

POINTERS ON GOOD BUSINESS GROOMING

GROOMING FOR THE JOB

CLOTHES AND ACCESSORIES

COLLAR and SHIRT
FRESH, WHITE,
WELL-FITTED.

TIE
FRESH, PRESSED,
WELL-TIED, PLAIN
COLOR OR SIMPLE
PATTERN.

HANDKERCHIEF
WHITE, FRESH,
WELL-FOLDED.

SUIT
CONSERVATIVE IN
DESIGN, CUT AND
COLOR. CLEAN,
PRESSED, NO ODOR.

HAT
CLEAN, BLOCKED
AND WELL-
BRUSHED.

SOCKS
FRESH, WELL-
SUPPORTED,
NO HOLES,
CONSERVATIVE
PATTERN AND
COLOR.

SHOES
WELL-SHINED,
NO RUN-OVER
HEELS. AVOID
SPORT STYLE.

GROOMING OF PERSON

HAIR
TRIMMED,
WELL-DRESSED.

FRESH, CLEAN SHAVE

TEETH
WELL-BRUSHED,
GOOD REPAIR,
NO UNPLEASANT
BREATH.

**BATH - PLUS
DEODORANT**
FOR UNDERARMS
DAILY.

HANDS
CLEAN, NAILS
TRIMMED, NO
CIGARETTE
STAIN.

GROOMING FOR THE JOB

GROOMING OF PERSON

HAIR
TRIM, WELL BRUSHED,
NOT TOO LONG,
BRUSH SHOULDERS
AFTER COMBING.

FACE
CLEAR SKIN,
MODERATE MAKE-UP
(ESPECIALLY LIPSTICK)
FRESHLY APPLIED.

TEETH
WELL-BRUSHED, GOOD
REPAIR, NO UN-
PLEASANT BREATH.

**BATH - PLUS
DEODORANT**
FOR UNDERARMS
DAILY.

HANDS
CLEAN, SMOOTH, NAILS
NOT TOO LONG, LIGHT
SHADE OF POLISH, CLEAN
GLOVES.

CLOTHES AND ACCESSORIES

HAT
WELL-BRUSHED,
SMART, BECOMING,
NOT TOO EXTREME.

ACCESSORIES
FRESH, SIMPLE,
NO FLASHY JEWELRY.

**BRASSIERE
and GIRDLE**
WEAR FOR
PROPER FIT
OF CLOTHES.

DRESS or SUIT
CONSERVATIVE, SIMPLE,
WELL-FITTED, SMART,
NO OPEN PLACKET.
HEMLINE EVEN. NO
SLIP SHOWING.
CLEAN, PRESSED. NO
ODOR.

STOCKINGS
FRESH DAILY,
SEAMS STRAIGHT.
NO RUNS, NO
VISIBLE HAIR
ON LEGS.

SHOES
CLEAN OR POLISHED,
SIMPLE, COMFORTABLE,
MEDIUM HEEL—NOT
RUN OVER.

Published in the interests of BETTER PERSONAL GROOMING by the makers of MUM DEODORANT

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When a job applicant presents himself for an interview, the first impression counts, according to experts, at least 75% towards his success in being selected. And since this first impression sometimes lingers indefinitely with a Personnel Manager --- frequently no amount of skill or training can counteract a poor indication as shown in the first interview. So the use of these charts --- in size 19" X 26" --- is helpful in emphasizing to a group the importance of the various elements in good grooming for business.