

BOTTLING COMPANY OF DES MOINES, INC.

Telephone: 3-6281

1168 Sixth Avenue

Des Moines, Iowa

August 26, 1944

Mr. Forest C. (Phog) Allen
Director of Physical Education
University of Kansas
Lawrence, Kansas

Dear Phog:

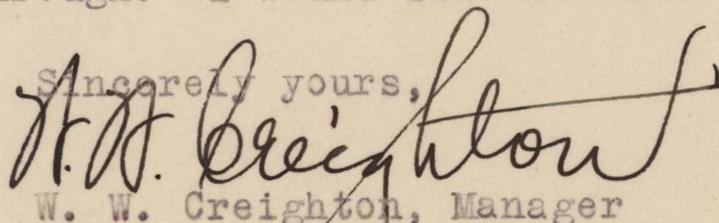
I want to express to you my sincere appreciation of what I learned from you at the coaching school in Boone. I have always watched the progress of your ball clubs with much interest, and I have found them to be, in my travels, one of the best coached basketball teams from the fundamental standpoint year in and out that it has ever been my pleasure to see. I had longed for the opportunity to visit with you, and if I received no more out of the coaching school than the few moments I spent with you, the time away from my business was justified. I am not a coach, although I do have a girl's basketball team which is coached by Frank Brody of the Register & Tribune of Des Moines. However, my interest in all sports have continued to prevail throughout the years.

I would appreciate very much your autographing my book with your special autograph and it shall be treasured as one of my worthy possessions for a long time to come.

I wish to thank you for your time and bother in writing me, and hope that you have continued success in the coming basketball season.

I am sending you under separate cover a publicity photograph of our ball club. Thought you might like to look the gals over. We were defeated in the Quarter finals of the National Tournament by Dallas, Texas by the score of 26-23, in a very thrilling game. In your discussions of basketball fundamentals it brought back a very vivid memory of this particular game. Some time this winter when we make a trip to Wichita to play the Boeing Aircraft team we will try to stop at Lawrence on our way through. I would like to have the girls meet you.

Sincerely yours,



W. W. Creighton, Manager

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