

April 5, 1940.

Mr. Clarence McGuire,
Hoover Brothers, Inc.,
922 Oak Street,
Kansas City, Mo.

Dear Mac:

Your wonderful letter of the 1st instant has been received, and I want you to know how much I appreciate it. I am taking your letter home to Bob and Mrs. Allen, as I know they will cherish what you have to say about Bob.

Thanking you, and with best wishes, I am

Very cordially yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

ESTABLISHED 1900

HOOVER BROTHERS, INCORPORATED

EDUCATIONAL MATERIALS

SOUTHWESTERN DISTRIBUTORS FOR MILTON BRADLEY COMPANY

922 OAK STREET

KANSAS CITY, MISSOURI



AGENCY
LIQUID PROCESS AND
GELATINE DUPLICATORS

April 1, 1940

Dr. Forest C. Allen
University of Kansas
Lawrence, Kansas

Dear Doc:

Just a line to congratulate Bob on his play in the second half at the Municipal Auditorium last Saturday evening.

He richly deserves the All-American selection which he received and I know to you, as his Dad, it was a real thrill.

It was a shame to have lost the ball game, but the way that ball was going through the hoop for them Saturday Night they would have beaten the Phillips 66 team.

God Bless you and keep you, Boy, you have done and are doing a tremendously fine job at the University of Kansas. You probably will never know, Doc, how much inspirational good you have done.

With best personal regards, I am,

Cordially yours,


Clarence McGuire

M:D

April 10, 1940.

Miss Irene McAdoo,
1244 Ohio Street,
Lawrence, Kansas.

Dear Miss McAdoo:

I do not believe that a quiz in one class should overlap the next class period, and for this reason I feel that you do not have sufficient excuse for missing the quiz in Kinesiology last week.

Since so many reports have been coming in regarding your inertia and delinquency, I think it would be well if you would come in for a conference.

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:H

Dr. Allen,

I took a 2 hr. quiz this morning from 8:30 - 10:30 in Botany. That is the reason for my absence from class. I hope that I may be excused in a case such as this.

Respectfully,

Irene McAdoo

17028, - p. 2
12002, -
- 10. 2. 2016
0. 1. 1. 1. 1.
2 - 1. 1. 1.

May 18, 1940.

Mr. McAllister,
Supervisor of Physical Education,
Wichita Public Schools,
Wichita, Kansas.

Dear Mac:

Sorry I had to leave in such a hurry after our luncheon engagement up at Chicago. I hope you will find some time to visit our department and stay with me a day or two in Lawrence.

Ken Baldwin, the Rawlings sports goods salesman, told me that you had a summer camp in Minnesota. I am going to be at Camp Lake Hubert, Minnesota, near Brainard, Minn. Maybe we can get to see each other some time during the summer.

Hope I will hear from you soon.

Cordially yours,

James H. Raport,
Instructor in Physical Education.

June 7, 1940.

Mr. C. E. McBride,
Sports Editor,
The Kansas City Star,
Kansas City, Mo.

Dear Mac:

Again you have come to the rescue of an old basketball coach! I greatly appreciated your "Sporting Comment" in Monday's Star, June 3.

I sincerely trust you are enjoying your southern Kansas City mansion, or the country estate at Blue Springs. I am to be here for the eight weeks summer session, and then immediately after that I go to the University of Texas for a basketball coaching school from August 12 to 17. Then I return to Kansas for the coaching school in Topeka where I will teach two courses.

Hope to see you some time before long.

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH

Sporting Comment

"Chuck" Taylor Didn't Have on His N. C. A. A. Colored Glasses When He Was Looking at Indiana and Kansas. . . . Two All-Star Basketball Teams With Only One Hoosier and None From Kansas, the Runner-up Team. . . . Maybe He's Giving "Phog" Allen the Indirect Boost.

(By The Star's Sports Editor.)

A MR. "CHUCK" TAYLOR, who peddles basketball paraphernalia and is called (by someone in Oklahoma) "perhaps the nation's outstanding authority on the game," has selected two All-American basketball fives and turned them loose with his stamp of approval.

On his first team are McNatt, Oklahoma; Huffman, Indiana; Vaughan, Southern Cal; Hapac, Illinois; Harvey, Colorado. On his second: Renick, Oklahoma Aggies; Waite, Tarkio; Dick, Oregon; Glamack, North Carolina; Broberg, Dartmouth.

