

COPY (Original sent to C. E. McBride)

SOUTHERN COACH AND ATHLETE

751 Park Drive, N.E. - Atlanta, Georgia

Dr. Forrest C. Allen,  
University of Kansas,  
Lawrence, Kansas.

Dear "Phog":

One of the local high school coaches is doing a stunt which I think will be of interest to you. He is having me order for him, copies of "BETTER BASKETBALL" to be awarded to his basketball letter-men.

I think this makes an ideal award and should be used by coaches throughout the country, especially during these times when it is difficult to secure wool sweaters and gold emblems.

Sincere regards and best wishes.

Cordially yours,

Dwight Keith  
EDITOR