

THE AMERICAN GOLF INSTITUTE

FOUNDED AND CONDUCTED BY A. G. SPALDING & BROS. INC. FOR THE DEVELOPMENT OF GOLF

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My dear Mr. Allen,

Thank you for your recent letter.

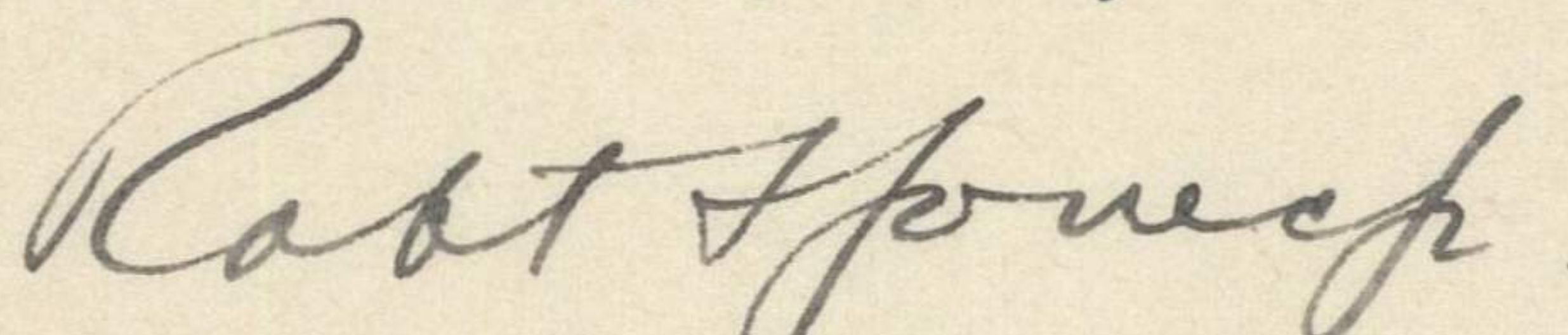
In accordance with your request, we take pleasure in sending you under separate cover the booklet "Group Instruction in Golf." We trust that it will prove helpful to you, and shall welcome your comments on it.

We have also issued articles on various other phases of golf. Through our many contacts we have been able to obtain a perspective of the problems that confront the golfing world, and it is with their expressed requirements in mind that we have prepared our material.

We enclose herewith a list of this material. Should you be interested in receiving any of the items, we shall be pleased to send them to you free of charge.

Whenever we can be of further assistance to you, please feel free to call upon us.

Sincerely yours,



Robert T. Jones, Jr.
Director

Enc.