January 31, 1940.

Mr. Dwight Keith,
Southern Coach & Athlete,
751 Park Drive, N. E.,
Atlanta, Georgia.

Dear Mr. Keith:

I am very glad to enclose a short article on "Tournament Play". I trust you will find it satisfactory for your next issue of the Southern Coach and Athlete.

With best wishes, I am

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

Enc.

TOURNAMENT PLAY

Preparing a team and handling a team in tournament play is a highly specialized job even for a seasoned coach. A successful tournament team is necessarily one in which first class reserves are plentiful. I have seen league championship teams fall by the way-side in tournament play primarily on account of the lack of capable substitutes. Therefore, the coach must at all times conserve the strength of his entire squad.

Four important items stand out forcibly in handling a tournament team; namely, (1) conditioning, (2) diet, (3) rest and sleep, (4) play.

1. Conditioning. Only extremely light work-outs should be held for one week prior to the tournament. A complete heart check-up as well as a urinalysis should be made upon each man. For some time past accumulated evidence indicates that the giving of vitamin B$_1$ compound, glycine, and dextrose would aid in restoring cardiac reserve when it is lost through various types of disease. Experience has shown the wisdom in such practice. If this improvement can be brought about in exhausted hearts from disease, why would it not be possible to improve cardiac reserve in those who are under great physical and emotional strain? One capsule of betulin compound three times daily after meals is also indicated. A tablespoonful of dextrose sugar in a glass of lemonade ten minutes before game time and between halves will aid a fatigued athlete. And a tablespoonful of glycine three times daily will further reduce the cardiac strain of the competing player.

2. Diet. Adhere to the three B's - boiled, baked and broiled foods upon all occasions. Melba toast or hard rolls should be the staff of life content. Celery, lettuce and plenty of vegetables should be eaten at all times, the pre-game meal being the only exception. The after-game diet should be dairy dishes, soups and all of the ice cream that a fellow can eat. Milk is indicated except prior to game time. I invariably permit the boys to eat all of the chilled grapefruit that they desire after a strenuous game. Athletes often confuse between thirst and hunger. If much citrus fruit is consumed then less solids are eaten, with the result that the player enjoys a good night's rest. The coach or trainer should insist that each player drink at least three quarts of water daily, thereby aiding in the elimination of waste materials from the body.

3. Rest and sleep. In tournament play each player should have a separate bed to himself, if possible. If not, fresh linen should be supplied daily because of the soothing effect upon the boys. None of the athletes should be permitted to witness any of the opponents in action because of the fear complex or the over-confidence virus that sometimes infests the players. Hot water shower baths should never be used on a tournament team because of its emnervating effect. Rather, tepid water with a good brisk turkish towel rubdown augmented with an alcohol rub to the entire body is indicated. The alcohol is stimulating and soothing to the sensory nerves of the body and induces rest and brings on sleep and relaxation.

4. Play. If possible a coach should substitute often, giving the young players intermittent rest. It is the continuous strain on a young player that completely diminishes his reserve strength. Heredity, natural resourcefulness and the age of the youngster are the determiners upon which the coach charts his substitution course.

There is a mental elixir called esprit de corps which the coach uses upon his athletes both individually and collectively. If he has made his team believe that "a winner never quits and a quitter never wins", and if they feel with him this time-worn truism --

"If you think you're beaten, you are,
If you think that you dare not, you don't
If you'd like to win but think you can't,
It's almost a cinch you won't.
For out in the world you'll find
Success begins with a fellow's will,
It's all in the state of mind." --

then and only then will truly great teams be born.

Remember this - when two men meet on the street, one assumes the dominant and the other the recessive attitude. When two teams meet on the floor the same is true unless both teams are keyed to the same pitch. Then when that happens the team with the better fundamentals will invariably win.

February 3, 1940.

Mr. J. E. Turner,
Kansas City Sports Goods Co.,
Kansas City, Mo.

