

September 20, 1933.

Mr. Vickroy Higgins, Coach,
Osceola Junior College,
Osceola, Iowa.

Dear Coach Higgins:

Thank you very much for your inquiry of September 17th in regard to my new text on basketball, entitled "Better Basketball". This book is published by the McGraw-Hill Book Company of New York, and sells for \$4.00.

"Better Basketball" is far superior to "My Basketball Bible", which I wrote in 1924. It is up to date, explaining the newest developments in the game, is profusely illustrated, and I believe you would find it very helpful in your coaching. I am enclosing some printed material describing the contents of the book.

Most sporting goods houses carry this book, but if you wish to send me \$4.00 I will be glad to mail you a copy, postpaid. I shall be glad to autograph it if you so desire.

Thanking you for your inquiry, and with best wishes for a successful season, I am

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH