

I thank you for giving me the names of Miss Katherine Geyer and Mr. Washburn. As soon as I hear from Miss Cave I will write all of these people at once.

I am sending you the set-up for our department on our station KFKU. We go on the air each Thursday evening at 6 o'clock for 15 minutes. I expect to send this sort of an outline to all of the people whose names are sent me on this radio publicity, and ask them not to copy this list but rather to get ideas from it and submit to me some articles that they will agree to give over the various radio stations.

I am also enclosing a copy of our first radio broadcast which occurred last Thursday evening.

With all good wishes, I am

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH