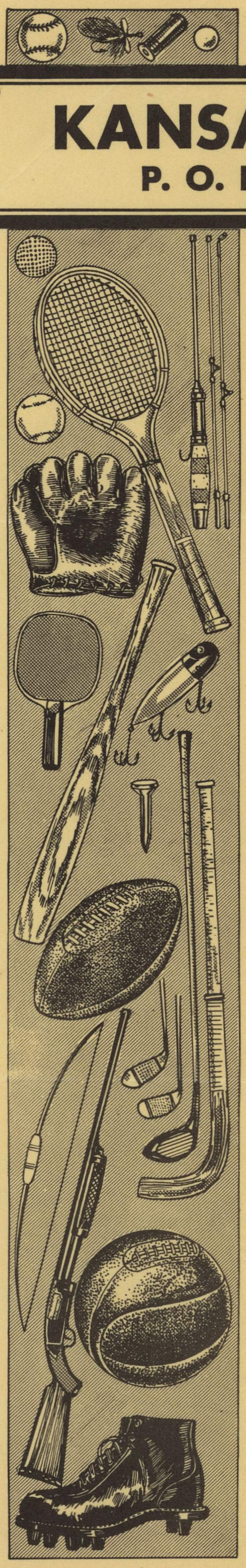


KANSAS CITY SPORT GOODS CO.

P. O. BOX 35 • • • • • • • • • • • KANSAS CITY, MO.

September 19, 1939

Department of Physical Education
University of Kansas
Lawrence, Kansas

Gentlemen:

We are pleased to enclose bid on your inquiry attached, on the items we can furnish. On the 26 and 28" Arrows we have an exceptionally good price--on some good Arrows. We hope we may be favored with your order.

JET:G

Yours very truly,

KANSAS CITY SPORT GOODS COMPANY

J. E. Turner

Season
Parallel Pile
Not Bullet Pile

751 Park Drive, N.E.,
Atlanta, Georgia
September 23, 1939

Dear Dr. Allen,

Thank you so much for the lovely guest log. It is the most unique and attractive I have seen and the fact that you had it made up speciallly for us makes us appreciate it all the more. We shall

always treasure it and feel honored that your name is the first in it.

It was a pleasure to meet you and have you in our home. We regret that it was for such a short time.

Sincerely yours.

Randa Keith.

BULLETIN

of the

KANSAS HEALTH AND PHYSICAL EDUCATION ASSOCIATION

Volume IX | October, 1939 | Number 1

GEETINGS FOR 1939-40

- - - - -

KANSAS STATE TEACHERS

CONVENTION

NOVEMBER 3 AND 4

Kansas Health and Physical Education Association
October, 1939

Volume IX

Bulletin No. 1

W. P. A. Recreation for Girls and Women in Kansas

Edgar Schmidt

Mr. Schmidt is the Kansas State Director of W. P. A. Recreation and this is part of a paper given by Mr. Schmidt at the Kansas Health and Physical Education Convention held at McPherson.

AIMS OF THE W.P.A. RECREATION PROGRAM

1. To provide worthwhile employment for unemployed needy persons who are qualified by training or background to organize and direct approved recreational activities.
2. To provide recreational opportunities, under supervision, for all of the people, all ages, in a year-round program.
3. To supplement existing or proposed programs of recreation in the community, especially by extending the program to groups not being served.
4. To serve as a demonstration program, to show the usefulness of recreational work and to stimulate communities to institute or expand it as a regular service of the community itself on a permanent basis.
5. To train persons to efficiently conduct activities which conform to the community desires and needs.
6. To use the program as an experimental laboratory for the devising of new activities and new techniques for leadership in the program.

OBJECTIVES OF THE PROGRAM

1. To provide opportunities for the development and practice of new skills in leisure time pursuits.
2. To promote social intercourse and foster cooperative living in the community.
3. To provide opportunities for appreciative and creative expression.
4. To provide for and promote the exercising and innate human curiosity.
5. To increase the opportunities for participation in leisure time pursuits.
6. To assist in corrdination within the community by the pooling of resources and efforts of all agencies.
7. To develop a consciousness on the part of the people for the need of guidance in a recreation program for the building of happy, well-balanced citizens.

ADMINISTRATION OF THE PROGRAM

The program operates on a State-wide basis under the sponsorship of the State Superintendent of Public Instruction in cooperation with local co-sponsors located in the community in which the project operates. These local co-sponsors include public schools, welfare agencies, park boards, city commissions, civic clubs, and others who are interested in the program. We have encouraged the establishment of local advisory or planning committees which we find to be of assistance in:

1. Determining community recreation deficiencies.
2. Determining community resources.
3. Relating project activities to community needs.
4. Planning program content.
5. Developing leadership training.
6. Developing community participation.
7. Integrating project activity into a long-time community recreation plan.

Persons qualified for recreation work may be assigned to communities upon their request within the employment limitations. They must first receive the approval of the community through the co-sponsors and the Planning Committee. The Planning Committee consists of persons serving without pay and who are interested in the leisure time problems, and are willing to devote some of their time to the planning and functioning of the program.

In each county or city sponsoring this work, the leaders work under the supervision of a county or city supervisor. Added to this we have a District Training Staff in the State Office who conduct periodical training conferences in the local and district-wide areas.

ACTIVITIES FOR WOMEN

Games:

It is our desire to provide opportunities for participation in a broad and comprehensive program of activities for the preschool child as well as the adult. We offer highly organized games of the team type, including court as well as field games. We also provide games of the high organized type which are played by individuals or couples. Then we have the low organized games commonly found in the community center program for all age groups. These may be quiet, semi-active or active games. We have followed the best accepted standard for sports for women as advanced by this Association and others.

Music:

Women are participating in orchestras, bands, choirs, ensembles, community singing and other activities for the skill improvement as well as the great social values that come from the expression or appreciation of music in its many forms in social groups.

Drama:

There is participation in plays, skits and other dramatic activities which provide opportunities for playing the part or role, dramatizing one's self, or portraying life situations for creative and appreciative oxpression. Puppetry, marionette work, community pageants, festivals and outdoor theater work are stressed in every program for women.

Crafts:

We have stressed the promotion of crafts activities for the opportunity to develop new skills of the hands which have been lost due to the machine age. Women generally tend to make things which are useful in the home.

Social Activities and Clubs:

Women like to come together in groups for social comradeship, neighborliness, good fellowship, which builds for community solidarity. We are stressing a girls' program at the present time because of the many needs of our younger girls of the club age, due to home and community conditions.

Explorative Activities:

We want to provide opportunities for participation in activities which satisfy the innate curiosity on an intellectual level through camping, nature study, explorations in the field of science and travel. This is done through hiking, nature study and hobby groups.

oOo

Conference on Folk Dancing
Kansas University
Oct. 28, 1939

A Folk Festival will be held at Kansas University on the 28th of October. This conference will be lead by Dr. Nancy Duggan, Head of the Department of Physical Education, Texas State College for Women, Denton, Texas. She has conducted dance classes at Columbia University and at several professional camps. Dr. Duggan is the President of the Southern District Health and Physical Education Association and also of the Texas State Health and Physical Education Association.

Miss Duggan will give two hour sessions of teaching folk and square dancing. The day sessions are at ten and at two o'clock. The evening period will be a "Cornhusker's Bee," a "Demonstration" party at which dances will be used and methods for conducting such an evening party will be demonstrated.

Registration before Oct. 28 will be $1.00. To those who do not register until Oct. 28 the fee will be $1.25. The luncheon will be fifty cents. Mimeographed copies of dances and music used will be available. Many new and unpublished dances will be included in the program.

oOo

MORAL TRAITS THAT CAN BE SECURED THROUGH ATHLETICS

-Warren Littrell, Coffeyville,Ks,Jr. Col.

1. It is necessary to recognize the fundamental theories of psychology in order that moral education be made more effective.
2. That is athletics and physical education is a very vital spot to teach moral education because of the natural urge of athletics and of specific instances that may be utilized.

3. There is a certain amount of transfer, concomitant learnings, that results from moral training.
4. Moral training in addition to providing for some transfer also lays a base, from which transfer can take place.
5. Thru situations, aspects of moral education can be taught indirectly to the boy.

Moral Education can be effectively taught thru physical education if it is properly directed. Situations can arise and by skillful direction on the part of the coach, the boy unknown to himself has developed habits of moral education that mores deem essential.

1. There are habits of moral behavior that are acquired in athletics that are essential for future life.
2. An individual who has received the right kind of moral teaching thru athletics becomes an economic and social asset to the community.
3. He has acquired indispensable virtues that distinguish between mediocre and outstanding personalities.
4. The acquisition of such habits as fair play, courage and cleanliness.
5. Teachers on a faculty can do a great deal in moral education if they would cooperate, because moral habits overlap into many fields of education.
6. A boy who has not the basic foundation of moral training is like a ship without a rudder, who eternally asks the question, "Whither am I going?"

oOo

NEWS ITEMS

Dorothy Noll is teaching Physical Education at Arkansas City this year.

Virginia Ford, formerly from Arkansas City, is teaching Physical Education at Newton.

