S.H. CAMP and COMPANY JACKSON, MICHIGAN OFFICE OF FRANK H. KAUFMAN 330 FIFTH AVENUE, NEW YORK

March 26th, 1941

Mr. Forrest C. Allen, University of Kansas Lawrence, Kans.

Dear Mr. Allen:

National Posture Week will be observed this year from May 5th to 10th and as part of this program we are again making available a new booklet, sample of which is enclosed, for issuance to schools, colleges and health groups who are interested in participating in this important movement, which medical authorities everywhere have endorsed.

Last year we received a tremendous response from educators and public health groups throughout the country and records disclose the gratifying interest that was stimulated as the result of this activity.

Many educators have already indicated that they are planning programs to observe this occasion because of the prevailing interest in health as it relates to defense.

Copies of the enclosed booklet are offered to you free in limited quantities as our contribution to public health education in America. If you desire a supply of these, may we ask that your request for them be sent by return mail? Upon receipt of your request these will be promptly dispatched, together with a page of suggestions as to how to use the booklet, as well as other ideas which you may wish to consider.

Respectfully yours,

S. H. CAMP & COMPANY

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Enc.