

DEPARTMENT OF PHYSICAL EDUCATION

Lawrence, Kansas.

March 21, 1941

Dear Fellow K-Men:

There has been much speculation over the campus regarding Dandelion Day. May I revert back to 1921 and tell you an incident that took the campus by storm?

After the Kansas-Nebraska football game on November 13, 1920, Kansas, being badly outweighed 26 pounds to the man, came back from a Nebraska first half with a 20 to 0 score against them. We made three touch downs on forward passes against the Cornhuskers in the last half. The final score was 20 to 20 with a goal to kick and Kansas missed it, but that did not detract from the splendid 20 to 20 victory achieved that day over Nebraska.

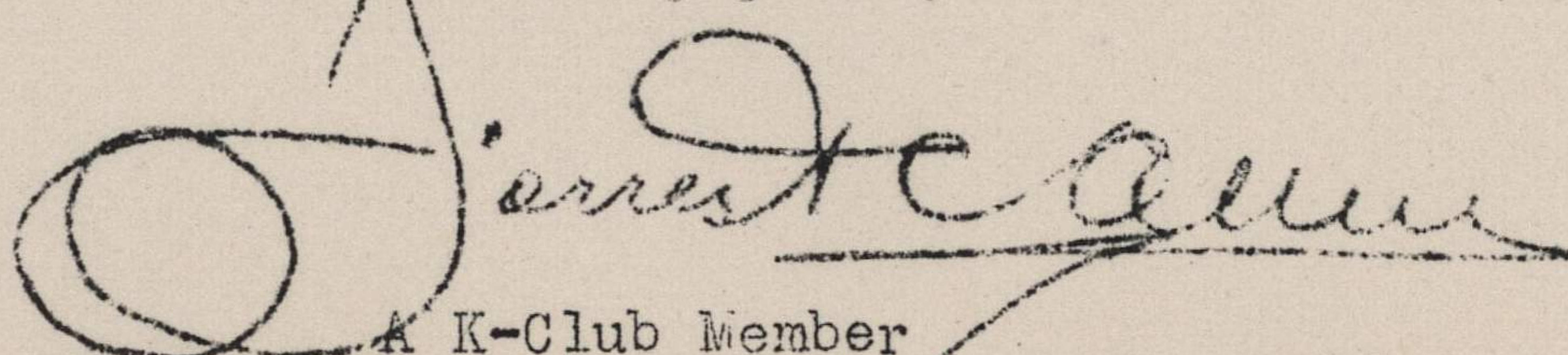
On Monday morning in Robinson Gymnasium the students of the University subscribed \$160,000 of their money to build a stadium. In May, 1921, Chancellor Lindley, in his first year, gave the students a holiday for the purpose of tearing down old McCook Field's wooden bleachers. The organization work was done by the engineers and the students of the University rallied that May morning and did a wonderful job and saved the Athletic Association some \$10,000. The women of the University served the meal out of doors. Then in the afternoon the day was turned over to sporting events and the entire University turned out en masse to play. The K-Men of the University had charge of the sports.

Now, twenty years from that date, a new Chancellor has arrived on the scene and he is giving a holiday to the students. It is wholly up to them as to what they will do with it. But I am hoping that the K-Men of the University take hold of this project and show the administration that they have the leadership necessary to put this holiday over with a bang. If there are any pikers in the entire group of University students, they should not be in the K-Club. Let's have our group working 100% both from a cooperative and an enthusiastic viewpoint.

Whether you know it or not, the K-Men are a very dominant force on the campus. You can make this holiday a great tradition and it will go down year after year as something durable and worthwhile. The only reason that we call this Dandelion Day is because no other great project appeared on the imaginative horizon of the student committee. Why cannot the K-Club with other leaders find a day each year that will redound to the pleasure, benefit, and durability of great traditions on a great University of Kansas campus?

I trust each and everyone of you K-Men will support your President, Ouido Massare, in everything that he attempts to do to raise the morale of the K-Club and their efficiency to the high level that it deserves.

Sincerely yours,



A K-Club Member

Director of Physical Education and Recreation  
Varsity Basketball and Baseball Coach