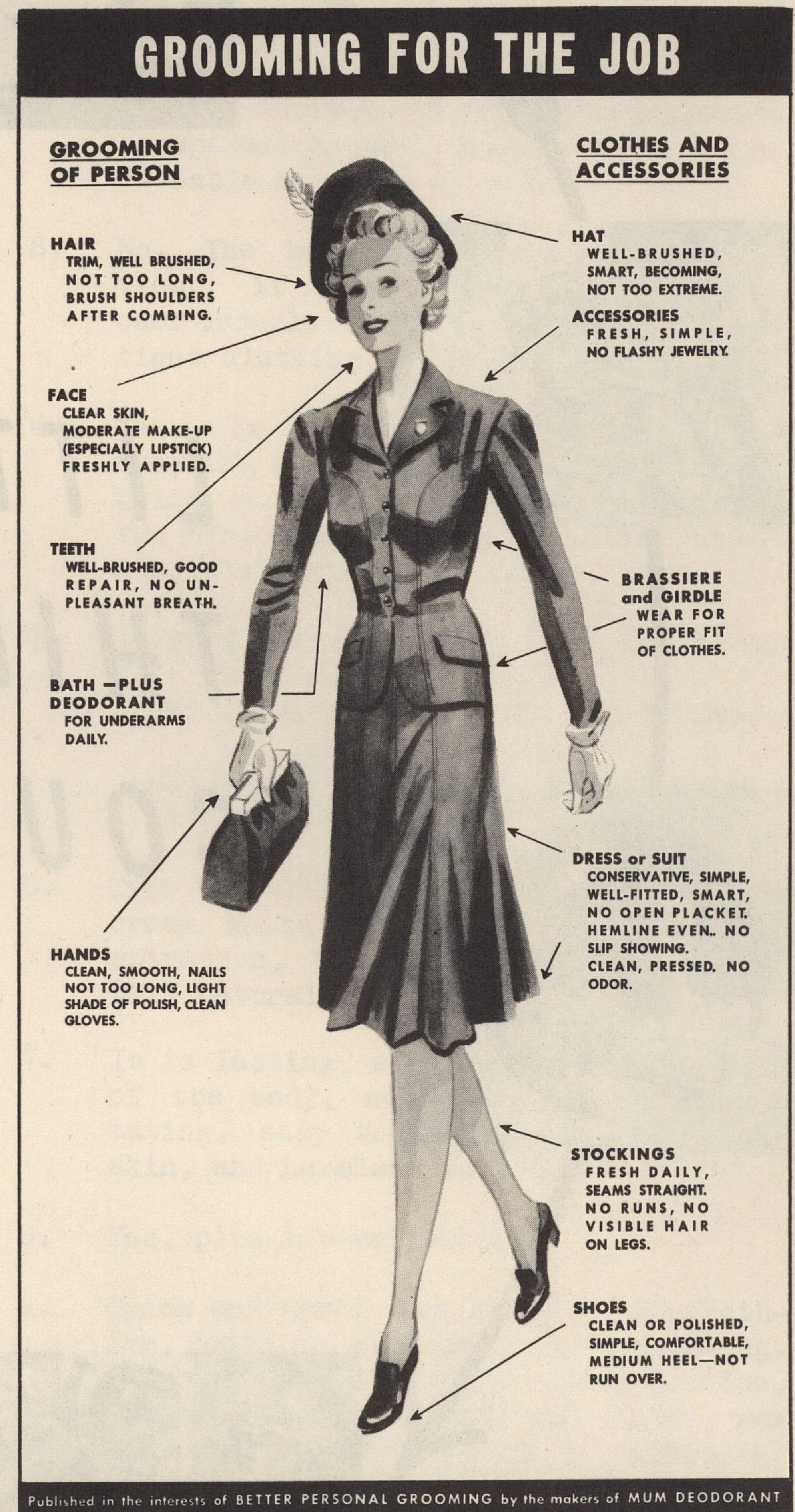
POINTERS ON GOOD BUSINESS GROOMING





When a job applicant presents himself for an interview, the first impression counts, according to experts, at least 75% towards his success in being selected. And since this first impression sometimes lingers indefinitely with a Personnel Manager --- frequently no amount of skill or training can counteract a poor indication as shown in the first interview. So the use of these charts --- in size 19" X 26" --- is helpful in emphasizing to a group the importance of the various elements in good grooming for business.