

A

May 18, 1939.

Mr. J. Craig Ruby,
Personnel Department,
Hall Brothers,
Grand Avenue and McGee at 25th St.,
Kansas City, Missouri.

Dear Craig:

I am sorry that in the press of matters I overlooked writing you regarding Loren Florell. It gives me great pleasure to write you regarding Florell because I hold him as one of the excellent young men with splendid possibilities. Florell played two years of varsity basketball with me, and never at any time have I doubted his loyalty, his resourcefulness, and his value as a gentleman and an athlete.

Florell is clean, capable and one hundred per cent loyal. I would recommend him to you without reservation or evasion. He does not use alcoholic beverages nor narcotics in any way. He has a fine brain, a splendid personality. He is good-looking, and withal a swell fellow. Again, I say I recommend him without reservation or evasion, and I trust you are in position to employ him. He will make you an excellent man.

Yes, we have a real set up for basketball in a collegiate way in Kansas City for next year. On March 22-23 the regional championship for districts 5, 6, 7 and 8 (the one that was played at Treasure Island this year) will be held in the auditorium. On the 30th of March will be the national play-off. The coaches association will meet the 28, 29 and 30 of March, and the Rules body will meet on March 30-31 and April 1. So basketball will be tops during those two weeks.

I know it will be a great pleasure for your old friends to greet you, and hope you can spend some time with them. By the way, we will want you to help on the entertainment committee or some important group. You will hear from me a little later in regard to this.

With all good wishes, I am

Fraternally yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH