

November 16, 1937.

Mr. Henry Harper, Sr.,  
Plymouth, Indiana.

Dear Hank:

I just wanted you to know that our summer vacation coupled with your generosity in giving me a pair of those fine Wisco shoes to try out produced an order for your firm, sent through Snowden-Mize Hardware Company, of Atchison, Kansas, for two dozen of the Wisco shoes. Bud Weidick, the salesman, took the order, and doubtless you have received credit for the same. If you have not, I am writing to tell you that you should have it.

Cordially yours,

FCA:AH

Director of Physical Education.



November 12, 1937.

Mr. Don B. Hibbs,  
Maitland, Mo.

Dear Mr. Hibbs:

Your signed check for \$5.39 made out to the Athletic Association has arrived, and I turned the same over to Mr. Earl Falkenstien, the financial secretary of the Athletic Association, with instructions to mail your tickets. Doubtless you have already received them by now.

The tickets are \$2.24, and two of them would be \$4.48. With 15¢ for insured postage, the total would be \$4.63. Your check was for \$5.39, so Mr. Falkenstien will doubtless refund you the balance of 76¢.

Sincerely yours,

FCA:AH

Director of Physical Education.



December 3, 1937.

Mr. Vic Hurt,  
Football Coach,  
University of Tulsa,  
Tulsa, Oklahoma.

Dear Vic:

Thanks for your letter regarding Mr. Johnston. I am glad you are keeping him in mind.

Congratulations on your football season, Vic! Sorry you lost to Arkansas, but anyhow you have had great success.

Regards to the family.

Very cordially yours,

Varsity Basketball Coach,  
Director of Physical Education.



THE UNIVERSITY OF TULSA

DEPARTMENT OF ATHLETICS

TULSA, OKLAHOMA

J. B. MILLER  
DIRECTOR OF ATHLETICS

VIC HURT  
HEAD FOOTBALL COACH

CHET BENEFIEL  
BASKETBALL COACH  
ASSISTANT FOOTBALL COACH

W. E. BUCHANAN  
FRESHMAN COACH  
HEAD TRACK COACH

GEO. VLK  
ASSISTANT FOOTBALL COACH

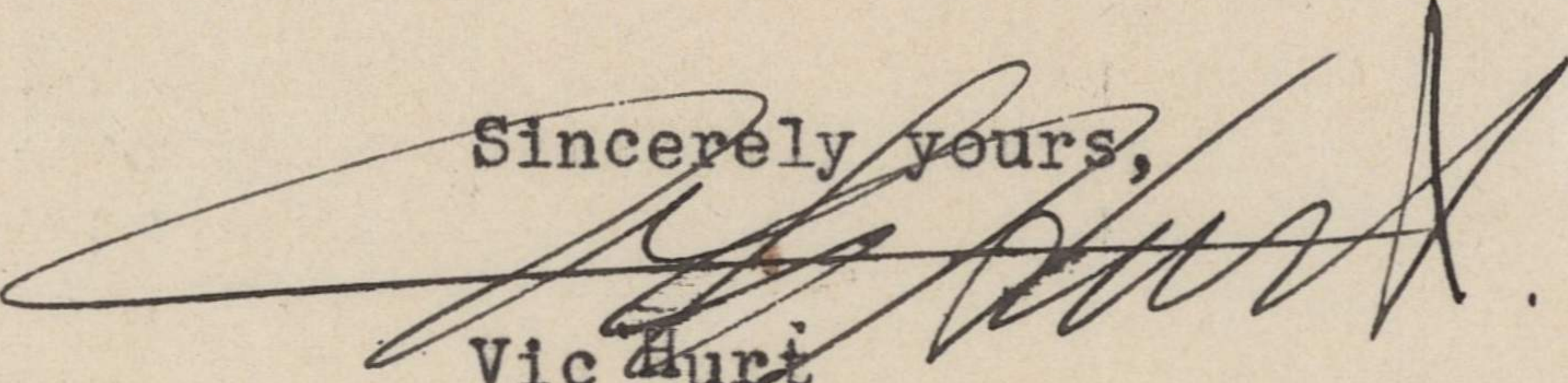
November 22, 1937

Dr. Forrest C. Allen  
Director of Physical Education  
University of Kansas  
Lawrence, Kansas

