A 4-Letter Drink in a Thousand Schools!



I advise my boys to include Postum in their diets. Postum is delicious, and contains no caffein.

JOHN W. COOMBS, Baseball Coach, Duke University



Caffein-containing beverages have no place in an athlete's diet. I recommend Postum because it is free from caffein.

> ARCHIE HAHN, Track Coach University of Virginia

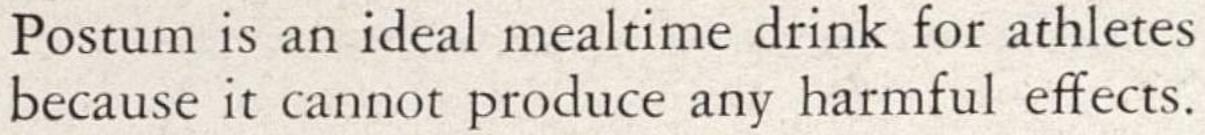


Coffee may have bad effects on many boys, such as 'nerves,' etc. If so, substitute Postum.

C. M. PRICE,

Basketball Coach,

Univ. of California



FRANCIS A. SCHMIDT,
Football Coach, Ohio State

