



IT PAYS TO PLAY

GATEWAY Sporting Goods Company

THE HOME OF 10,000 BARGAINS

LOUIS A. CUMONOW, PRES.

1328-30-32-34 MAIN STREET
KANSAS CITY, MISSOURI

D. L. CUMONOW, SEC. AND TREAS.

Address All Communications to
135 NORTH BROADWAY
PHONE 4-4335
WICHITA, KANSAS

3/27/43

Dr. Forrest C. Allen,
Basketball & Baseball Coach,
U. of Kansas,

Dear Phog: -

Have had a Wonderfully Successful year of
both Football & Basketball officiating, as E. A. Thomas,
Com. of Kansas College Conference & Kan. St. H. S. A. A., has
assigned me to a number of games. As a new man has
a tough time breaking in, I was pleasantly surprised at
these assignments, altho they are only what I justly
Deserve, because of my Competent, Capable, Colorful &
Hustling Efforts I expend in whatever I attempt to

accomplish.

Our local Umpires Assn. has recently
elected me as Secy.-Treas., & I propose to conduct an Umpiring
School to educate our men in the Art & Technique of Officiating,
under game conditions by assigning them to Umpire training games
of our Very Best, Victory League here, which will soon function

Therefore allowing me to assign Umpires
to your games, & allowing me to serve you folks in a Business
Manner, besides Athletically, will prove mutually

Advantageous! Sincerely yours, Ho. Talbot.

Future Big League Umpire & Versatile Sports Official!