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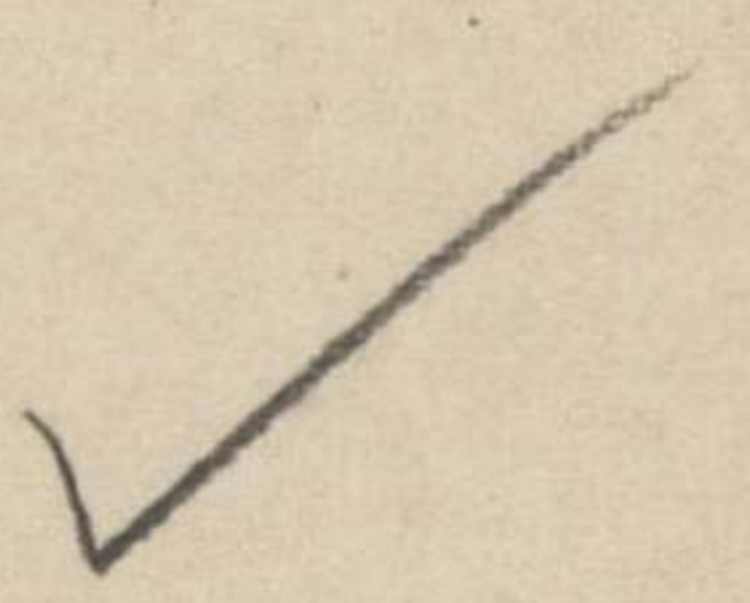
January 4, 1938

Mr. Forest Phog Allen
Basketball Coach
Kansas University
Lawrence, Kansas

Dear Mr. Allen:

We have had numerous calls for your latest book, "Better Basketball" and we cannot find a source of supply.

Please use the enclosed card to advise from what publisher we may obtain this book.



Yours very truly

C & S SPORTING GOODS COMPANY

C. L. Higgins
C. L. Higgins

CLH:HN