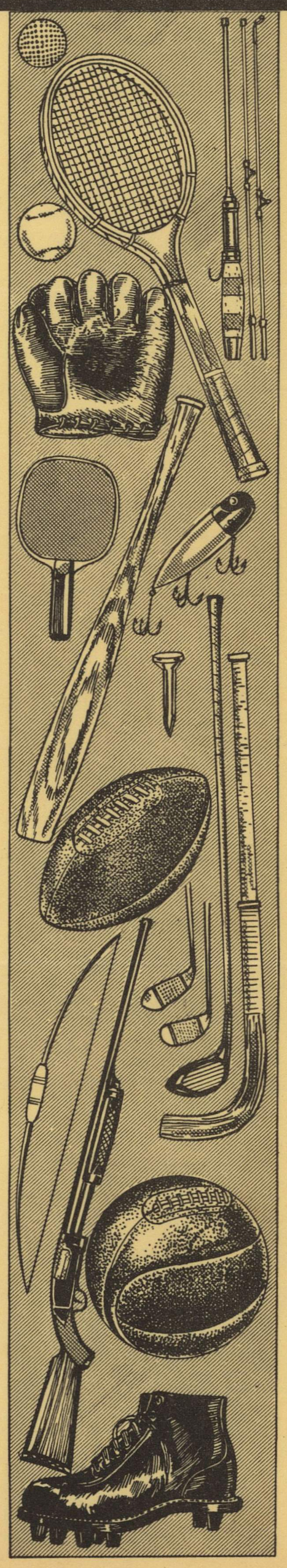
Dear "Cap":

In reply to your letter of January 18th in which you say you have available some official moulded basketballs at $3.95, I wonder if you would be kind enough to send us one of these balls for inspection. We are considering the possibility of purchasing half a dozen, but before we place the order we would like to see one of the balls.

Very sincerely yours,

FCA:AH

Director of Physical Education and Recreation,
Varsity Basketball Coach.



KANSAS CITY SPORT GOODS CO.

P. O. BOX 35 • • • • • • • • • • • KANSAS CITY, MO.

JAN. 18, 1940

DR. FORRST C. ALLEN,
LAWRENCE, KANS.

DEAR DR. ALLEN:

IF YOU CAN USE ANY PRACTICE BASKETBALLS, WE HAVE A REAL BARGAIN. ONE OF OUR FACTORY CONNECTIONS HAS ABOUT TWO DOZEN OFFICIAL MOULDED BASKETBALLS WHICH WERE MADE UP FOR VARIOUS DISTRIBUTORS UNDER THEIR PRIVATE BRANDS. THESE WHOLESALE AT FROM $8.00 TO 11.00 REGULARLY. IF YOU CAN USE A FEW OF THESE WE CAN GET THEM FOR YOU ATV $3.95 EACH. I ASSURE YOU THEY ARE A BARGAIN AT THE PRICE IF YOU CAN USE THEM.

YOUR BUSINESS IS ALWAYS VERY WELCOME. GLAD TO SEE YOU GETTING A GOOD START ON THE SEASON. BEST OF LUCK.

SINCERELY

KANSAS CITY SPORT GOODS CO.

BY

J.E."CAP" TURNER, MANAGER

JUST USE THE SPACE BELOW IF YOU LIKE:

DEAR "CAP":

SUBJECT TO INSPECTION AND APPROVAL SEND US:

SIGNED _____

HOW IS THAT FOR MAKING IT EASY FOR YOU TO ORDER?

February 5, 1940.

Mr. Milton Kelley,
Athletic Trainer,
University of Texas,
Austin, Texas.

