

S. H. CAMP *and* COMPANY

JACKSON, MICHIGAN

OFFICE OF
FRANK H. KAUFMAN
EMPIRE STATE BUILDING, NEW YORK

October 9th, 1941

Mr. Forrest C. Allen,
University of Kansas,
Lawrence, Kans.

Dear Mr. Allen:

Thousands of physicians, health officers and other individuals interested in public health education will receive the enclosed announcement this week.

Following the successful national tour of the Transparent Woman exhibit we inaugurated "National Posture Week" as an extension of our public health educational activities. During the years that this event has been observed, interest in it has mounted to gigantic proportions. It has received active support from schools and colleges throughout the nation. It would be superfluous to supplement this with excerpts from thousands of letters received from educators, physicians and health officers in all sections of the country, extolling the results of the literature and ideas made available through us.

While National Posture Week will continue, as heretofore, the Institute will augment its activities through the creation and dissemination of additional material periodically throughout the year. It will cooperate in its work more closely with educators and members of the medical profession and other ethical groups.

Plans for the creation of additional material are now in work. It will be distributed without cost, as in the past, in the hope that its promotion of better posture will aid in advancing public health and building a stronger nation.

Everything we do, as always, will adhere to the ethical practices and standards recognised by the medical profession and it is our hope that these endeavours will also merit the approval of you and those whose welfare you so conscientiously endeavour to further.

Your criticisms, suggestions and enquiries will always be welcome.

Yours very truly,

S. H. CAMP & COMPANY

Frank H. Kaufman

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