Mildred Burnap, who was in Bonner Aprings last year, is teaching Physical Education at Coffeyville.

Jane Ladner who graduated from Emporia State College last year, is teaching Physical Education at Abilene.

Dorothy Pulley who has been assisting in the Physical Education Department of Wyandotte High School, Kansas City, has charge of Girls' Physical Education at Central Junior, Kansas City, Kansas. Maxyne Jo Woody from Kansas University, is taking Miss Pulley's place at Wyandotte.

Lamar Smith is teaching Physical Education in North East Junior at Kansas City, Kansas, in place of Kenneth Hill, who is now at Sumner Senior High School, Kansas City, Kansas.

The Coaching Staff at Wyandotte High School, Kansas City, Kansas is now composed of 16 men. Four new members have been added this year. They are Paul C. Starbuck, formerly of Coffeyville will be head track coach; Richard E. Armstrong from Arkansas City, will assist with football, track, and wrestling; Loren French will assist with football, basketball, and track; Kenneth Senter from Dodge City will assist with football and basketball.

An unusual situation exists at Wyandotte High School in that one half of the faculty of 86 members, are men.

The Junior and Senior High Schools of Kansas City, are using their revised course of study this year. It was revamped last year under the direction of the Supervisor, Merle Henre. Committees have been appointed this year among the instructors, for the purpose of studying different phases of the course of study, and proposing changes for its improvement.

Mr. A. R. Edwards formerly physical director and coach at Wellington is now teaching physical education and coaching at Wichita High School North.

Oren Stoner after several years of coaching at Eureka has moved to Coffeyville where he is teaching and coaching in the senior high school.

Leo Ayers succeeds Harold Hunt, who resigned this summer, as director of physical education and athletics at Newton High School. Mr. Ayers was formerly located at Sabetha.

John Crawley, after one year at Eskridge high school, is now coach and teacher of Normal Training at Eureka.

WORTH READING

"The Mechanics of Health" by Halford Hallock, M.D. in Hygea, August, 1939. Excellent illustrations and an unusually interesting discussion of posture and the mechanical use of the body.

"How Hobbies Educate" by Helen K. Mackintosh in School Life, June, 1939. This article deals with the use and value of hobbies for children from the viewpoint of using them as co-curricular rather than as extra-curricular.

Should Public Schools teach the "Facts of Life," found in the Forum magazine for October, 1939. This article is in the form of a debate on the desirability of teaching sex education in the public schools. It is affirmed by Ellsworth B. Buck and denied by G. J. Lent and F. S. Moseley. It is an unusually good discussion of the subject.

"Scholastic Requirements for Athletic Competition", by C. E. Forsythe in the October Journal of Health and Physical Education. This article is worth reading in view of the publicity given to the reasons for eliminating scholastic eligibility requirements in New York State and Portland, Oregon. This article states the case in defense of having scholastic requirements.

oOo

RADIO PROGRAMS AT STATION K.S.A.C.

The Physical Education Department at Kansas State College, Manhattan, puts on a program daily over station K.S.A.C., the broadcasting station of the college. Their broadcast is a fifteen minute period coming at 9:30 each morning. The Health Period put on the first five days of each week by L. P. Washburn has been on the air for thirteen years. The Saturday program which was begun this fall is arranged by Miss Katherine Geyer. It consists of talks on health, physical education and athletic topics by various members of the department staff and college physicians.
Programs for November are as follows:

Nov. 4 Intramural Activities
--Katherine Geyer.
Nov. 11 Holiday - no broadcast
Nov. 18 Social Dancing in the Physical Education Program
--Marion Bozenhard
Nov. 25 The Coach Speaks - Jack Gardner

Several mornings during the year will be devoted to answering questions sent in by listeners.

Officers of the K.H.& P.E.A. for 1939-40:

President, Oran Shearer, Wichita
President-Elect, Edna McCullough, K.S.T.C. Emporia.
Vice-President, Sue Unruh, Northwest Jr. High, Kansas City.
Secretary-Treasurer, Eva Lyman, Wichita
Bulletin Editor, L. P. Washburn, K.S.C. Manhattan.
District Council Members:
Helen G. Saum, Manhattan
C. S. Moll, Manhattan
Oran Shearer, Wichita
National Council Members:
Ardis Hill, Kansas City
Ruth Hoover, Lawrence

oOo

The Bulletin Editor is desirous that all members shall receive their copy regularly. However, we have no certain means of knowing of changes of address unless you inform us of them. We ask that you do this giving both the old address and the new one. Please do this promptly!

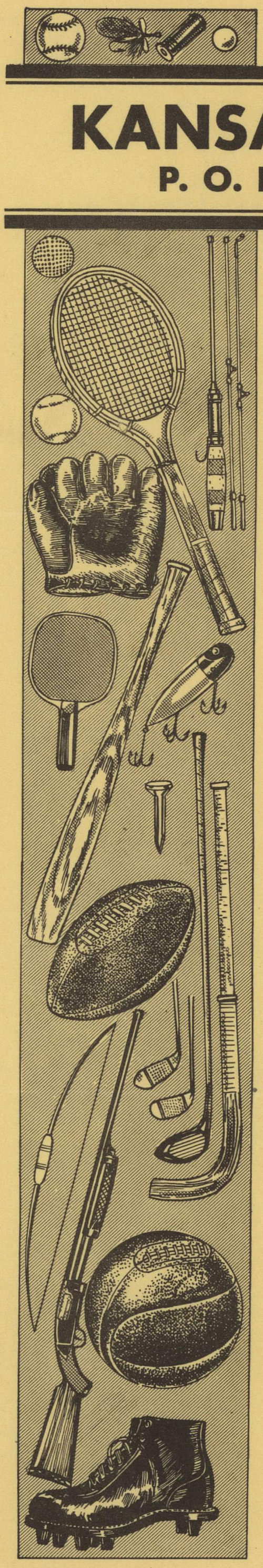
oOo

The editors wish to thank those who contributed to this number of the Bulletin. The appreciation of the Kansas Health and Physical Education Association is due to both the contributors of news items and of longer articles. Won't you join the ranks of contributors to the next issue?

oOo

Editorial Board:-

L. P. Washburn, Manhattan, Editor-in-Chief.
Ardis Hill, Kansas City
Oran Shearer, Wichita



KANSAS CITY SPORT GOODS CO.

P. O. BOX 35 • • • • • • • • • • • KANSAS CITY, MO.

October 4, 1939

University of Kansas
Lawrence
Kansas

Physical Education

Gentlemen:

Many thanks for your order #4558, which is appreciated and will have our best attention. We will ship the Arrows immediately. We will have to special order some of the Nets but will get them very quickly. We appreciate your business sincerely.

JET:G

Yours very truly,

KANSAS CITY SPORT GOODS COMPANY

J. E. Turner

October 6, 1939.

Mr. S. A. Colton, Vice President,
Kiplinger Washington Agency,
National Press Building,
Washington, D. C.

Dear Mr. Colton:

Thank you for your kind letter of September 30. Also, I wish to thank you for your courtesy in sending the Kiplinger Washington Letters to me after my subscription expired.

During the summer I would glance at them occasionally, but found myself not reading them as diligently as had been my custom heretofore. Then the war news occupied most of my reading time. My administrative duties have been increased, and I had decided that I would not renew my subscription to the Letters.

Then I received your registered letter, and although I felt I was not entitled to this special attention from you, I was flattered that you had written me. I do appreciate the fact that you have continued sending the Letters several months past the expiration date. Several years ago, when I first began reading your Letters, I shared a subscription with Mr. H. B. Ober, of Lawrence, Kansas. For some time, however, I have had my own personal subscription. At the time I was Director of Athletics and was much concerned with stock and bonds, I would very carefully peruse your Washington Letters each week. I am now wholly concerned with Physical Education work, and therefore am not quite so interested in the stock market fluctuations.

I am enclosing my check for $10.00 for a renewal to the Kiplinger Washington Letter.

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH

THE KIPLINGER WASHINGTON AGENCY
Washington Business Correspondents

WILLARD M. KIPLINGER
S. A. COLTON
ROBERT G. COVEL
O. S. GRANDUCCI
JOHN E. RYERSON
E. H. BOOTHBY
PAUL T. BABSON
FREDERICK SHELTON
COUNSEL

NATIONAL PRESS BUILDING
WASHINGTON, D. C.

September 30, 1939

Dr. Forrest C. Allen, Director
Department of Physical Education
University of Kansas
Lawrence, Kansas

Dear Doctor Allen:

I am very reluctant to cancel your subscription to the Kiplinger Washington Letters because of non-payment. You have been a client since June 15th, 1936 and your subscription expired on June 15th, 1939. Although I have had no reply to my inquiries as to whether you wished to cancel or renew, I have continued to send the Letters to you because I felt that in these critical times I should not interrupt them until you definitely advised me to do so.

The fact that I have had no reply to my letters leads me to believe that probably they have not reached your desk for any one of a half-dozen reasons. Therefore, I am sending this letter by registered mail, so that you personally may have the opportunity of deciding whether you wish to honor the enclosed invoice.

Naturally, I don't want to continue to send the Letters to you if you don't want them - and I can't send more than the next two issues if we're not to be paid for them. Ordinarily your subscription would be cancelled without further notice. However, I know so definitely that your business is vitally affected by Washington policies already in operation, and by those which will come later, that I hesitate to do so in this instance.

Won't you attach your check to this letter and return it to me in the enclosed stamped envelope, so that you may continue to receive these timely advices without interruption? Or jot a note at the bottom of this letter telling me definitely that you don't want the Washington Letters, and why -- so we can get our books straightened out?

Thank you.

Yours very truly,

S. A. Colton

Vice President.

October 9, 1939.

Mr. A. M. Clayton,
The Key Advertising Co.,
Fountain Square Bldg.,
Cincinnati, Ohio.

Dear Mr. Clayton:

This will acknowledge receipt of your letter of August 22. I am very sorry to disappoint you, but we do not use our name in any way sponsoring or advertising any commercial products.

Please do not feel offended at my refusal of your kind offer, but this is a thing that I do not do.

Very sincerely yours,

FCA:AH

Director of Physical Education and Recreation,
Varsity Basketball Coach.

THE KEY ADVERTISING COMPANY

FOUNTAIN SQUARE BUILDING

Cincinnati, Ohio

August 22, 1939

Dr. Forrest Allen,
University of Kansas,
Lawrence, Kansas.

Dear Mr. Allen:

We would like to get permission from you to insert your photograph in a national advertisement, or in a related promotional campaign, for a client, Weisbaum Bros., Brower Company, (manufacturers of Beau Brummell Ties). The enclosed proof, featuring Paul Derringer, indicates the manner in which the photograph would be used.

Frankly, our appropriation is too small to warrant our paying you any appreciable sum of money. If our plans go through, we can offer what we believe is fair compensation. We can give you either:

1 - A very fine "PORTABLE" Philco Radio;

OR

2 - We will send you ties on what we call a THREE-YEAR PLAN. That is, we will send you an especially selected tie in whatever color combination you prefer (retail value from $2 to $3.50 each)...each month for the next three years!

You can rest assured that should we be able to get together, your photograph would be handled in a most dignified manner...along the lines indicated in the enclosed reprint showing Paul Derringer.

If you can see your way clear to cooperate with us, please let us hear from you at your earliest convenience. Then we will write you, indicate the type of picture we want, and suggest the exact procedure to be followed.

Very sincerely yours,

A. M. Clayton

A.M.CLAYTON:
FMc

THE KEY ADVERTISING COMPANY.

This ad appears in September issue of *ESQUIRE*

FOR MEN OF ACTION

4FOLD "SPORTOWN WOOL TIES"
REG. U.S. PAT. OFF.

by Beau Brummell

. . . and it's the exclusive, patented 4FOLD CONSTRUCTION that makes a world of difference. SPORTOWNS keep their shape . . . wrinkles evaporate overnight like magic . . . tie a perfect "dimpled" knot every time. Your favorite men's store has a wide selection of gorgeous Autumn color blends and new patterns in 4Fold Sportown Wool Ties. See them . . . they're the proper color accents for your Fall wardrobe.

PAUL DERRINGER . . . top-notch National League pitcher of the Cincinnati Reds says . . . **"SPORTOWN ties are the smartest ties I have ever worn."**

Paul Derringer

$1.00

MADE BY HAND IN U. S. A.

Beau Brummell Ties

COPYRIGHT 1939 — THE WEISBAUM BROS., BROWER CO — CINCINNATI, OHIO

KIOWA HIGH SCHOOL

D. E. LICHLYTER, PRINCIPAL

KIOWA, KANSAS

Nov. 7, 1939

F.C.Allen
Kansas University
Lawrence, Kansas

Dear "Doc":-

If you have some leisure time when you visit Kiowa this Thursday, my wife and I would be most happy to have you and party come and relax at our home. We live just across the street North of the High School.

Should you desire to rest and refresh yourself, or to stay all night before returning, we would also be very gald to have you do that.

yours

D.E. Lichlyter

D.E. "Red" Lichlyter

3000 sq
10 1/2 -
6 x

LIBERTY + INTELLIGENCE + INTERNATIONAL LIONS CLUB + OUR + NATIONS + SAFETY

DISTRICT GOVERNOR
FOREST E. LINK, 122 E. THIRD STREET
PRATT, KANSAS

DEPUTY DISTRICT GOVERNOR, REGION 3
PAUL WUNSCH, P. O. BOX 157
KINGMAN, KANSAS

DISTRICT SEVENTEEN-K KANSAS
FISCAL YEAR 1939-40

HORACE L. RICH
ZONE CHAIRMAN NO. 6
COLDWATER, KANSAS

DISTRICT SECRETARY-TREASURER
RAY EARLYWINE, 212 S. MAIN STREET
PRATT, KANSAS

ZONE CHAIRMAN NO. 5
DR. J. C. ULREY
ST. JOHN, KANSAS

November 1st., 1939

Dr. Forrest C. Allen,
Director of Physical Education & Recreation,
University of Kansas,
Lawrence, Kansas.

Dear "Phog":

This will acknowledge your letter of October 27th., accepting my invitation to speak at our Zone Meeting of Lions in Kiowa the evening of November 9th. Needless to say I am very happy to receive your acceptance.

You have asked for some data concerning Lionism. I am enclosing copy of Our Constitution and By-Laws. This is a 1936 edition but nevertheless contains the same foundation material that we now stand on. On Page 2 you will find the History of Lionism; On Page 9 you will find "Our Name and what it stands for."; also Our Slogan. On Page 10 you will find the "Lions Code of Ethics". And on page 11 you will find the "Purpose of Lions Clubs". This will give you an idea of what we are and what we are trying to do. Lionism was started by Melvin Jones of Chicago, Illinois who is still Secretary-General of Lions International.

I am throwing in some additional literature which may or may not be of any value. I do not want to tell you what to speak about because I feel sure you have some ideas you want to get across. However I have attended a lot of this meetings and I know the audience appreciates a peppy, snappy talk, full of good jokes and fun, but driving home some points to be remembered. And of course bringing out the need and good points of Lionism. That's enough said.

Looking forward to seeing you in Kiowa and thanking you for your acceptance and letter of October 27th., I beg to remain,

Very sincerely yours,

Horace H. Rich

Horace H. Rich

Regular Terms of District Court:
Third Monday in May
First Monday in December
Motion Day in each month

Officers of District Court
Karl Miller, Judge
Jessie Chamness, Clerk
D. Jay Overocker. Sheriff

Horace H. Rich, County Attorney

COUNTY ATTORNEY
COMANCHE COUNTY

COLDWATER, KANSAS

October 26th., 1939

Dr. Forrest C. Allen,
Coach of Basketball,
Kansas University,
Lawrence, Kansas.

Dear "Phog":

I happen to be the Zone Chairman for the Lions International, said Zone consisting of Clubs in Caldwell, Anthony, Harper, Medicine Lodge, Kiowa, and Coldwater. We will have a Zone meeting the night of November 9th., at Kiowa, Kansas. This is a banquet followed by a program and a mixed audience. We like to have good, snappy programs that will inspire good attendance.

As Zone Chairman it is my duty to secure the Speaker of the evening and being a K. U. Alumnus I have turned my eyes toward Mount Oread. I am convinced that you are the man I would like to have address us and extend to you an invitation to be present in Kiowa on Thursday Night November 9th for such purpose.

Lionism inspires a man to render service to his community and it's citizenship without any hope of financial gain personally. We believe in good citizenship and the making of a better community in which to live. You as a Coach have had a lot to do in building character and good citizenship in the young men that come under your instruction. I am sincerely hoping you will accept my invitation to be our speaker of the evening and if you will I'll furnish you with some Lion Data. From past experience I know that the audiences appreciate a good humorous talk which bring out some good points to make them think. "Phog" Allen and his championship basketball teams are known all over Kansas and I hope I may have the privelege of introducing you to our group in Kiowa. Please advise me what your expenses will amount to as our funds our rather limited and I will have to make arrangement for same.

Hoping to receive a prompt reply of acceptance, I remain,

Yours for K.U.

Horace H Rich.

October 27, 1939.

Mr. Horace H. Rich,
County Attorney,
Coldwater, Kansas.

Dear Horace:

I have your letter of Thursday asking as to the possibilities of my addressing your Lions Zone Convention on Thursday, November 9th.

The first of November we start basketball practice every day, but I think perhaps I can arrange to have an assistant take my practice for the one day, and I would be glad to have the pleasure and the honor of addressing your group.

For eighteen years I belonged to Rotary Club, but the press of business in organizing the Department of Physical Education, with my additional duties, made me feel that I should give it up. I have a brother who is a member of the Co-op Club in Kansas City, and I am well acquainted with the Lions as I have spoken before a number of the organizations. They are a great outfit, and how they do roar!