Dear Milt:

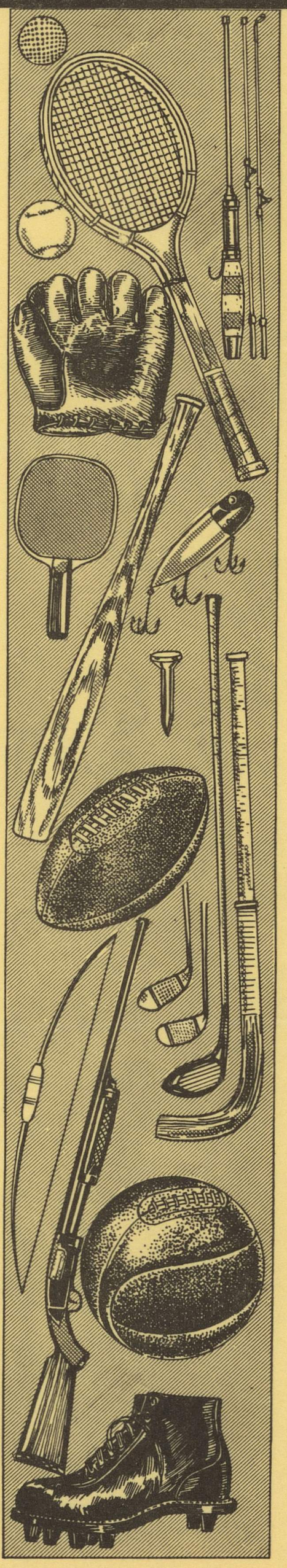
I wonder if you could hurry up with that gloss of yourself so that we can send it in with the rest. I want your physiognomy included with the other trainers, and the news release people say they can use this in a very short time.

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

KANSAS CITY SPORT GOODS CO.

P. O. BOX 35 • • • • • • • • • • • • KANSAS CITY, MO.



February 6, 1940

Dr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

Dear Doctor Allen:

We sent you the sample molded Basketball yesterday and hope that we may have your order for several of these balls.. We have two very good ones in black and two in white, together with a considerable number of brown balls. If you care for any of the white or black balls along with the brown, we will make you the same price on them subject to sale.

Also enclose a little sheet on coats, jackets and sweaters. Will be mighty glad to have your inquiries.

JET: G

Yours sincerely,

KANSAS CITY SPORT GOODS COMPANY

Enc.

J. E. Turner

February 6, 1940.

Mr. J. E. Turner,
Kansas City Sport Goods Co.,
Kansas City, Missouri.

Dear"Cap":

The molded basketball, which you sent on approval, came this morning, and we feel that it does not have enough resiliency for our purposes. The seams look insecure, and we feel we should not take a chance on these balls. For this reason I am returning the ball to you.

Thank you very much for your kindness in letting us see the ball.

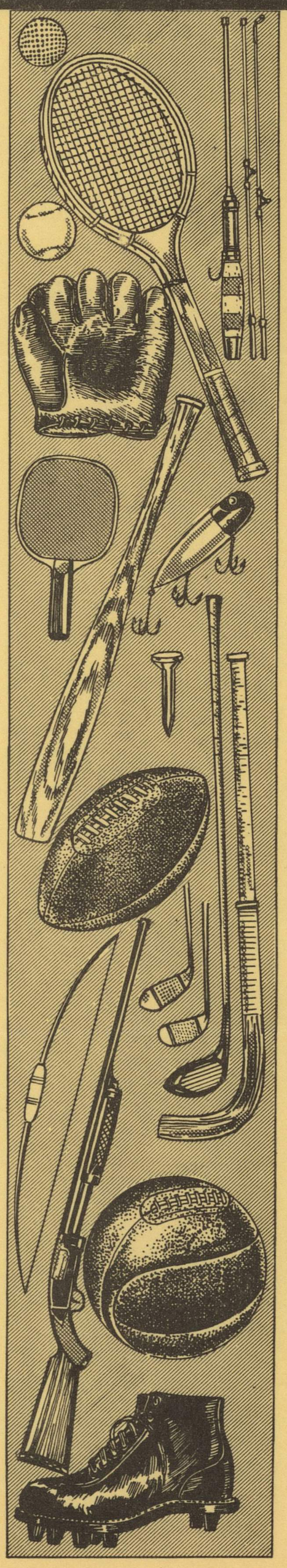
Very sincerely yours,

FCA:AH

Director of Physical Education and Recreation,
Varsity Basketball Coach.

