

# Harpers

MAGAZINE

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Dear Subscriber:-

I am always glad of an opportunity to write to our subscribers, because while we are naturally pleased at winning new readers, we are more concerned with keeping our old ones.

Just now I am writing to remind you as gently as possible that your valued subscription to Harpers Magazine will expire with the November issue - unless, of course, your order has crossed this letter in the mails.

This is not to be regarded as a high pressure sales letter. Since most of our readers renew their subscriptions as a matter of course, such a thing would not only be annoying but ridiculous. Besides, I could not think of any argument so persuasive as the magazine itself.

I am simply reminding you, in a friendly way, of the passage of time to save you the annoyance of missing an issue. And I want to mention a few of the forthcoming articles I believe you will particularly enjoy:

OUR LAWYERS, by Ferdinand Lundberg  
ENGLAND MOVES TOWARD FASCISM, by Eliot Janeway  
CHARLES A. BEARD, a portrait, by Hubert Herring  
FORTY-THIRD DIVISION: beginning a two-part story  
by Ralph Bates