The state provides no money for traveling expenses so it it necessary that we charge 5¢ per mile each way for our car, and of course we must have necessary expenses enroute. In your position I am sure that you are well acquainted with the necessary expenses in traveling, and I will throw myself on the mercies of the court regarding your expense allowance.

It will be a privilege for me to meet you and your group in Kiowa, as well as your roaring Lions from Caldwell, Anthony, Harper, Medicine Lodge and Coldwater. I will endeavor to respond to the Lions' doctor's orders. If you will kindly give me any additional background of the Lions I will appreciate it.

Very sincerely yours,

FCA:AH

Director of Physical Education and Recreation,
Varsity Basketball Coach.

Lions International Monthly Letter

From the Secretary General to
Club Presidents and Secretaries

VOL. XV | OCTOBER, 1939 | No. 4

OUR CONSTITUTIONAL PURPOSES

Dear Lion President and Secretary:

"The Purposes of this association are: (a) To organize, charter and supervise service clubs to be known as Lions Clubs. (b) To coordinate and standardize the activities of Lions Clubs."

In these words the highest authority of the International Association of Lions Clubs, the annual conventions of accredited delegates from the clubs comprising the Association, has directed what the Association shall do. That quotation is Article II, Section 1, of the International constitution.

For more than two decades these have been the "marching orders" of the Association, and the wisdom of these orders has been proved. At the time this constitutional provision was made there were approximately 150 communities in the United States being served by Lions Clubs of diverse character and interests. Today more than 3,500 communities in eight countries are being served by Lions Clubs.

Notice that the purposes of the International Association of Lions Clubs, as established by accredited delegates at early conventions and concurred in by delegates in all succeeding conventions, is not to collect money to subsidize a certain type of boys' work, a health camp, eye conservation work or any other type of general welfare work.

The founders of this Association, as far back as 1917, were faced with the problem of whether or not Lions International would be organized to carry along a certain activity or many kinds of activities, whether or not the Association would collect money from member clubs to establish and maintain these activities or whether it would simply collect dues from member clubs for PURELY ADMINISTRATIVE PURPOSES.

The founders believed that it was best to have the individual clubs manage their own activities, and that Lions International should make its chief activity that of organizing, chartering and supervising Lions Clubs, and standardizing the activities of member clubs.

From 1917 to 1922 there was a continual pressure from certain groups to force on the Association their favored form of activity; in other words, to make of Lions International a collecting agency for some other association which would administer the funds and conduct this one activity. The constitutional provision stopped this, and in 1922 the Activities Committee recommended fourteen major activities to be conducted by Lions Clubs. Later these fourteen major activities were reduced to the present eight fields of activity which form the basis of Lions Club community service today.

No change, however, has ever been made in the constitution which would empower Lions International to take the per capita tax collected for administrative purposes and give it to clubs for activity purposes or give it to any association that promotes a form of activity in which Lions Clubs might be interested.

Had another policy been outlined for the Association, there would undoubtedly be nearly the same number of clubs now in Lions International as there were in 1917. It is of undeniably greater value to mankind that 3,500 active Lions Clubs should zealously engage in all aspects of community work each year, than that 150 Lions Clubs, as an association, should raise funds to be spent by another organization.

Therefore, the Association is financed to take care of its own clubs which comprise the Association, and the budget for each year is approved by the Board of Directors and the retiring District Governors.

Lion President and Secretary, your Lions Club should be set up on an administrative basis similar to that of Lions International.

Through its administrative budget, based 100% on dues from members, your club provides for its existence as a strong community institution, prepared to undertake needed community activities, whether charitable or patriotic.

SECRETARY GENERAL

(This page copyrighted by the International Association of Lions Clubs, October, 1939. Lions Clubs are permitted to use this material without securing permission provided copyright notice is shown.)

CLUB PROGRAMS FOR DECEMBER

I. Community Welfare
II. Committee Meeting—SAFETY
III. Aviation Program
VI. Christmas

CALENDAR EVENTS:

December 14—King George's Birthday (Canada)
17—Development of Flying Machine (anniversary)
25—Christmas Day
31—New Year's Eve

I. Community Welfare

Christmas is observed and celebrated in every community where there is a Lions Club, and this first meeting in December can be set aside for development of the plan to be followed by the club for Christmas celebrations in the community.

Lions clubs throughout the Association take the lead in developing community-wide activities, which may include decorating the streets, conducting a home decorating contest, arranging for a community Christmas tree—or four of them—on the most prominent corner in the community, providing a program of Christmas carols for the whole community, including the shut-ins, the underprivileged and the blind, and a talkie for the boys and girls of the grade schools on Saturday morning before Christmas Day, and arranging special services in many of the churches.

Many clubs from year to year carry on a series of Christmas activities involving the whole community.

For the benefit of new clubs, or those which have not in the past participated in this type of activity, suggestions for a complete program are available from the International Office.

At the first meeting in the month committees should be appointed to handle the details of Christmas activities. Where the Lions Club has selected a welfare organization to assist with its program, a representative from that group should be invited to attend the committee's meetings.

II. Committee Meeting—Safety

No letdown in the work of the Safety Committee can be expected at any season of the year. During the winter months there are slippery pavements and sidewalks in many sections of the country. These create a condition requiring additional attention. In all sections there are still the problems of traffic safety.

One object of this meeting should be to bring to the attention of the club members the diversified work of the Safety Committee.

Invite as your guest speaker either the chief of police, the fire chief or the safety expert who is in close touch with all phases of safety in and about the community.

Clubs not carrying Safety on their program as one of the eight major fields of activity recommended for Lions Clubs may wish to obtain suggestions as to what a Safety Committee can recommend to its club. The International Office will supply this material.

Christmas time, when boys and girls as well as adults will be handling electric lighting equipment, special candle effects, et cetera, presents a good opportunity for bringing to the attention of the community the idea of "playing safe."

In cities where fireworks are customary during the holidays, the thought of Safety should be uppermost in the minds of those using them. The handling of fireworks is always dangerous.

As the work of the National Safety Council has shown us that a city can be much safer where fireworks are prohibited, it would be a good idea to remember that fact during the holidays.

It is suggested that if fireworks are to be included in Lions Club celebrations, they be sponsored by the city officials, or a responsible sub-contractor be employed who is a specialist in such things. In the event a sub-contractor is employed, a waiver of liability should be secured through him, and the club should insist on his producing liability insurance coverage for the event—$20,000 on individual claims and $50,000 on group claims.

Lions cannot exercise too much care in such matters. A little forethought may avoid considerable trouble.

III. Aviation Program

The week of October 17 is the anniversary of the invention of the airplane.

Most Lions Clubs are located in close proximity to airports, landing fields or general offices of air transportation companies. These companies have considerable data which is usable for a meeting based on aviation.

Motion pictures on air travel and transportation are also available. Arrangements for their use may be made through local representative of the airline companies or by getting in touch directly with the main offices.

If it is desired to use moving pictures for the program, it is suggested that you make your plans far enough in advance to be assured of films for showing on the date desired.

IV. Christmas

For the meeting held during Christmas week a club might well follow the plan reported by the Middletown, Ohio, Lions Club last December. The report reads:

"Each member purchased a gift that could be used by a boy 14 to 18 years of age. These were exchanged at the Club's Christmas Party held several days before Christmas. At the close of the party the gifts were collected for the boys at the detention home and given to them on Christmas morning."

The Central Lions Club of Chicago at their Christmas meeting exchange gifts with each other (not to exceed 50c value and distributed to the members by Santa Claus). Later these gifts are collected and taken to the Montefiore School where they are given to the boys who get little else in the way of gifts at Christmas time. The club also puts on a special banquet and program for the school.

Many clubs plan to make this meeting a Ladies' Night party, each Lion and Lioness being host to one or more underprivileged child of the community. Such a party usually includes a Christmas tree with its bright lights and sparkling ornaments, and a Santa Claus who distributes fruit, candy, nuts, popcorn, etc., and useful gifts. Christmas carols are sung and the old legends and stories are told.

Christmas morning the baskets are distributed to the poor families of the community; so that those who remained at home during the Lions club meeting may be remembered in the name of the club.

Have You a Key Member You Don't Know About?

A Lion is anxious to become a Key Member, and even has brought two fine Lions into his club; but the achievement went unnoticed. He didn't receive his Key.

Such things can happen.

They can be prevented, of course, and many good Lion Secretaries have taken steps to insure that they do not happen, or should such a thing happen once, it is not repeated.

Naturally everyone wishes to see that hard working members are rewarded—and none is more worthy of reward than the Lion who qualifies for a Key, Master Key or Grand Master Key award.

A few precautions on the part of the secretary can insure that proper recognition is given each member as soon as he qualifies for it.

Facts the secretary should have on tap are:

The number of new members each Lion has sponsored.

How many more are needed for each Lion to qualify for Key or Master Key Membership.

Rules and regulations governing issuance of Key awards —to explain clearly when a member inquires.

Periodic check of Key Membership credits, to insure the members who have qualified, receive their awards.

A supply of the proper forms prevents delay in securing the award.

Try a check-up, Lion Secretary, and see if some of your members have not qualified for a Key—or whether several members are only a single new member from qualifying.

Regular Board of Directors Meetings, and Separation of Administrative and Activities Budgets Would Have Prevented This

A recent report by a Zone Chairman stated: ". . . City down to 16 members. They are in debt pretty heavily on some of their projects, and are discouraged on that account."

This condition was preventable had certain fundamental administrative precautions been taken by the club. Now it has to fight back along a hard road, and were it a local club without an Association affiliation it would fall by the wayside. The zone, district and international organization, however, will help it back on its feet, although at the cost of considerable worry and extra work on the part of District and International officers.

A club "down to 16 members" has an inherent weakness that can only be remedied by increasing the size of the club. Conditions that worry a club of 16 men, would not be so burdensome to a club of twice or three times that number. A continuous program of membership development would have prevented this club's membership from "fading."

This club, instead of meeting regularly in one place, and that the best meeting place available in the city, met instead "at various places."

Again, its board of directors did not function as recommended. Meetings of the board of directors should be held regularly, once each month. In this way a constant check on the progress of the club is made.

The financial trouble—bugbear of a club of 16 members—was caused because of the absence of an administrative budget, separate from an activities budget, financed solely by the dues of club members.

And finally, no club can get into debt over its activities, if the money is raised before it is spent, the only practice recommended by officers and experienced clubs of the Association.

Think what a consistent membership development plan, regular board of directors meeting, a good permanent meeting place, an administrative budget, a separate budget for activities, and adherence to the practice of raising money before spending it, would have done for this club.

Welcome, Friend, Be of Good Cheer; for Thee Will Find the Same Good People Here

The Lions Newsette, Fort Collins, Colorado

There is an old adage that says: "We get out of life just what we put into it."

That we are not only the victims or the beneficiaries of our environment, but often the actual makers of it, at least to a large extent, is the thought that is gradually finding its way into human consciousness. Here is an old story that illustrates the point.

A man who had just moved into a small Pennsylvania town fell into conversation with an old Quaker who was accustomed to sit on a bench in the quiet square in the center of the village.

"What kind of people live here?" asked the newcomer.

"What manner of people didst thee live amongst before?" inquired the Quaker.

"Oh, they were mean, narrow, suspicious and very unfair," answered the man.

"Then," said the Quaker, "I am sorry, friend, but thee will find the same manner of people here."

Not long afterward the old Quaker was accosted by another man who had come to live in the town.

"What sort of people are they here?" the stranger asked.

"What manner of people didst thee live amongst before?" asked the old man.

"Friend," he answered, "they were the finest folk in the world. They were so friendly, kind and lovable, I hated to leave them."

The old Quaker beamed.

"Welcome, neighbor," he said. "Be of good cheer, for thee will find the same good people here!"

The same may be said of Lionism: "We get out of the Lions Club just what we put into it."

Many Clubs Get Off to 100 Per Cent Start in Fall Attendance Contest

With one month gone, the 1939-40 Attendance Contest displays a formidable array of contesting clubs with perfect records of attendance, and there may even be more, as only preliminary reports have been received.

Beginning September 18, the Fall contest continues for ten weeks, closing November 25, to be followed by the Spring contest which begins in February.

Divisional standings, based on early reports, are:

KARL M. SORRICK DIVISION

Pomona, California — Riverside, California

GEORGE R. JORDAN DIVISION

Oakland (Elmhurst), California — Ponca City, Oklahoma

EDWARD H. PAINE DIVISION

Corona, California
Gardena Valley, California
Lewisburg, Pennsylvania
Mitchell, Ontario, Canada
Upland, California
Walnut Creek, California

CARL L. KENNEDY DIVISION

Bastrop, Texas
Belton, Texas
Blackwell, Oklahoma
Galena, Illinois
La Verne, California
Roachdale, Indiana
Seymour, Indiana
Thomasville, North Carolina

MELVIN JONES DIVISION

Belleville, New Jersey
Cape Charles, Virginia
Dawson, Georgia
Emmitsburg, Maryland
Eutaw, Alabama
Forgan, Oklahoma
Panhandle, Texas

Another 36 Clubs Received Sponsoring Awards During September

Still bettering the rate of one-a-day, new Lions Clubs are being admitted to the Association under the sponsorship of clubs already established. Forty-two highway sign awards were made during September to Lions Clubs for completing the sponsorship of a new Lions Club in a neighboring community.

The sponsors which received their awards in September are:

	No. of Signs Awarded
Atascadero, California	1
Barrington, Illinois	1
Bedford, Indiana	1
Butler, Alabama	1
Cape Charles, Virginia	1
Chicago (Beverly), Illinois	1
Columbus, Ohio	1
Edcouch-Elsa, Texas	1
Elgin, Illinois	1
Eutaw, Alabama	1
Hanover, Pennsylvania	1
Jasper, Alabama	3
Knoxville, Iowa	1
Lexington, Kentucky	1
McComb, Mississippi	1
McConnellsburg, Pennsylvania	1
Meridian, Mississippi	1
Mexico, Missouri	1
Montgomery, Alabama	1
North Adams, Massachusetts	1
Ogallala, Nebraska	1
Peekskill, New York	1
Pittsburgh (East Liberty), Pennsylvania	1
Pontiac, Illinois	1
Pueblo, Colorado	1
Red Level, Alabama	1
Sandusky, Michigan	2
Scranton, Pennsylvania	1
Statesville, North Carolina	1
Tulsa, Oklahoma	1
Charlotte, North Carolina	1
Fairfield, Iowa	1

Roanoke Rapids, North Carolina	3
Somerset, Pennsylvania	1
Upper Adams County, Pa.	1
Winchester, Virginia	1

THEY MADE A LION OUT OF ME

(Monthly Letter, April, 1939)

It is one thing to bring a friend into your house. It is another to make him feel at home, to make him "one of the family."

Every president and secretary of a Lions Club is faced with the responsibility of making every new member "one of the family." The new member must be assimilated into his Lions Club—and it is not his fault if he is not.

Briefly here are the six main points involved in making an honest-to-goodness Lion out of the new member.

1. Impress on him that he is a full-fledged member of the club—not an "outsider" who has to wait until the clique decide to take him in.
2. Introduce him personally to every member of the club—this done preferably by his sponsor, or by someone specially delegated for the job.
3. Induct him properly with appropriate ceremony.
4. Inform him of the structure and purpose of his club and his Association, the Standard Organization Plan, the administrative and activities committees, and similar matters.
5. Appoint him without delay to the committee for which, after giving some study to the structure of the club, he expresses a preference.
6. See that he has every opportunity to serve his fellow Lion, his club, his Association, and his community through his club.

Said a "young" Lion to me the other day: "Melvin, what they did to me was plenty. When I became a Lion they lost no time in impressing on me that I was an important unit in our outfit. I have been introduced to every member of our club—and there are a lot of them. I was inducted right after I became a member. Then I was more or less hog-tied and fed with facts and data on our club and the Association, and they pulled out the standard organization chart to show me clearly that we had an organized plan and a good one.

"I have thoroughly absorbed the aims and work of our committees, and they put me on the community betterment committee—at my request—where we have a program going that is a knockout.

"Yes sir, since I first came in I have been absorbed into all the goodfellowship and good-natured banter, I have been 'educated' up to the hilt on what we stand for and what are our aims and the system we have to achieve them. I have been run ragged on that committee of ours, and I have been run over by that person, the Tail Twister, so many times we "square off" now at sight.

"I have been the guest of so many members at this and that function that I feel as though I have made a thousand new friends.

"I should be all worn out—but I'm all pepped up instead. After six months, Melvin, they have made a Lion out of me—and how I like 'it'."

Chandler Cautions Other Arizona Lions Clubs Against Endorsing Actions of D. A. Russell

The Lions Club of Chandler, Arizona, has asked that other Lions Clubs be warned against D. A. Russell who recently presented himself in Holbrook, Arizona, claiming membership in the Chandler club.

A check was cashed for Russell by the local bank in Holbrook.

Russell was at one time a member of the Chandler club, but is not a member now, and therefore cannot present an up to date membership card. His description is: 5′ 4″; weight, about 140 lbs.; sandy hair, partially bald; brown eyes; teeth in bad condition.

Waynesville, N. C. to Honor Membership Builders with Trophy Presented by Secretary

"The more good members we have, the more success the club will attain," wrote Secretary W. L. Hardin, Jr., Waynesville, N. C., to his president, Julian Hopkins, and to back his convictions he has presented a trophy to his club.

"I am so elated over the wonderful strides the club is making in membership and attendance," he said in his letter to President Hopkins, "that it gives me very great pleasure to state that I am going to offer a trophy cup to be designated as the Secretary's Trophy.

"This trophy is to be awarded to the club, but will each year be engraved with the name of the member sponsoring successfully the greatest number of new members during the Club Year."

Secretary Hardin puts no copyright on the idea; so there it is, just waiting for the officers of another go-ahead club to pick it up.

Exceptional service in building his Lions Club entitles a Lion to unusual recognition. In Waynesville, that Lion's work is not to go unnoticed.

Secretary Can Perform Real Service When a Member Removes to Another City

Another indication of the gratefulness of a Lion for the service which his club secretary can give him on the occasion of his transfer to another city comes from Lion Gordon Garrision of Pratt, Kansas, formerly of Guymon, Oklahoma.

Before he left Guymon, Lion Garrision notified Secretary Yorke of the Guymon Lions Club of his removal. Secretary Yorke wrote to Secretary Trout, of the Pratt Lions Club, and supplied him with information enabling Lion Trout to contact the newcomer and extend to him the hand of Lion Fellowship.

Surprised but grateful, Lion Garrision wrote his former club secretary: "Thursday I went out to the Lions Club dinner at the Country club. They had received your letter, and also one from Lions International, in regard to my transfer.

"Thanks a lot for your kindness in this matter, and you may be sure that I am really very grateful to you, as the Lions welcomed me to Pratt most cordially. You can appreciate what this meant to a newcomer like myself."

No secretary would consciously prevent such a reception for a fellow Lion in a strange city. Some secretaries, however, do occasionally overlook until too late the importance of sending information about each transfer to the Lions Club in the city to which the Lion is removing, and to the International office.

This information is used—and how much it is appreciated is attested by Lion Garrision's letter to Secretary Yorke.

North Side (Pittsburgh) Bulletin Publishes Meeting Schedule

North Side (Pittsburgh) believes in running its weekly meetings on schedule, and believes also in informing each Lion about the schedule—and also each speaker. Each Lion, and the speaker, receives a copy of the weekly publication **Lions Tales**, and therein is included the following very sensible order of business:

Meeting called to order by President
National Anthem
Flag Salute
Invocation
Song—"Don't You Hear Those Lions Roar"
Oral roll call and Introductions
Talk on Lionism (Lions Education Committee)
Announcements
Singing
Speaker or Entertainment
Final business and committee reports
Closing song
Adjournment

Lions International Monthly Letter

From the Secretary General to
Club Presidents and Secretaries

VOL. XV | SEPTEMBER, 1939 | No. 3

STRENGTH AND UNITY NEEDED

Many presidents and secretaries of Lions Clubs are wondering what to do in the present situation, with a war in progress in Europe.

War between one nation and another would be much simpler for everyone; but when two such ideologies as those of Hitler and Stalin join ranks, both having aspirations to world power and domination based on a program of land grabbing, the matter becomes more complicated. No wonder that the rulers of the world, even those in neutral countries are thrown into a quandary, and that they are calling together their ablest advisers for an answer to that question, "What shall we do?"

As a well informed writer recently expressed it, "The world is confronted by the probability of a merger of these two gigantic revolutions against the political constitution, the social order, and the moral, cultural and religious tradition of Europe."

These two forces have repeatedly shown, by declaration and by action, that they will not recognize any individual rights of religion or education, nor will they permit within their boundaries such units as the service club or fraternal organizations.

The board of directors of a Lions Club is faced with much the same problem, in respect to its position that the rulers of the world are. Lions have a slogan. It is Liberty, Intelligence, Our Nation's Safety. Lions believe and practice freedom of speech, freedom of religious views, the rights of the individual in education and government, and his right to organize into groups for civic purposes. Lions further believe in the merits of a system of private ownership.

Lions still stand for such rights as these, summed splendidly in the phrase, "Life, liberty and the pursuit of happiness."

The struggle in Europe has the aspect of a fight to eliminate the rights of the individual, and to eliminate capitalism, or private ownership.

This is the condition whose repercussions in all countries of Lionism have caused club officers to wonder "What to do?" Let us remember that Lions Clubs are formed to unite the members in the bonds of friendship, goodfellowship and mutual understanding, and this aim applies not only to individual Lions, but to the relationships between clubs, communities and nations as well. It is on this basis that Lions Clubs have prospered in the past. It is on this basis that they must prosper in the future.

Considering their prominence, it is understandable that Lions Clubs these days are being pressed, both by outside groups and even sometimes by overzealous members, to endorse an action or to advocate an action in regard to present world conditions.

What must be the answer to these groups and these individuals?

In Canada the duly elected representatives of the people have set a definite course. It is the duty of Lions and Lions Clubs in Canada to uphold their government.

In the United States and other countries, where the present situation has caused repercussions, it is similarly the duty of Lions and Lions Clubs to uphold the decisions of their governments.

This is a time of grave national decisions. It is a time for cool thinking by the officers of Lions Clubs. Individual Lions will have varying opinions on the manner in which the affairs of the world should be conducted; but let us preserve the unity of our Lions Club and not expose it, by hasty action, to internal dissension or to a clouded future.

Now, more than ever, does a Lions Club need strength and unity. Let that be our first consideration. Let us strengthen the membership of our Lions Club and its spirit of unity.

SECRETARY GENERAL

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CLUB PROGRAMS FOR NOVEMBER

I. Rights and Privileges of Citizenship

II. Armistice Day

III. Red Cross Program

IV. Thanksgiving

CALENDAR EVENTS

November 3—Independence Day (Panama)
4—Flag Day (Panama)
7—General Election Day
10—Saints' Day (Panama)
5-11—American Education Week
11—Armistice Day
19—Anniversary of Discovery of Island of Puerto Rico by Columbus
11-30—Red Cross Roll Call
23—Christmas Seal Sale Begins
28—Independence from Spain (Panama)
23—Thanksgiving Day

I. Rights and Privileges of Citizenship

The first meeting in November, when local elections will take place in most communities, gives the Citizenship and Patriotism Committee an excellent opportunity to further its program for the year.

In addition to taking the responsibility for getting out the voters in local elections, this committee is in a fine position to arrange a very interesting and instructive meeting centering around the Lions codified activities program of Citizenship and Patriotism, adopted as one of the eight major fields of endeavor.

The Lions Code of Citizenship and Patriotism, in lithographed form, was included in the February, 1939 issue of The Lion, and many Lion members at that time detached this from the magazine and had it framed for their offices or homes.

The suggestion is made that at this meeting the committee arrange for an address on citizenship and patriotism, stressing a rededication on the part of the individual member, to the Lions Code of Citizenship and Patriotism.

Many clubs will wish to obtain additional copies of the Code as mentioned above, and present one to each member on this occasion. The Code of Citizenship and Patriotism is listed in the catalogue of Lions Club supplies.

It is suggested that a member of the committee read this Code to the club during the meeting, following which each new member should be presented with a copy suitable for framing. If sufficient time is available, the club might like to have one copy of the Code framed for each member, and have these presented at this meeting.

II. Armistice Day

For the Armistice Day meeting an appropriate speaker would be one able to present "news of the day" and up-to-the-minute information on the international situation.

A good song leader will have ready a group of songs, suitable for Armistice Day, including the old favorites which were popular during the World War.

Through the co-operation of patriotic organizations in the community, clubs will be able to include presentation of colors with color guard and probably a special musical presentation to suit the occasion.

III. Red Cross Program

Clubs everywhere are familiar with the work of the American Red Cross, and the plan followed by that humanitarian organization in staging its annual Roll Call in November of each year.

This year the National Headquarters in Washington, D. C., has a new service to offer Lions Clubs in the form of several 16 mm. films picturing the work of the Red Cross throughout the world. The pictures may be obtained in either silent or sound, without charge, except for actual shipping expense. If it is desired to give a showing of one or more of these films at a meeting in November, get in touch with The American Red Cross, National Headquarters, Washington, D. C., advising whether you desire silent or sound films, and indicating your choice of titles and choice of dates.

The following titles are available in 16 mm. sound or silent and in 35 mm. sound:

FOOTSTEPS (a film dramatizing the training and varied experiences of the Red Cross nurse).

BEHIND THE FLOOD HEADLINES.

THE GREATEST MOTHER.

THE AMERICAN RED CROSS TO THE RESCUE.

WHY NOT LIVE?

IV. Thanksgiving

Club interest in the harvest season, and in the welfare of the underprivileged, particularly the boys and girls of the poor families, offers a Lions club fine opportunity to carry on very worthwhile activities during Thanksgiving.

The program for Thanksgiving week is usually a night meeting, with a banquet and a lively program of special interest to the boys and girls who are honored guests.

At such a meeting each Lion is responsible for one or more of the underprivileged children of the community, and sees to it that the guests are returned to their homes safely after the meeting.

Plenty of community singing will get the meeting off to a good start, and the program also should include some special music and a stunt program of interest to boys and girls. If pictures are to be a feature of the program, these should center around friendships, home ties, and other related themes.

AMERICAN EDUCATION WEEK

"Education for the American Way of Life" is the theme for the nineteenth annual observance of American Education Week, November 5-11.

This week is an opportune time for the parents and citizens of the country to learn what the schools are doing to prepare citizens for democracy, and to evaluate these activities.

Clubs may participate by urging local participation in putting on an "Open House" in the Schools, through the co-operation of the parent-teacher organizations, school boards and faculty members.

COMMUNITY CLEAN-UP

Hallowe'en will soon be along with interest for everybody, and some communities have decided that if there is any cleaning up to do in connection with Hallowe'en, the youngsters can help do it; so they subtly combine clean-up campaigns with city-wide celebrations, which usually begin with a general parade for everyone. Carefully tended bonfires are built, and different groups compete to see who can burn the most rubbish.

