

GREAT TRAILS BROADCASTING CORPORATION

# W I N G

THE BLUE NETWORK

EXECUTIVE OFFICES AND STUDIOS  
LOEW THEATRE BUILDING  
DAYTON 2, OHIO

August 26, 1944

Dr. Phog Allen, Basketball Coach  
Athletic Office  
Kansas University  
Lawrence, Kansas

Dear Phog:

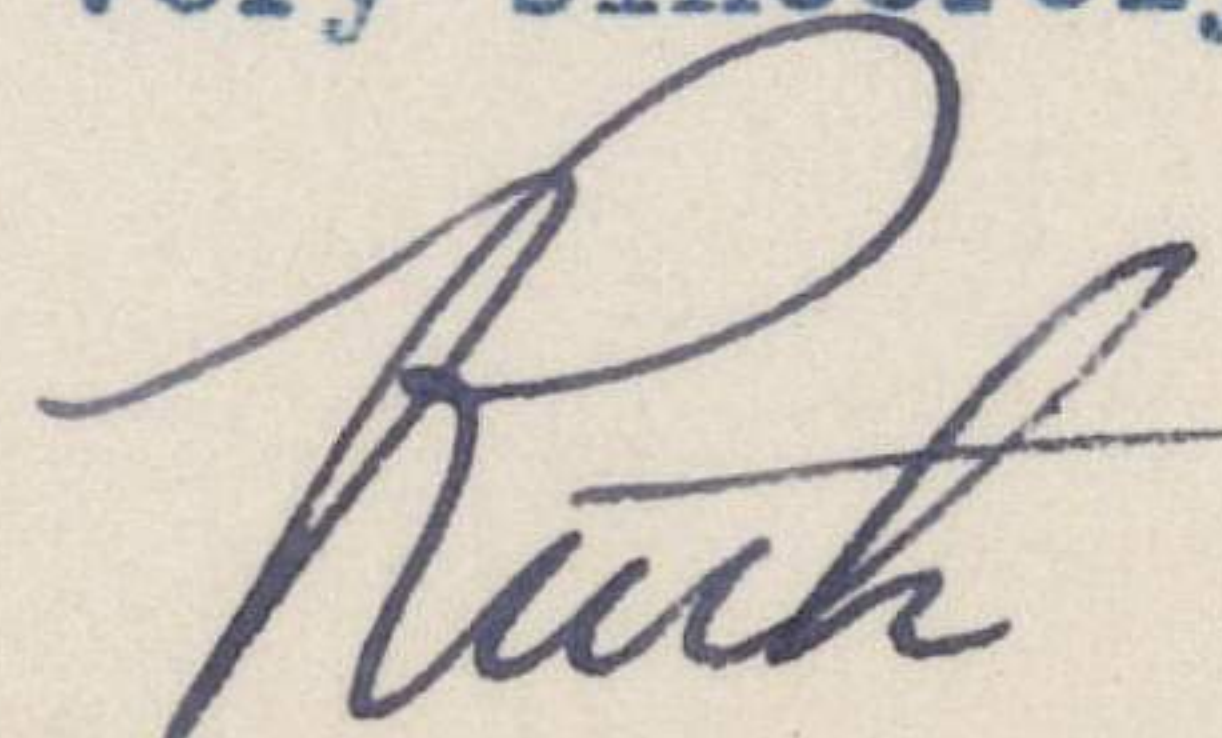
How's my favorite coach? I've thought of you and the good old alma mater so many times since I've been away, and right now with this "Back to school" feeling in the air, I find myself a bit schoolsick.

I hope everything runs smoothly along the cheer-leading line next fall, because that was our aim. If you have a chance, you might have a talk with Jim Conard, Sigma Chi, who is our head cheerleader, and give him an overall picture of the importance of his position as head cheerleader. I'm hoping too, that the Student Council selects a capable Chairman for the Traditions Committee, in order that the new students might be introduced properly to their university when school opens.

By now, you probably think I am in New York. I must have been born under a lucky star, Phog, because I landed the most ideal job imaginable. Here at WING I'm in a coming business--radio, and have started out as the Secretary to the Manager. In this business, one never knows what will happen the next minute, and thus, life continues to be as exciting as ever! My job entails much responsibility and I never fail to learn something new about radio every day. I have my own private office and all that goes with it, including the nicest boss in the world.

Hoping to see you soon, and wishing you every success you deserve with this year's basketball team, I remain,

Very sincerely,



Ruth Krehbiel