Dear "Phog":

I received your letter with reference to Mr. Johnson of Oklahoma City, since I received your letter Johnson has been in Tulsa and talked to me. He gives the impression of being a very deserving and capable fellow. Due to the fact that our personnel set-up is complete for the current year we were unable to make any definite arrangements with Johnson, however, we are definitely keeping him in mind and probably in the future we may be able to do something for him. With very best personal regards, I am

Sincerely yours,

  
Vic Hurt  
Football Coach

VH:DS

*Handwritten notes:*  
see to -  
be written  
S. J. ...  
mes,



# WISCONSIN SHOE COMPANY

CHESTER J. KRAUTHOEFER

EMORY W. KRAUTHOEFER

Manufacturers of



ATHLETIC  
SHOES

MILWAUKEE

Plymouth Ind  
Nov 18, 1937

Dr Forrest C. Allen  
University of Kansas  
Lawrence, Kans.

Dear "Phog":

Have your letter of the 16<sup>th</sup> and I do appreciate it and the fact that you are using our shoes. I will get credit for them.

Have just returned from my trip south. Had a good trip and played golf at Columbia S.C. - Richmond Va, Lynchburg Va. and Natural Bridge Va. Every one of those courses are very hilly and the fairways are cut right through pine forests so if you slice or hook it good by fall. Ed Whittaker, who you met over here, went with me for the ride (2400 miles) so we had a good time.

Katherine & I surely did enjoy seeing & being with you & Mrs Allen this summer & hope we can get together next Summer.

By the way, our Skin-Ez for athletic foot is coming along fine & selling as it is giving fine results.

Best Regards from Katherine &

Fraternally yours  
"Hank"



November 10, 1937.

Mr. George Hedrick, Secretary,  
Chamber of Commerce,  
Lawrence, Kansas.

Dear George:

I acknowledge receipt of your favor of the 8th instant regarding the use of the gymnasium for commercial exhibits by the committee in charge of the Teachers Convention, for which you were very welcome.

I must confess that I think we lose a great deal by our failure to carry on our work in the gymnasium at that time. With all the superintendents, principals and teachers in town for such an occasion I feel that of all groups on the campus certainly the Physical Education majors should be on parade at that time.

I see no reason why it would not be possible to use a portion of the Union Building for such an exhibit. With ample facilities for checking equipment and handling large crowds, such as Homecoming, it appears to me that this work could be handled over there.

We have 84 Physical Education majors, and some time I hope to tell you our aims for the future in this department. Our Physical Education majors are to have distinctive uniforms which will set them out from the average student. This, of course, applies to their formal gymnasium and physical education work.

I am hoping in the next two years that plans can be made so that our department will be able to function as this most propitious time, and that we can carry on our work in such a way that it will get the favorable attention of all concerned.

With kindest regards, I am

Very sincerely yours,

FCA:AH

Director of Physical Education.



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L A W R E N C E , K A N S A S .

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F. C. WHIPPLE, TREASURER

GEORGE HEDRICK, SECRETARY

NOVEMBER 8, 1937

DR. F. C. ALLEN  
DIRECTOR, PHYSICAL EDUCATION  
UNIVERSITY OF KANSAS  
LAWRENCE, KANSAS

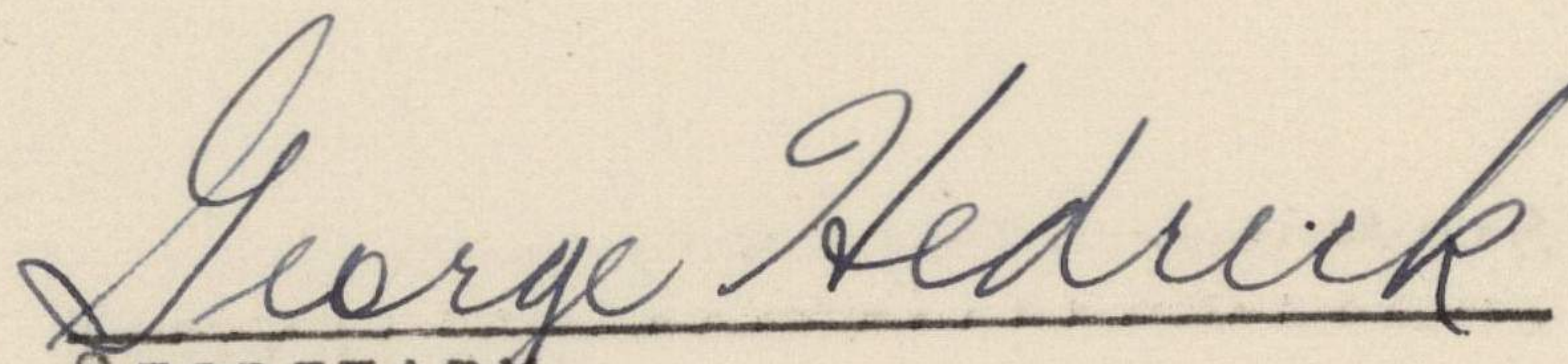
DEAR PHOGG:

PERSONALLY, AND FOR THE COMMITTEE  
IN CHARGE OF THE TEACHERS CONVENTION, I WANT  
YOU TO KNOW HOW MUCH WE APPRECIATE YOUR  
SPLENDID COOPERATIVE SPIRIT IN ALLOWING US  
TO USE THE GYMNASIUM FOR COMMERCIAL EXHIBITS  
AND OTHER ACTIVITIES.

WE KNOW THAT IT DID UPSET YOUR  
SCHEDULE, AND OTHERWISE INTERFERED WITH THE  
ACTIVITIES OF YOUR DEPARTMENT. HOWEVER, IT  
APPEARS TO BE THE ONLY LOCATION WE CAN USE  
TO ANY ADVANTAGE FOR THAT FEATURE OF THIS  
CONVENTION.

AGAIN, OUR THANKS, AND WITH KINDEST  
PERSONAL REGARDS, I AM

SINCERELY YOURS,

  
SECRETARY

JC:MLC

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M. S. WINTER  
DOLPH SIMONS



November 11, 1937.

Mr. Lee Hodgins,  
Commerce Trust Co.,  
Kansas City, Mo.

Dear Lee:

Your letter regarding tickets for Saturday's game has been received by me.

As you know, I have absolutely nothing to do with the ticket proposition this year, but I have spoken to Mr. Earl Falkenstien, financial secretary of the University of Kansas Physical Education Corporation (Athletic Association), and he has laid aside good tickets for you. They will be held in your name at the north entrance to the stadium.

I trust that you enjoy the game, and I hope that you will stop by after the game to say "Hello".

Sincerely yours,

FCA:AH

Director of Physical Education.



November 12, 1937.

Mr. Carl B. Hoy,  
Athletic Director,  
University of South Dakota,  
Vermillion, S. D.

Dear Carl:

I am very sorry that the McGraw-Hill Publishing Company, the people who are publishing my new book, will not have it off the press until the latter part of this month. For that reason we cannot send you a text from Lawrence.

However, you can count on Lowe and Campbell giving you tip-top service as soon as the book is off the press.

I am sending you a sketch of the book, and I feel rather happy to say that I believe this is by far the best publication that I have attempted. I trust that you will like it.

With kindest regards and best wishes,

I am

Sincerely yours,

FCA:AH

Director of Physical Education.



UNIVERSITY OF SOUTH DAKOTA

DEPARTMENT OF ATHLETICS  
AND PHYSICAL EDUCATION



VERMILLION, SOUTH DAKOTA

CARL B. HOY  
ATHLETIC DIRECTOR

November 8, 1937

Mr. F. C. Allen

Basketball Coach

University of Kansas

Lawrence, Kansas

Dear Phog:

I have tried to get ahold of your text book, "Better Basketball", but Lowe and Campbell inform me it is not ready yet for distribution. If you have a copy on hand around your place, and want to mail it out immediately, I would be glad to have it.

Kindest personal regards, and best of luck for the coming season.

Very truly yours,

*Carl B. Hoy, M.D.*

Carl B. Hoy  
Athletic Director

CBH:md



December 6, 1937.

Mr. Henry M. Harper,  
The R and H Medical Co.,  
Plymouth, Indiana.

Dear Hank:

Doubtless our letters crossed in the mail. I explained to you why we have not made more definite progress, but I have asked Dees to give me an early report on your product, and I trust it will not be long.

The boys like your shoes fine, and I am sure that by their wearing them you will build up a demand from Snowden-Mize. Saturday, at our basketball rules interpretation meeting, Ray Noble, one of our last year's seniors, came to me and wanted to know where we purchased our shoes. I told him that we got them from Snowden-Mize and that they are the Wisco shoes. He said he was certainly going to write them right away, as he liked the shoes very much. So your shoe will go over well, and I trust that the Skin-Ez will go over as well.

Royer is a pretty tough buyer, with a lot of sales resistance, but I believe that you can do a good job with him. You tell him that I will endorse it very highly, and I will because it has some ingredients in it that other successful remedies have and doubtless you have one extra that the others do not have.

By Sutcliffe stocking and cataloging it you have one big break. Count on me for anything that I can do to boost your product.

My kindest regards to Keith Richter and your lovely family.

Fraternally yours,

Varsity Basketball Coach,  
Director of Physical Education.

FCA:AH



A. Keith Richter  
Henry M. Harper  
Harry Knott, M. D.

# The R and H Medical Co.

For  
Athletic's Foot  
Ring Worm  
Stubborn Eczema  
Minor Burns  
All Skin Eruptions



PLYMOUTH, INDIANA

Dec. 3, 1937

Dr. Forrest C. Allen  
University of Kansas  
Lawrence, Kansas

Dear Phog:

Keith Richter told me he stopped in to see you the other day to see how the SKIN-EZ was coming along and that you would drop me a line when you had time regarding it. The reason I am anxious to hear from you is that I am trying to get SKIN-EZ in with L & C if possible. I have put samples in some of their stores and their results are very good but I have to convince Red Brown and Royer.

I have put out a lot of samples and it is very surprising what good results are being sent me. The Sutcliffe Co at Louisville, who are a big sporting goods house, have put it in stock and are catalogueing it.

Katherine joins me in best wishes to all the  
Allens,

Fraternally yours

*"Stank" Harper*

FOR HEALTHY SKIN

FOR HAPPY FEET



December 7, 1937.

Coach Brutus Hamilton,  
University of California,  
Berkeley, California.

Dear Brutus:

Professor Frank Bain has written you for a couple of Rose Bowl tickets. He came into my office the other day and I suggested that he write you because you would be able to help him procure these if there is any possible way of doing it.

I would appreciate any kindly service on your part in aid Professor Bain in his quest for tickets.

I trust that you and your family are well. Things are going along in a very natural course here at the University, and everybody seems quite happy.

With kindest personal regards, I am

Very sincerely yours,

FCA:AH

Director of Physical Education.



December 7, 1937.

Mr. Forrest Hardacre,  
1439 Tennessee St.,  
Lawrence, Kansas.

Dear Frosty:

Thank you so much for your splendid services in leading the singing at the basketball game the other night.

It was swell of you, and we greatly appreciate it.

Cordially yours,

FCA:AH

Varsity Basketball Coach,  
Director of Physical Education.



December 10, 1937.

Mr. W. H. Hukriede, Supt.,  
Lewis Public Schools,  
Lewis, Kansas.

Dear Superintendent Hukriede:

In reply to your letter of December 7th asking about a foot bath for athletes following the shower, I would suggest H T H, sodium hypochlorite. This solution is put in a rubber foot bath, a rubber container about three feet square and six inches deep.

Sincerely yours,

Director of Physical Education.



Board of Education  
Consolidated School

James F. Malin  
S. M. Slentz  
C. R. Nelson

*Lewis Public Schools*

W. H. Hukriede, Superintendent  
LEWIS, KANSAS

Board of Education  
Rural High School

C. I. Barnes  
C. W. Dresie  
James F. Malin

December 7, 37.

Dr. Forrest Allen  
University of Kansas  
Lawrence, Kansas.

Dear Dr. Allen:

I should like to know what you would recommend for a foot bath following the shower bath. Our main concern is athlete's foot. Please state your recommendations as to the solution and also the container in which the solution is placed.

May I have an early reply.

Yours truly,

*W. H. Hukriede*

W. H. Hukriede  
Superintendent

*H. T. H.*

*Sodium Hypochlorite  
Rubber foot bath  
approx. 3' x 3' x 6"*



December 13, 1937.

Rev. Robert A. Hunt,  
First Methodist Church,  
Lawrence, Kansas.

Dear Doctor Hunt:

I will plan on being present at the Eoke  
Building Wednesday afternoon, December 14, at 4 o'clock.

Our boys eat tea and toast at 5 o'clock, so  
of course I will not be able to stay as long as perhaps  
the meeting will last. At the same time, I assure you  
I am much interested in the new prospect, and will be  
happy to be present.

Sincerely yours,

FCA:AH

Director of Physical Education.



THE FIRST METHODIST EPISCOPAL CHURCH  
AND  
THE WESLEY FOUNDATION AT THE UNIVERSITY OF KANSAS

LAWRENCE, KANSAS

December 11, 1937

Dear Official Member:

There will be a very important called meeting of the Quarterly Conference of our Church on WEDNESDAY AFTERNOON, December 15 at 4:00 o'Clock in room 5, second floor of the Ecke Building.

The Trustees, to whom has been committed the responsibility of receiving bids on the remodeling of the Church, now have those bids in hand and wish to submit them to the Quarterly Conference for final approval.

This meeting is most important but will be over in one hour. You, as an official member, should make every effort to be present for that hour. Dr. Wiley A. Keve, our District Superintendent, will be present to conduct the meeting.

Very sincerely,

Robert A. Hunt

Minister



December 13, 1937.

Mr. Lacey Haynes,  
Kansas City Star Headquarters,  
Kansas City, Kansas.

Dear Lacey:

I do not know whether you have been sent a basketball schedule or not. I want you to know that basketball contests, as well as other athletic events, are not complete unless we have the Haynes family present.

We have been missing you at some of our early games. Let me know when you can come. It will always be a pleasure to serve you.

With best wishes for the Yuletide season,

I am

Very sincerely yours,

FCA:AH

Varsity Basketball Coach,  
Director of Physical Education.



December 13, 1937.

Mr. Forrest Hewitt,  
Superintendent of Schools,  
Washington, Kansas.

Dear Forrest:

Perhaps you misunderstood my letter. We leave here the morning of the 27th and go to Des Moines and practice there on the 28th, play on the 29th, and get home on the 30th.

We may practice a few days before Christmas. We are playing Southwestern on the 21st. Perhaps we will practice on the 22nd and 23rd, and allow the boys to go home about noon on the 24th.

Did you get a copy of the new book, "Better Basketball"? If you want me to autograph a copy for you, if you haven't procured one, mail me your check for \$4.00 and I will be glad to autograph it and send it postpaid to you. If you have bought one, bring it down and I will be happy to autograph it for you.

I will be happy to meet your boys.

I appreciate your continued interest in the University and in our set-up.

With every good wish of the Yuletide season,  
I am

Sincerely yours,

FCA:AH

Varsity Basketball Coach,  
Director of Physical Education.



PUBLIC SCHOOLS  
Office of Superintendent  
Washington, Kansas

Lunday

Dr. Forest C. Allen  
St. J. Kansas  
Lawrence Kansas

Dear "Doc":

I take it from your letter  
you will work out in Lawrence  
the 27<sup>th</sup> + 28<sup>th</sup> of December.

If that is so I want to  
bring my coach and drop  
in. I have some fine seniors  
I have taught for 4 years or  
want you to look them over  
in the spring.

Forest

Let me know about the 27 + 28<sup>th</sup>

P.S. I don't think they will need jobs which is probably a relief for you to hear!



December 15, 1937.

Mr. Roy Holliday,  
421 N. 22nd St.,  
Kansas City, Kansas.

Dear Roy:

Here are some pictures that were used  
in the new book, Better Basketball, which I thought  
you might like to have.

Cordially yours,

Varsity Basketball Coach,  
Director of Physical Education.



# THE KANSAS CITY STAR.

DAILY  
COMBINED CIRCULATION  
MORNING AND EVENING  
600,000

SUNDAY  
CIRCULATION  
320,000

WEEKLY  
CIRCULATION 475,000  
PAID-IN-ADVANCE  
SUBSCRIBERS

December 15, 1937

Mr. Forrest C. Allen  
Director of Physical Education  
University of Kansas  
Lawrence, Kansas

Dear Phog:

Thanks a lot for thinking about me, and  
I want you to know I appreciate your friendship  
and thoughtfulness.

I expect to get ready to take in the  
basketball games pretty soon, and will call you  
about my needs.

Here's hoping you and all the Allens have  
a Merry Christmas and a Happy and Prosperous New  
Year.

Yours sincerely,

*Lacy*  
Lacy Haynes

LH:V



December 15, 1937.

Mr. Elmer W. Holm,  
Director of Athletics,  
Washburn College,  
Topeka, Kansas.

Dear Elmer:

Your letter of December 14 was received this morning, and I immediately checked up with our Athletic Office regarding the contracts.

I find that a contract has been drawn up on a basis of a guarantee of \$200 with an option of 50%, signed by you and by Gwinn Henry, our Director of Athletics. These contracts are always made up in duplicate, and you must have a copy in your file, because we have your letter of October 28 in which you say you are returning one of the contracts.

I trust that you will be able to locate your copy of the contract.

We are looking forward with pleasure to our game with you Thursday evening.

Cordially yours,

Varsity Basketball Coach,  
Director of Physical Education.



WASHBURN COLLEGE

Athletic Association

TOPEKA, KANSAS

December 14, 1937

Dr. Forrest C. Allen  
Basketball Coach  
Kansas University  
Lawrence, Kansas

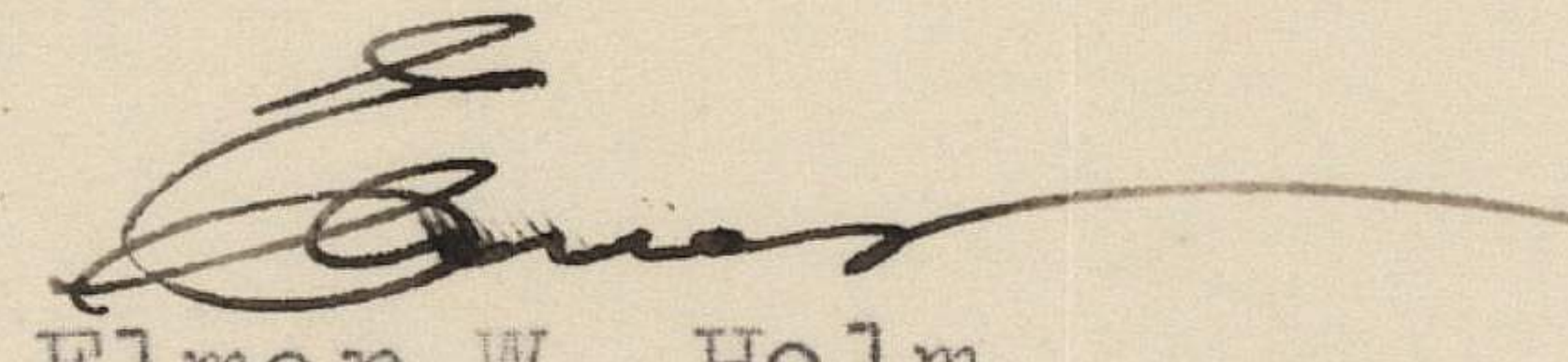
Dear Phog:

Checking over our basketball contracts I find that we have failed to arrange an agreement in connection with our home and home basketball games. It has been our custom in the past to play on a basis of a \$200 guarantee or a 50-50 option. This is satisfactory with us and if it meets with your approval, I shall be happy to fill out contract forms.

If you would rather have each school keep its own home gate and pay its own expenses on the trip, that too will be satisfactory with us. In either case I think it would be expedient to have contracts drawn up.

I should like to hear from you concerning these matters.

Sincerely yours,

  
Elmer W. Holm,  
Director of Athletics

EWH:EE