

Membership Development Plans Under Way. Don't Watch Other Clubs Pass You By!

Reports, letters and bulletins from hundreds of clubs reveal that membership development machinery for 1939-40 is powered by real enthusiasm, and that the wheels of progress have already started to roll.

Notations such as these appear on many reports received in the International office:

"Planning a membership development program to start immediately."

"Membership Committee outlining plan which will insure substantial increase for the club."

"Each Lion pledges to bring a new member into the club before January 1."

"Have set a goal of 10 new members by October 15, and four of these have already been obtained."

Numerous club bulletins are carrying articles urging all members to support their club's membership development program, and many requests have been received by the International office for plans and suggestions that will be helpful in outlining a progressive program.

It is well at this time of the year for every club that has not already done so, to give attention to membership development.

Four simple steps usually bring results. First, determine the objective; second, outline a systematic and practical plan of development; third, place the responsibility for success in capable hands; and then, Action!

Don't watch the other clubs go by.

35 Lions Clubs Win Awards During August For Sponsorship of New Clubs

Reported high temperatures during August did not prevent thirty-five clubs from winning welcome signs for the sponsorship of new Lions Clubs during that month. As a result of their efforts the "club-a-day" record of the Association was maintained. Thirty-eight was the total of new clubs accepted into the Association during that thirty-one day period.

The clubs which received the highway sign awards during August are:

CLUB	No. of Signs Awarded
Albia, Iowa	1
Beaver Falls, Pennsylvania.....	1
Blount County, Tennessee.....	3
Camden, Alabama	1
Canton, Georgia	1
Clinton, North Carolina.....	1
Dauphin, Manitoba	1
Deming, New Mexico.....	1
Des Moines, Iowa.....	1
Edenton, North Carolina.....	1
Fayetteville, North Carolina.....	1
Grand Rapids, Minnesota.....	1
Greenup, Illinois	1
Greenville, Alabama	1
Jefferson, Iowa	2
Joliet, Illinois	1
Kirkville, Missouri	1
Laguna Beach, California.....	1
LaPorte, Indiana	2
Little Falls, Minnesota.....	1
Longview, Washington	1
Manchester, New Hampshire.....	1
Marion, Ohio	1
Montgomery, Alabama	1
Mt. Kisco, New York.....	1
Mount Vernon, Ohio.....	1
Murray, Iowa	1
New Holland, Pennsylvania.....	1
Oil City, Pennsylvania.....	1
Providence, Rhode Island.....	1
Rutherford, New Jersey.....	1
Springfield, Illinois	1
Waterloo, Indiana	1
Wilson, North Carolina.....	1

The Lions Clubs of Oil City, Erie, Warren and Meadville sponsored the Lions Club of Union City, Ohio, and waived the highway sign to the new club.

1939-40 Membership and Attendance Contests Well Started, with Fine List of Prizes

What clubs are the "best attenders?" What ones have the strongest growth?

It would be interesting to know now, because the leading clubs in membership development and in attendance for 1939-40 can look forward to receiving some very nice prizes.

Among those prizes are included several trips to the 1940 International convention, possession of the coveted International President's banners, numerous cash prizes, and emblem plaques.

Some energetic Lions Club, identity at present unknown, will register the largest net gain in membership for the year, and one of its members, presumably an officer (maybe the membership chairman), will enjoy an interesting trip to the 1940 convention next July, his transportation furnished.

Another club, the one that takes second place in the membership development contest, will receive \$50 and a specially lettered banner. The third place club will win \$25.

Awards for membership development during the year will also be made to the leaders in ten divisions, and clubs leading in the records for their district will also receive awards.

Everything is settled, except what clubs will receive the awards. That is a matter of being left for the decision of club presidents, secretaries and membership committee chairmen.

Attendance chairmen, too, will have their say in the contest results for the year. In the competition for 100% attendance two as yet unidentified clubs will receive round trip transportation to the 1940 convention city. These are part of the prizes for first and second places. Third and fourth place clubs in this contest will receive an award of \$60 each, and the next two positions mean \$50 in prizes to the clubs winning them. There are also many division awards for attendance, and special lapel buttons will be designed for individual Lions maintaining 100% rules.

The full details of how these prizes can be secured are in the folder "1939-40 International Contests" which has been sent all club secretaries.

Do you really want to know what clubs are going to win all those prizes?

Ask your Membership Committee Chairman about his contest, and your Attendance Committee chairman about his.

And don't take no for an answer.

A TIP TO PRESIDING OFFICERS

Has your club been embarrassed at a meeting when the speaker, under the mistaken impression that a Lions Club is a fit place for "off-color" stories, illustrates his speech with such material?

Has a speaker caused trouble for the club by indulging in partisan-political comments while addressing a meeting?

Do your speakers habitually consume more than their allotted time, causing the meeting to adjourn late, and thus reflecting on the ability of the chairman.

A number of methods have been practiced to overcome such difficulties, and among the best of these is a small, framed notice, headed "Notice to Speakers," which is placed at the speaker's place each meeting.

Such a placard can be worded as follows:

NOTICE TO SPEAKERS

Our Policy Is:

Clean Stories

Non-Partisan and

Non-Sectarian Speech

Adherence to Time Schedule

Please be guided,

Respectfully,

Longview Lions Club.