



DISTRICT GOVERNOR
FOREST E. LINK, 122 E. THIRD STREET
PRATT, KANSAS

DEPUTY DISTRICT GOVERNOR, REGION 3
PAUL WUNSCH, P. O. BOX 157
KINGMAN, KANSAS

DISTRICT SEVENTEEN-K KANSAS
FISCAL YEAR 1939-40

HORACE L. RICH
ZONE CHAIRMAN NO. 6
COLDWATER, KANSAS

DISTRICT SECRETARY-TREASURER
RAY EARLYWINE, 212 S. MAIN STREET
PRATT, KANSAS

ZONE CHAIRMAN NO. 5
DR. J. C. ULREY
ST. JOHN, KANSAS

November 1st., 1939

Dr. Forrest C. Allen,
Director of Physical Education & Recreation,
University of Kansas,
Lawrence, Kansas.

Dear "Phog":

This will acknowledge your letter of October 27th., accepting my invitation to speak at our Zone Meeting of Lions in Kiowa the evening of November 9th. Needless to say I am very happy to receive your acceptance.

You have asked for some data concerning Lionism. I am enclosing copy of Our Constitution and By-Laws. This is a 1936 edition but nevertheless contains the same foundation material that we now stand on. On Page 2 you will find the History of Lionism; On Page 9 you will find "Our Name and what it stands for."; also Our Slogan. On Page 10 you will find the "Lions Code of Ethics". And on page 11 you will find the "Purpose of Lions Clubs". This will give you an idea of what we are and what we are trying to do. Lionism was started by Melvin Jones of Chicago, Illinois who is still Secretary-General of Lions International.

I am throwing in some additional literature which may or may not be of any value. I do not want to tell you what to speak about because I feel sure you have some ideas you want to get across. However I have attended a lot of this meetings and I know the audience appreciates a peppy, snappy talk, full of good jokes and fun, but driving home some points to be remembered. And of course bringing out the need and good points of Lionism. That's enough said.

Looking forward to seeing you in Kiowa and
thanking you for your acceptance and letter of October 27th.,
I beg to remain,

Very sincerely yours,

Horace H. Rich

Horace H. Rich