KANSAS CITY SPORT GOODS CO.

P. O. BOX 35 • • • • • • • • • • • KANSAS CITY, MO.



February 5, 1940

Dr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

Dear Doctor Allen:

We have your letter of February 3.

The molded Basketball is $4.95, instead of $3.95 as you have it. We have sold a large number of these to schools and universities throughout the United States with good satisfaction. I am sending one for your inspection. We get a few of these also in white, and occasionally one in black, if you care for these colors.

Your business is always mighty welcome.

JET:G

Yours very truly,

KANSAS CITY SPORT GOODS COMPANY

J. L. Turner

February 7, 1940.

Secretary,
Board of Education,
Kansas City Public Schools,
Kansas City, Missouri.

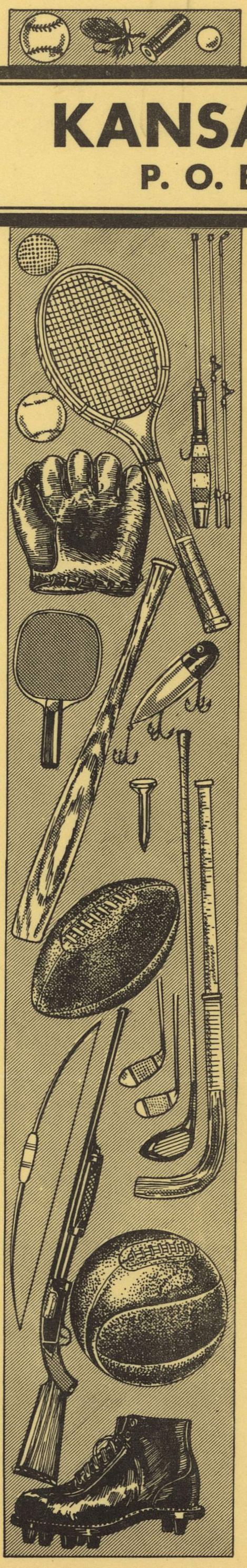
Dear Sir:

Will you kindly send us by return mail twenty-five (25) copies of PLAYTIME ACTIVITIES-Tentative Course of Study in Physical Education for Primary Grades One, Two, Three - Curriculum Bulletin Number Thirteen, published by the Kansas City Public Schools in 1937?

We will be glad to send payment upon receipt of your bill.

Sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.



KANSAS CITY SPORT GOODS CO.

P. O. BOX 35 • • • • • • • • • • • KANSAS CITY, MO.

February 8, 1940

Dr. Forrect C. Allen
University of Kansas
Lawrence, Kansas

Dear Doctor Allen:

We have your letter of February 6, and we will give you credit for the molded Basketball. The ball was perhaps not inflated to standard pressure, as these balls are really quite "live." However, we assure you we do not want to sell you anything that will not give complete satisfaction.

We appreciate your business and hope we may hear from you often.

We are putting out some excellent private brand Golf Balls, and we can supply you with some good 75¢ quality liquid-center balls branded "Kansas" on one pole, and "Jayhawks" on the other, in lots of six dozen at $3.60 a dozen. These are proving very popular in other colleges and universities. We will appreciate it if you will advise us who you think might be interested in handling these at K. U.

JET:G

Yours sincerely,

KANSAS CITY SPORT GOODS COMPANY

J. E. Turner

February 12, 1940.

Mr. M. W. Kelley,
Athletic Trainer,
University of Texas,
Austin, Texas.

Dear Kell:

Your photographs arrived this morning, and I am immediately forwarding them on the NEA man who is doing this article about the trainers.

The new knee pad also came in this morning's mail and we will be pleased to try it out.

I hope that we will see you in Kansas City at the N.C.A.A. semi-final play-off.

Regards to Jack Gray and all the boys.

Cordially yours,

FCA:AH

Director of Physical Education and Recreation,
Varsity Basketball Coach.

