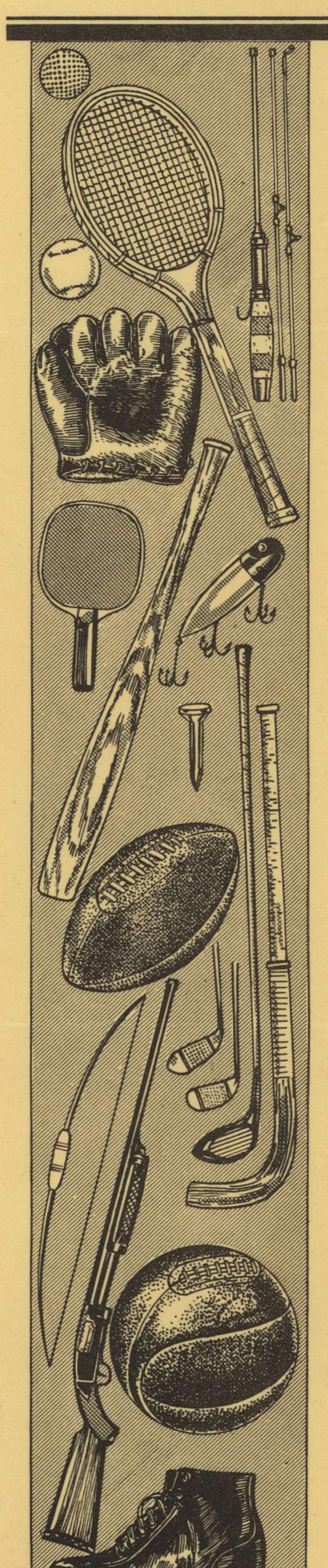


## KANSAS CITY SPORT GOODS CO.

P. O. BOX 35 · · · · · · · · KANSAS CITY, MO.



JAN. 18, 1940

DR. FORRST C. ALLEN, LAWRENCE, KANS.

DEAR DR. ALLEN:

A REAL BARGAIN. ONE OF OUR FACTORY CONNECTIONS HAS ABOUT TWO DOZEN OFFICIAL MOULDED BASKETBALLS WHICH WERE MADE UP FOR VARIOUS DISTRIBUTORS UNDER THEIR PRIVATE BRANDS. THESE WHOLESALE AT FROM \$8.00 TO 11.00 REGULARLY. IF YOU CAN USE A FEW OF THESE WE CAN GET THEM FOR YOU ATV \$3.95 EACH. I ASSURE YOU THEY ARE A BARGAIN AT THE PRICE IF YOU CAN USE THEM.

YOUR BUSINESS IS ALWAYS VERY WELCOME. GLAD TO SEE YOU GETTING A GOOD START ON THE SEASON. BEST OF LUCK.

SINCEBELY

KANSAS CITY SPORT GOODS CO.

BY J. E. "CAR" TURNER, MANAGER

JUST USE THE SPACE BELOW IF YOU LIKE:

DEAR "CAP":

SUBJECT TO INSPECTION AND APPROVAL SEND US:

SIGNED

HOW IS THAT FOR MAKING IT EASY FOR YOU TO ORDER?