

*Please Return***ARMOUR AND COMPANY**

KAW STATION  
**KANSAS CITY, KANSAS**

February 11, 1938

Dr. Forrest C. Allen,  
 Kansas University,  
 Lawrence, Kansas.

Dear Phog:

Thought you might be interested in knowing just how your radio basket ball dramatization was received by the radio audience. I, for one, was a very interested listener. I thought the material and the manner in which it was presented were of the highest order. I could just close my eyes and visualize the prospective new student in your office, receiving fatherly advice from you. Also had a mental picture of your black-board talk and session on fundamentals that was briefly portrayed in the gymnasium. From this point the listener was very smoothly carried in to the auditorium where the game was presented. I could visualize the packed auditorium and your boys performing and carrying out your plans to perfection.

Was also very much impressed with the intermission pep-talk. Again I could just see the group of perspiring basketeters behind closed doors, listening to your instructions and corrections, and finally the howling audience, carrying on through to the victory.

I was very much impressed with the manner your boys delivered their parts, to the radio listener it appeared as though each performer was ad libbing, but of course I do not believe they were.

Let me take this opportunity, Phog, to thank you for the service you rendered me when you recently adjusted my leg injury. Have been able to fill all engagements on my schedule thus far. Of course, the knee appears to be weak and there is still some swelling but believe when I get off my feet and give it a rest it will be okay.

Many thanks to you, Phog, and I am voting for more such radio broadcasts from KFKU.

Very sincerely yours,

*Ed. Ness*

EEH:EB