M. W. KELLEY
P. O. BOX 185
AUSTIN, TEXAS

February 8, 1940.

Dr. Forrest C. Allen,
University of Kansas,
Lawrence, Kansas.

Dear Dr. Allen;

I am very sorry I have been a little late in sending a picture but the boy who does this picture taking work for me is an instructor in the physical education department and he was away for awhile and was slow in producing the pictures. Will send several different prints and you can choose the one you like. Hope I am not too late for you to make use of them.

We are in the midst of a hot basketball season, and our crucial game comes up this Saturday night with Baylor. Also, we start spring football training to-morrow so I am kept fairy busy these days.

Note that the Big Six race is very hot too. Was in hopes you would pull away from the pack before now. Surely hope you can finish in the lead. We saw Missouri play in the East and they looked bad the night we saw them.

I am senfing you a pair of a new type of knee pad I have been working on and would like for you to try this pair out on your most exacting player. The pad is primarily a football pad and there may be some minor changes I will make in it but you can see the general idea of it. Of course we intend to continue with our felt pad even though we put this other one on the market.

With kindest regards and a faint hope of seeing you at the national tournament, I am

Sincerely yours,
M. W. Kelley

P.S. Confuscius say, "Player who wear Kelley Knee Pad always catch-um all loose ball."

File

Ans 4/4

EASTERN MASSACHUSETTS BOARD OF APPROVED

BASKETBALL OFFICIALS

7 Gorham Road
Belmont, Mass.

February 15, 1940

Dear Sir:

Our Board is celebrating its 20th anniversary on Monday evening, March 4th, 1940 with a banquet at the Hotel Lenox, Boston, Mass.

We are planning to make this the best banquet our Board has ever held because on that evening we are going to pay honor to a man who has been a member of our Board since that time and has rendered valuable service to Basketball not only in our section but all over these United States of America, Mr. Oswald Tower, Official Interpreter and Editor in Chief of the Guide.

No doubt you have been assisted by Mr. Tower in his long connection with Basketball and I am sure that he numbers you among his many friends.

Why not plan to send him a "Wire" on that day congratulating him and wishing him many more years of useful service to this great game of Basketball. I am sure that he will be pleased to hear from you.

Sincerely yours,

EDWARD M. KELLEHER

Secretary-Treasurer.

Hello Ohz-
Trust you are
having your usual
good season.
Ed K.

February 16, 1940.

Dr. John S. Knight,
1320 Professional Bldg.,
Kansas City, Missouri.

Dear Doctor Johnny:

I am very sorry that your request has come so late that our Mr. Earl Falkenstien, the financial secretary of the Athletic Association, says every last one of the reserved seats are sold, with the exception of the second balcony and that provides no decent view of the floor. He is selling 200 standing room tickets the night of the game, and when these are sold there will be no more admissions.

Knowing that you would not be interested in that type of ticket, I made no provision for you. I am extremely sorry, as we could sell 6,000 seats for this game.

Very sincerely yours,

FCA:AH

Director of Physical Education and Recreation
Varsity Basketball Coach.

L. J. Cochran
GROCER
4710 Broadway —— Country Club Plaza
Knabe Building
Kansas City, Mo.

Dear Thog:

Please send me 6 tickets for the M.U.-K.U. Basketball game, that ought to be a honey. — Either bring me at 1320 Professional Bldg, KCMo or send them collect. Thanks so much

Dr. John S. Twiggs
1320 Prof Bldg
Kcmo.



February 17, 1940

Dr. Forrest C. Allen
Director of Physical Education and Recreation
University of Kansas
Lawrence, Kansas

Dear Doctor Allen:

Your favor of February 14th is received. We note that you will be in Oklahoma City the morning of March 8th and will want rooms for the day. We will be glad to give you our best day rate for whatever accommodations you find necessary.

We will be ready to serve breakfast to the team in the morning when the Santa Fe train gets in. The Santa Fe has been holding the north-bound ten o'clock train at night in order to give the boys time to get back here from Norman after the games. If desired we can have lunches put up to take with you on the train.

