

THE AMERICAN GOLF INSTITUTE

FOUNDED AND CONDUCTED BY A. G. SPALDING & BROS. INC. FOR THE DEVELOPMENT OF GOLF

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January 6, 1940

Director of Physical Education
University of Kansas
Lawrence, Kans.

Dear Sir,

Since we first made it available to the public, late last summer, several thousand copies of the new booklet, "Group Instruction in Golf" have been distributed, at their request, to athletic directors of educational institutions throughout the country.

Judging from the comments we have received, the booklet is proving of real assistance in organizing golf classes as part of the athletic programs of our schools and colleges.

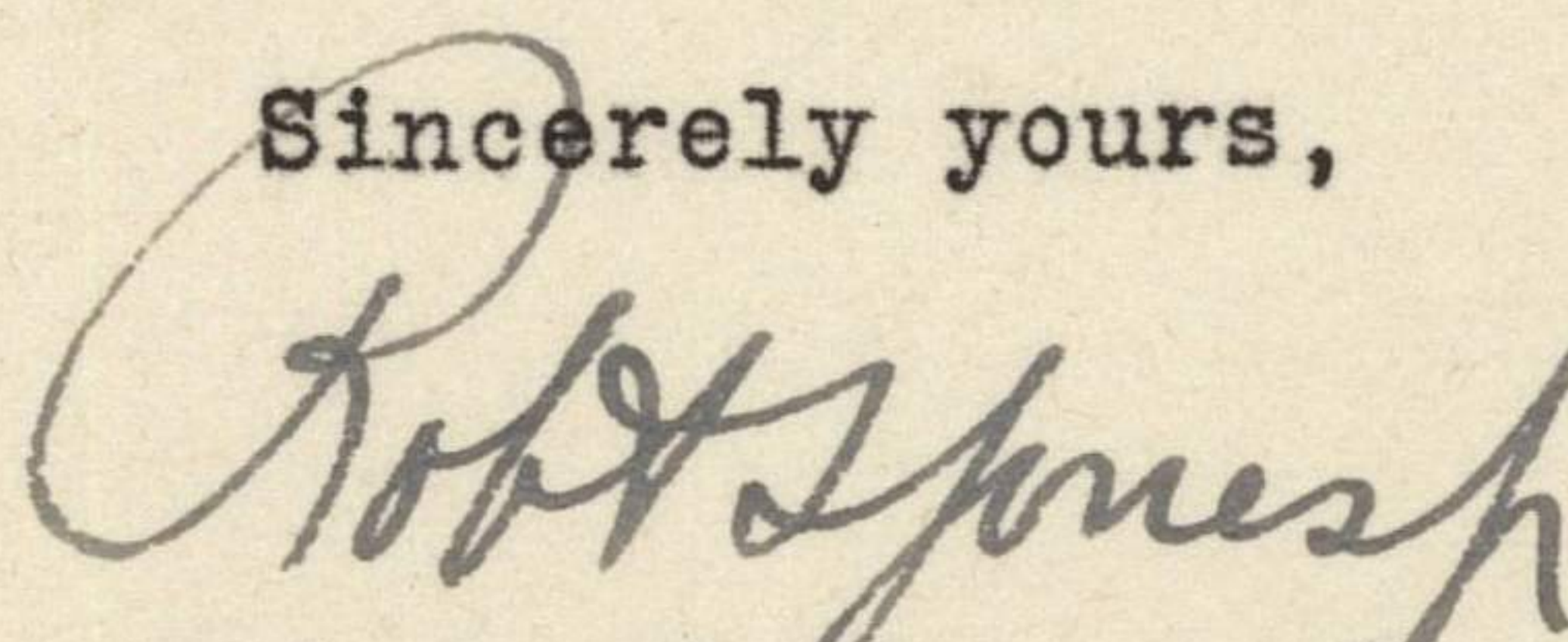
It is being used as a text-book for golf instruction; as material for an advanced course in theory of physical education, and as required reading in golf classes.

The booklet, which was written by Harold E. Lowe, Assistant Professor of Physical Education, Columbia University, and myself, in collaboration, was recently published by the American Sports Publishing Company. It is being offered, free of charge, by The American Golf Institute in line with its policy of bringing the benefits of golf to the greatest number of people, and of stimulating more enthusiasm and interest in the game.

In the thought that our original letter telling you about "Group Instruction in Golf" may not have come to your attention, we are again making this booklet available to you. If you wish to receive a copy please let us know and we shall be pleased to send it to you.

We look forward to hearing from you.

Sincerely yours,



Robert T. Jones, Jr.
Director