CHRISTMAS SEAL SALE CAMPAIGN

The National Tuberculosis Association has, since 1907 through the annual sale of Christmas Seals, helped to eradicate tuberculosis in the countries where it operates. During these years of concentrated effort the death rate from tuberculosis has been cut seventy-five per cent. The good work must, obviously, continue to keep the dread disease as much under control as possible.

Lions International recommends participation in the purchase of these seals.

Membership Development Plans Under Way. Don't Watch Other Clubs Pass You By!

Reports, letters and bulletins from hundreds of clubs reveal that membership development machinery for 1939-40 is powered by real enthusiasm, and that the wheels of progress have already started to roll.

Notations such as these appear on many reports received in the International office:

"Planning a membership development program to start immediately."

"Membership Committee outlining plan which will insure substantial increase for the club."

"Each Lion pledges to bring a new member into the club before January 1."

"Have set a goal of 10 new members by October 15, and four of these have already been obtained."

Numerous club bulletins are carrying articles urging all members to support their club's membership development program, and many requests have been received by the International office for plans and suggestions that will be helpful in outlining a progressive program.

It is well at this time of the year for every club that has not already done so, to give attention to membership development.

Four simple steps usually bring results. First, determine the objective; second, outline a systematic and practical plan of development; third; place, the responsibility for success in capable hands; and then, Action!

Don't watch the other clubs go by.

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35 Lions Clubs Win Awards During August For Sponsorship of New Clubs

Reported high temperatures during August did not prevent thirty-five clubs from winning welcome signs for the sponsorship of new Lions Clubs during that month. As a result of their efforts the "club-a-day" record of the Association was maintained. Thirty-eight was the total of new clubs accepted into the Association during that thirty-one day period.

The clubs which received the highway sign awards during August are:

CLUB	No. of Signs Awarded
Albia, Iowa	1
Beaver Falls, Pennsylvania	1
Blount County, Tennessee	3
Camden, Alabama	1
Canton, Georgia	1
Clinton, North Carolina	1
Dauphin, Manitoba	1
Deming, New Mexico	1
Des Moines, Iowa	1
Edenton, North Carolina	1
Fayetteville, North Carolina	1
Grand Rapids, Minnesota	1
Greenup, Illinois	1
Greenville, Alabama	1
Jefferson, Iowa	2
Joliet, Illinois	1
Kirksville, Missouri	1
Laguna Beach, California	1
LaPorte, Indiana	2
Little Falls, Minnesota	1
Longview, Washington	1
Manchester, New Hampshire	1
Marion, Ohio	1
Montgomery, Alabama	1
Mt. Kisco, New York	1
Mount Vernon, Ohio	1
Murray, Iowa	1
New Holland, Pennsylvania	1
Oil City, Pennsylvania	1
Providence, Rhode Island	1
Rutherford, New Jersey	1
Springfield, Illinois	1
Waterloo, Indiana	1
Wilson, North Carolina	1

The Lions Clubs of Oil City, Erie, Warren and Meadville sponsored the Lions Club of Union City, Ohio, and waived the highway sign to the new club.

1939-40 Membership and Attendance Contests Well Started, with Fine List of Prizes

What clubs are the "best attenders?" What ones have the strongest growth?

It would be interesting to know now, because the leading clubs in membership development and in attendance for 1939-40 can look forward to receiving some very nice prizes.

Among those prizes are included several trips to the 1940 International convention, possession of the coveted International President's banners, numerous cash prizes, and emblem plaques.

Some energetic Lions Club, identity at present unknown, will register the largest net gain in membership for the year, and one of its members, presumably an officer (maybe the membership chairman), will enjoy an interesting trip to the 1940 convention next July, his transportation furnished.

Another club, the one that takes second place in the membership development contest, will receive $50 and a specially lettered banner. The third place club will win $25.

Awards for membership development during the year will also be made to the leaders in ten divisions, and clubs leading in the records for their district will also receive awards.

Everything is settled, except what clubs will receive the awards. That is a matter of being left for the decision of club presidents, secretaries and membership committee chairmen.

Attendance chairmen, too, will have their say in the contest results for the year. In the competition for 100% attendance two as yet unidentified clubs will receive round trip transportation to the 1940 convention city. These are part of the prizes for first and second places. Third and fourth place clubs in this contest will receive an award of $60 each, and the next two positions mean $50 in prizes to the clubs winning them. There are also many division awards for attendance, and special lapel buttons will be designed for individual Lions maintaining 100% rules.

The full details of how these prizes can be secured are in the folder "1939-40 International Contests" which has been sent all club secretaries.

Do you really want to know what clubs are going to win all those prizes?

Ask your Membership Committee Chairman about his contest, and your Attendance Committee chairman about his.

And don't take no for an answer.

A TIP TO PRESIDING OFFICERS

Has your club been embarrassed at a meeting when the speaker, under the mistaken impression that a Lions Club is a fit place for "off-color" stories, illustrates his speech with such material?

Has a speaker caused trouble for the club by indulging in partisan-political comments while addressing a meeting?

Do your speakers habitually consume more than their allotted time, causing the meeting to adjourn late, and thus reflecting on the ability of the chairman.

A number of methods have been practiced to overcome such difficulties, and among the best of these is a small, framed notice, headed "Notice to Speakers," which is placed at the speaker's place each meeting.

Such a placard can be worded as follows:

NOTICE TO SPEAKERS

Our Policy Is:

Clean Stories

Non-Partisan and

Non-Sectarian Speech

Adherence to Time Schedule

Please be guided,

Respectfully,

Longview Lions Club.

Why They Are Proud to Be Lions in Cuyahoga Falls

(From The Lions Meat, Cuyahoga Falls, Ohio)

A question which is asked by many people you meet is "Why Are You a Lion?" The reply you can give is something you ought to be proud to relate.

The first point is: because you come in personal contact and have made intimate friends with Lions who are affiliated with different groups, Catholics, Jews, Gentiles; and you are all working for the same common cause. Lionism has grown to own a bigger place in their lives, almost without exception.

The smile of friendship predominates whenever you meet. It is as if the souls of men have blended themselves together to do the things that should be uppermost in their hearts, helping some unfortunate, extending the long arm of friendship with a hearty greeting apart from the material help that you give to them.

The second point is: because we hear from week to week, programs that are both educational and entertaining, presented to us by people who excel in their different vocations.

These people are willing to do this. Why? Because a Lions Club in any town or city is respected and admired for its high social and philanthropic work, and because of this fact it has grown to be the largest service organization in the country. Its work has been recognized as one of the outstanding features of the present time.

Public opinion all over this country and Canada has grown to admire and respect you and I, as members of a Lions Club. These are only two reasons why we belong to a Lions Club.

What better story can you relate?

District Governor to Be Honored Third Week in October

As announced in the Club Programs for October, published in the August Monthly Letter, the third week in October has been designated as District Governor Week.

An outline for a special District Governor Day meeting was included in the Club Program suggestions, and further details concerning plans for special observance of this week will be sent to club officers the first part of October.

The District Governor, chief officer of his district, and head of the widespread District Governor's Organization, fills a position requiring many sacrifices of time and interests during his term. His aim is to strengthen every Lions Club within his jurisdiction, and to increase the value and effectiveness of Lionism in his district. He will visit each of his Lions Clubs during his term of office, and in addition will meet heavy demands on his time required by correspondence, special meetings, and conferences.

It is fitting that he should be honored during the early part of his term of office, and that each club should pledge its whole-hearted support to his program of development.

The third week in October has been designated for this purpose, and every Lions Club is urged to observe this occasion by a special meeting.

Who Should Pay the $10.00—President, Secretary, or the Lion Who Cashed the Check?

A Lion is short the amount of $10.00, represented by a check which bounced.

The Lion would like to have all Lions Clubs warned against the individual who thus imposed on him.

In the August issue of the Monthly Letter, received by all Lions Club presidents and secretaries during August, a complete warning against the activities of this individual was published. The man's name was given, and the name of the club in which he claimed membership. It was also announced that the man was not a member of that club, nor ever had been.

The president of a mid-western Lions Club received this Monthly Letter. So did the secretary.

On September 5, however, a member of their club was approached by the same man, using the same name and claiming membership in the same club as reported in the August Monthly Letter. The member, having received no warning, cashed a $10.00 check. He still has the check.

The officers of this club had been informed regarding the individual who cashed the check. It is assumed that in all such cases information of this type is passed on to the club members, either at a meeting, or through the club publication.

In this case, neither method was used. The club membership was not informed.

It did not cost the club officers anything; but it cost a member $10.00.

Several such instances have occurred within the past few months. To protect their members—who elected them to executive offices—club officers are urged to take the following steps.

First, advise all members against cashing checks for strangers, claiming Lions Club membership, until identity has been established. Lion literature does not constitute identification. A Lions Club membership card should be produced, and it should be up to date. Confirmation of the membership of any Lion can be secured quickly by wiring Lions International, 332 South Michigan Avenue, Chicago.