Thanking you for the reservation, we are

Very truly yours,

A. M. Kingkade, Mgr.
HOTEL KINGKADE

Ans 3/5-40

The University of Oklahoma
Norman, Oklahoma

INTERCOLLEGIATE ATHLETICS

February 27, 1940

Dr. F. C. Allen,
Basketball Coach,
University of Kansas,
Lawrence, Kansas.

Dear Coach:

I thought we might work up a little interview before our game if you aren't too darned busy.

How would this angle strike you? You are the dean of all basketball coaches in America and know the game wrongsideout, from foreword to index yet I wonder if even as famous an authority as yourself ever gets too old to learn? In other words are there three or four things about basketball that you have picked up or learned within the last two or three years that you didn't know before? If so, can you reproduce the incident, being sure to name the team, year, and players involved? Perhaps the experience resulted disasterously to Kansas, or maybe you were able to catch it in time and save the situation.

If you see any meat in this idea I think it would not only make a fine feature but would be a great inspiration to young coaches, most of whom make so many mistakes nowadays.

This doesn't have to be too long since I know you are extremely busy.

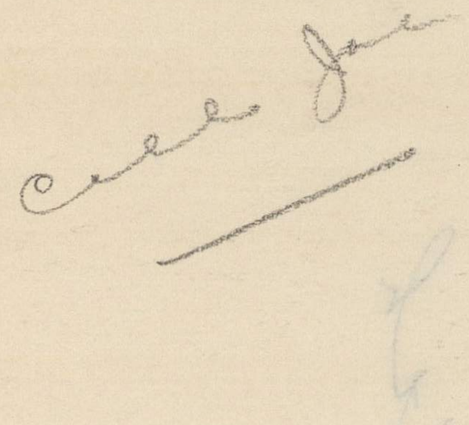
With best wishes I am,

Sincerely yours,

Harold Keith

Harold Keith,
Director Sports Publicity

HK:djk



February 28, 1940.

Mr. J. J. Kistler,
Journalism Press,
University of Kansas.

Dear Jack:

We sent the basketball to A. G. Spalding Brothers and as they held it for some time we wrote them again. They wrote us that this ball came from Goldsmith's. The Goldsmith people, Love & Campbell, and Spaldings all have the right to make the Lastbilt ball and as we did not see the trademark on this ball we presumed it was a Spalding ball. So we erroneously sent it to Spaldings.

Now we are sending the ball on to A. A. Schabinger who is the director in charge of all the Lastbilt balls. We expect to have much better service from Schabinger than we had from Spaldings. Perhaps I should have sent it to Schabinger first, but I thought Spaldings was headquarters in this territory and sent it to them.

I am sure that we will get the ball back from Schabinger in a short time.

Sincerely yours,

FCA:AH

Director of Physical Education and Recreation,
Varsity Basketball Coach.

This ball has been returned. Shall we

send it on to Mr. Schabinger?

A. G. Spalding & Bros.
DIVISION OF SPALDING SALES CORPORATION

ATHLETIC OUTFITTERS

1012 GRAND AVENUE
KANSAS CITY, MO.

February 17, 1940

Mr. Forrest C. Allen
Basketball Coach
University of Kansas
Lawrence, Kansas

Dear Mr. Allen:

The basketball which you returned to us for repair was a Goldsmith ball. We sent it to our factory but they informed us that they were returning because it was beyond repair.

Just as soon as it is returned to us, we will forward it onto you and would recommend that it be sent to the Goldsmith factory either for repair or replacement.

Yours very truly,

A. G. SPALDING & BROS. DIV.
SPALDING SALES CORPORATION

R. E. West

District Sales Manager

rew;d

March 8, 1940.

Mr. J. E. Kissell,
Portis, Kansas.

Dear Mr. Kissell:

I listened to E. C. Quigley's program last night honoring the Portis Dynamos. I was very happy to hear the much-deserved compliments of J. E. Kissell, who has been the guiding spirit of the Portis Dynamos for many years.

