

The University of Oklahoma
Norman, Oklahoma

INTERCOLLEGIATE ATHLETICS

March 29, 1938

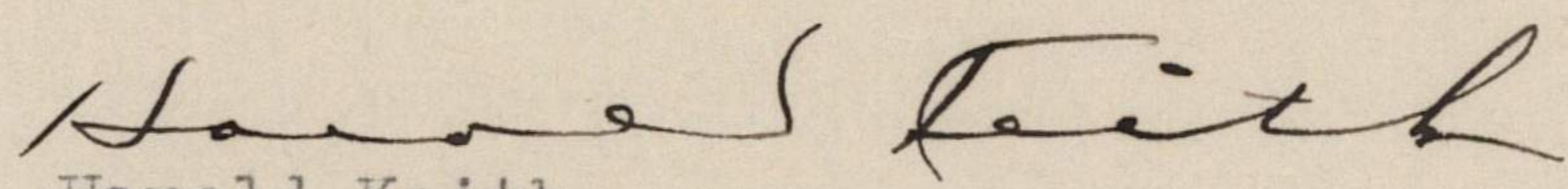
Dear Coach:

Thanks a great deal for both shipments of those fine Kansas radio programs. I read every one of them and think that they were swell, particularly for parents and friends of university students in your territory. However the two basketball interviews, one featuring your team and the other the interview between yourself and Dr. Naismith, would surely interest any sports fan anywhere.

I am going to show them to Bruce and Bennie sometime today. Maybe we can work out something along a similar line. I am sure our university station, WNAD, will be glad to cooperate.

With best wishes, I am

Sincerely yours,



Harold Keith,
Director of sports publicity.

Dr. F. C. Allen,
Basketball Coach,
University of Kansas,
Lawrence, Kansas.