Second, club officers should see that when warnings are published concerning individuals posing as members of Lions Clubs, this information is made available to every member of the club.

THE LARGER CLUB

When the Lions who drafted the model form constitution for Lions Clubs chose as the first of the club objects, **"To form a body of men thoroughly representative of the business and professional interests of the city . . ."** they gave the formula for the permanently successful and influential Lions Club. A thoroughly representative membership is the foundation of a good Lions Club.

Faithful adherence to this object provides a club with a membership that is comparable to the population of the city, one which does not suffer by comparison with the size of other service clubs in the community. This means a great deal to both your club and its individual members. To the club that has a large membership of high standing come great prestige and influence, which attract the best men in the city to it while greatly enhancing its importance in the eyes of the citizens.

To the member of such a club come the benefits which he has the right to expect. When you go to your Lions luncheon meeting you should expect to meet there the architect, the banker, the doctor, the minister, the engineer, the lawyer, the railroad executive, the newspaper editor, the professor, the insurance man—at least one man from every important business and profession.

You, in common with every other Lion, want to meet once each week with the leading men of your city. The prestige of a club of such men, and the honor that comes from being a member of it, are of considerable worth to any business or professional man; and the acquaintanceships and contacts made there have real value to most of the members, far overshadowing anything the small club has to offer. It is also true that with more men in the club, and a greater variety, the fellowship between them means more.

To the president and secretary, also, come greater rewards from the greater membership, for who would not rather be president or secretary of the largest club in the city than the third place club?

The large, representative club has other advantages. In this club there is no operating on a "shoestring"; no trouble in getting good speakers and entertainment features, or in paying for them; no recurring petty worries about keeping a small group of men interested in struggling along against odds; no difficulty in finding support for club projects; no doubt in the minds of members about the value of their membership or the prestige of their club.

A test of the undoubted value of a large, high quality membership in service clubs can be made in any city where there is more than one club. Pick out the major service organizations, not the comparative sizes of their memberships, and then ask a few business men which of those clubs they would prefer to join. The answers of the majority will show that a large, representative membership counts with them. They will pick the large club. Do you see any danger of them choosing some club other than yours?

3-39. 25C.

{Reprint from Monthly Letter to Presidents and Secretaries. April, 1933. Vol. VII—No. 9}

GOODFELLOWSHIP

"No priest, nor king, nor counsel made its laws, or ever shall, for it is free."

Good Fellowship is one of the elemental things—rooted in man with good and evil, love and hate. Its temples are wherever good men get together—its shrines and sanctuaries the hearts of men. More than the impetuous comradeship of youth, it is the settled faith of men in men. Passing all boundaries of nation, creed or calling, it asks only the open heart, the honest purpose, the cheerful countenance. Its password is the kindling eye, its pledge the hearty hand—its finest messages are unspoken. It is the golden age made manifest. Rites, religions, men and measures pass—good fellowship remains; for it is eternal love of life, eternal faith, eternal charity and cheer.—*Kehler*.

Lion Presidents and Secretaries, are you promoting Good Fellowship in your club? The fundamental basis of Lionism, the rock on which it stands, is the Good Fellowship of the members in it. Out of this comes all that is good.

Some sociable individual has said: "Get acquainted with your neighbor—you may like him." Perhaps he had reference to the Lions Club, the chief end of which is to accomplish those things which warm the hearts of men and bring them into closer harmony.

Is there a saner or a safer method of creating Good Fellowship than getting together with your fellow men once a week, putting your feet under the same table that real, red-blooded human beings systematically sit down to every week, and looking them squarely in the eye? There are times in the life of every man when he needs to forget his own troubles and think about the other fellow's. Attendance at club meetings provides just that surcease which busy business men require to keep them physically fit and mentally alert.

The moral of "common clay" is Good Fellowship—the thing that leavens the loaf of life. Without it, life is little better than mere existence, a wearisome grind at which red-blooded men rebel. The secret which the Lions Club is earnestly trying to disclose for the benefit of its members is the method through which every man may develop that natural desire for companionship, acquaintance and mutual esteem which, after all, are as the flowers by the wayside.

That is why the members of your Lions Club try to instill into your daily association the spirit of Good Fellowship that they may always keep before you the end to be achieved. That is why they believe it is for your own interest that you meet with them once each week, giving visible expression to your purpose, that all the world may see, and, seeing, believe in the sincerity and beauty of your associations and fellowship.

Truly, there is nothing more desirable than fellowship—*friendship*. To the man with many friends the stream of life murmurs happiness, contentment, success. It broadens and deepens with the passage of time. Its ripples, glistening in the sunlight, are emblematic of those responsive souls, who, giving of their best, receive it back a thousandfold.

Good Fellowship! That is the Lions ideal. No matter what may come nor how sorely business may press and try you, no matter if your personal inclination is to crawl into a corner and grouch about your troubles, make it a habit as fixed as the day to go to the weekly meetings and help make them what they should be. This done, the burden of life's grind will lighten in the joy of service, and you will return to your task with mind attuned to success, in rhythm with the great human family of which you are, individually, but a link in the chain from Alpha to Omega.

Good Fellowship! That is the one and only way of life. Live it, for in it you will always find the rift in the clouds, and through it you will find courage so that your feet will never falter in the pathway to that pinnacle which all desire but so few attain—success.

Melvin Jones

SECRETARY GENERAL

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3-39. 25C.

{Reprint "The Builder," from The Lion of November, 1936}

THE BUILDER

There were three stonecutters at work in a stoneyard, all busy fashioning the rough chunks of rock into smoothly symmetrical building blocks. A passerby, so the story goes, stopped to watch the workmen, even as you and I would do; and after observing the three for a time asked each of them the same question.

"What are you doing there?"

The first workman answered, "I am cutting stone."

The second said, "I am making $7.50 a day."

But the third replied, "We are building a cathedral, don't you see?"

Which of these men do you think would make the best Lion?

Judging from his answer I think we should be safe in assuming that the first workman would be just a member of the club, filling in his time at meetings, going through all the motions, as it were. It is even possible that he would be critically inclined, yet unable to offer constructive criticism.

Looking at the second man's answer, "I am making $7.50 a day," it is rather obvious that he would join the club for what he got out of it.

We can pass over these two workmen without much consideration.

But the third workman replied, "We are building a cathedral, don't you see?"

It is this third fellow who interests me. He interests me no matter where he may be found, whether he be a stonecutter, a manufacturer, a merchant, a teacher, or a clerk; for he is a true builder.

There is enthusiasm in his reply. It is in his words, in his surprise that anyone should not know and feel the glory of building a cathedral.

Here is a workman whose compensation was in his accomplishment. It is not in his mind that he is merely cutting stone, nor that he is earning $7.50 a day. He is a partner in a glorious enterprise. HE is helping to build a cathedral. To him this salient fact overshadows all others. He has a vision, an ideal, toward the fulfillment of which all his attention is directed. He is doing the greatest work in the world, and it doesn't make any difference if the hours are many or the pay is small. His mind is focussed on an objective. Stand aside, laggards! This man knows where he is going!

As I repeat in my mind the answer of the third workman a great number of other significant features stand out. This man is thorough in his work. He is one of those who bend all their attention to the job in hand, for he was concentrating so steadily on trimming a rough stone that he was not conscious of the presence of his questioner. So intent was he upon his work, and so thoroughly "sold" on the sublimity of it, that he could not refrain from adding to his answer a surprised, "Don't you see?" It is the answer of a busy man suddenly interrupted.

There is the spirit of genuine cooperation in his words, too. He did not say, "I am building a cathedral," or "They are building a cathedral." No. "WE are building a cathedral." Clearly he implied, "Tom, and Bill, and Henry, the foreman, the superintendent—we are all working together in the construction."

The two other stonecutters may have been forgetful of him and of each other, but he is mindful of their part in the building, too. He is cooperating with them, and in his eyes they are cooperating with him.

"Don't you see?" As far as he is concerned the whole world's wrapped up in what he is doing, and he is surprised to find even a passerby not knowing what the work is all about, not having a vision of the completed temple.

We can assume with certainty that this third man would belong to the best club and the best association; that he would give it all he had, and would be surprised to find anyone who did not think as he did. As a member of a Lions Club he would not be a member of a lot of other clubs. He would concentrate on his Lion membership.

I like to think of him as a Lion stonecutter. I like to think of him as building a Lions Club, for he certainly would fill his niche as a member. Lions like him are building a cathedral, don't you see? A Lions Club! We are members of it. We are partners in it. We have a large vision of it. We are enthusiastic about it. We are proud of it. It is OUR club. Yes, OUR CATHEDRAL.

To these "third men" of the world the simple task of cutting stones is not just stonecutting. It is cathedral building; for the stone which is cut today with great care and concentration is tomorrow a part of the mighty cathedral.

Build today, then, strong and sure,
With a firm and ample base;
And ascending and secure
Shall tomorrow find its place.

Thus alone can we attain
To those turrets, where the eye
Sees the world as one vast plain,
And one boundless reach of sky.

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