With best wishes to you and Max, I am

Very sincerely yours,

FCA:AH

Director of Physical Education and Recreation,
Varsity Basketball Coach.

WESTERN UNION

Oklahoma City
March 13, 1940

Dr. F. C. Allen.

Congratulations! Great battle last night.

What reservations shall we make?

A. M. Kingkade,
Kingkade Hotel.

Lawrence, Kansas
March 14, 1940.

Mr. Dwight Keith, Editor,
Southern Coach & Athlete,
751 N. Park Drive,
Atlanta, Georgia.

Dear Mr. Keith:

I am enclosing an excerpt from a letter I received this morning from Bill Robinson, of the Medart Manufacturing Company.

Be sure that you get some results from this advertising because I have put a little pressure on Medart's to get them to advertise in your magazine. I hope this will bear some results, not only on your account but on mine.

With best wishes, I am

Very sincerely yours,

FCA:AH

Manager, N.C.A.A. Basketball Tournament

8:50
5:10

5:56 P.M

12:30 [illegible]

3:01 [illegible]
12:15

March 14, 1940.

Commander General,
Seventh Corps Area,
Omaha, Nebraska.

Dear Sir:

Mr. Merle Klewene has asked that I write you concerning his character and qualifications as a flying student.

Mr. Klewene is a fine, clean, intelligent young man of very high character. He is serious in his studies. He has been one of the regular starting pitchers on the varsity baseball team for the past two years.

Mr. Klewene is enrolled in the flying program here at the University of Kansas, and passed the government examination about three weeks ago.

I am very happy to recommend Mr. Klewene to you for your serious consideration.

Sincerely yours,

FCA:AH

Director of Physical Education and Recreation,
Varsity Basketball Coach.

The University of Oklahoma
Norman, Oklahoma

INTERCOLLEGIATE ATHLETICS

March 19, 1940

Dr. F. C. Allen,
Basketball Coach,
University of Kansas,
Lawrence, Kansas.

Dear Coach:

Just a line to congratulate you and the fighting Kansas team for the swell comeback that earned it the right to play at Kansas City.

It took real battling, and also coaching genius, to lick such tall experienced groups as ours and the Oklahoma Aggies'.

Good luck at Kansas City and here's hoping you draw Rice for that first game.

Sincerely yours,

Harold Keith,
Director Sports Publicity

HK:djk

C. A. JENKINS
Coach of Cross Country,
Relay, Track

S. M. WALLACE
Trainer

T. S. CURTIS, '23
Faculty Manager
of Athletics

W. C. KENYON
Asst. Coach Varsity Football
Coach Varsity and Freshman
Basketball, Coach Varsity
Baseball

FRED M. BRICE
Head Coach Varsity
Football

University of Maine
Athletic Association

Orono, Maine

March 27, 1940

Mr. Forrest C. Allen
Manager, N.C.A.A. Basketball Tour.
Municipal Auditorium
Kansas City, Mo.

Dear Mr. Allen:

Although several recent basketball rules' changes have ~~undoubtedly~~ benefitted the game, I feel that due to the increased interest in basketball and the improved rules, these rules should not be changed. The only change I would like to see made is in the backboard, diminishing the size and using the convex steel type.

Basketball at the University of Maine, as well as in all of New England, has greatly increased. The attendance at our home games this year has averaged 2,500 and several games were sell-outs necessitating us to turn away hundreds. This speaks well for the type of game played so why make changes in the rules that might lessen this interest?

Sincerely yours,

Bill Kenyon.

Wm. C. Kenyon
Coach of Basketball

WC:LN

WESTERN UNION

Wichita, Kansas
March 28, 1940

Dr. Forrest C. Allen
Lawrence, Kansas.

G. Ott Romney and I would appreciate reservations Saturday's game. Advise Western Union collect. Thanks.

Lester Kappelman

$2.24 sent.

Reply:

Two tickets will be left in Romney's name Kansas City auditorium.

Forrest C. Allen.