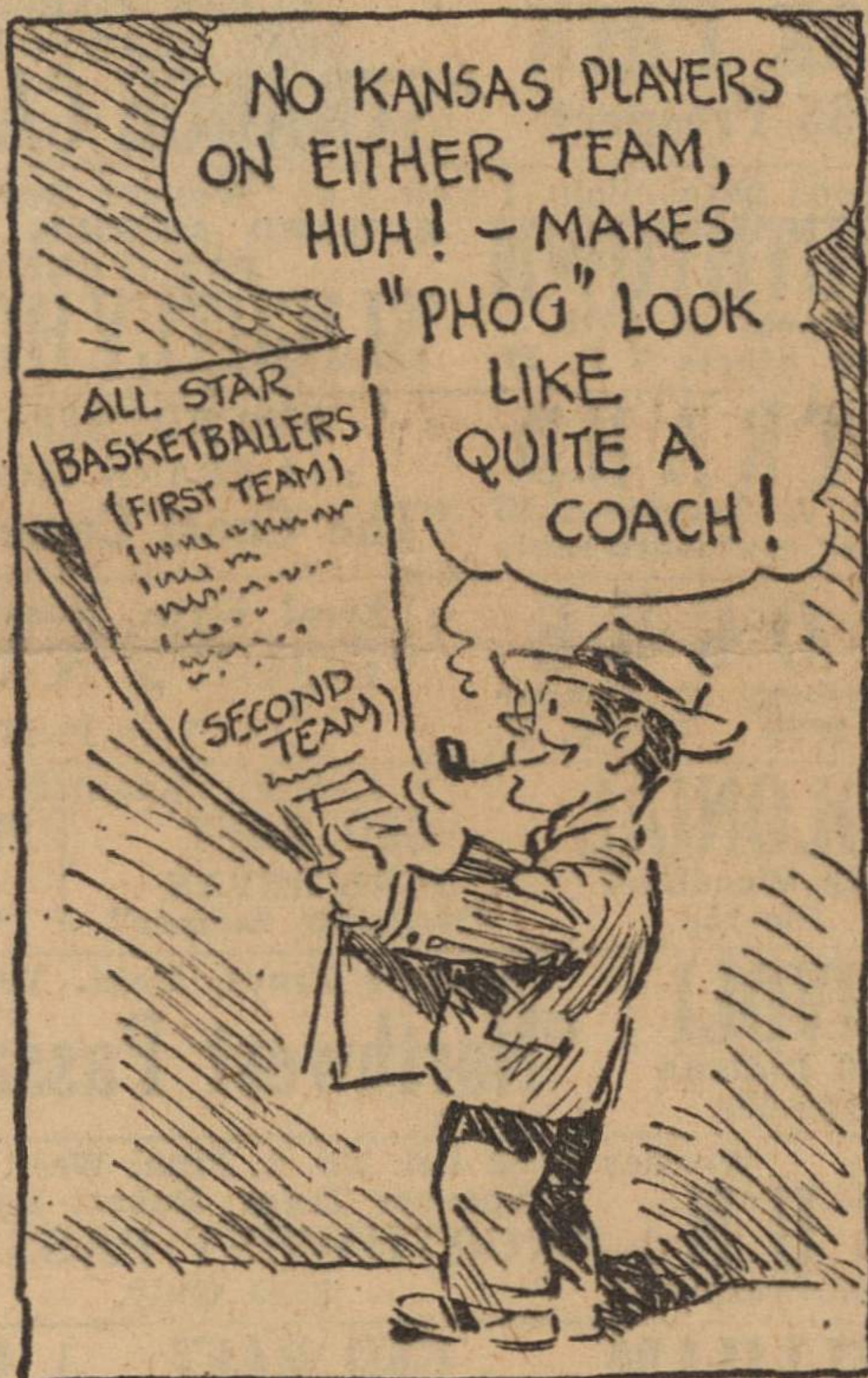
Patrons of the Missouri college Union basketball and the National Intercollegiate tournament here no doubt will be happy to note the presence of Tarkio's Waite on the second team, but patrons of the N. C. A. A. tournament here and followers of Big Six basketball will be surprised to see only one Indiana star and none from Kansas among Mr. Taylor's ten selections. Yet Indiana won the championship game of the N. C. A. A., comprising the major colleges of the United States, and Kansas was the runner-up.

Kansas, the runner-up team in the N. C. A. A. championships, but possessed of no player of sufficient

merit to win the eye of Mr. Taylor either on his first or second team. Now please don't be writing me scurrilous letters, any of you rabid Missourians. I'd be writing the same stuff, substituting Missouri for Kansas, had the Tigers been the N. C. A. A. runner-up. And, come to think of it, I'm not so sure that Prof. George Edwards didn't have a player worthy of recognition among the first ten, but we'll let that pass.

One observer suggests the possibility that "Phog" Allen doesn't trade with Mr. Taylor, but that seems a catty thing to be saying—or thinking—and, of course, it isn't our thought. Still, it's an idea. Or could it be that Mr. Taylor, in naming no player of the runner-up team in the N. C. A. A., intended to convey an unwritten testimonial to the coaching genius of Allen.

C. E. McBRIDE.



June 24, 1940.

Mr. C. E. McBride,
Sports Editor,
The Kansas City Star,
Kansas City, Mo.

Dear Mac:

I am returning your letter from Chuck Taylor, and thank you for sending it on to me. I feel that I should make an explanation, but I would not want you to print it. I just happened to be the goat in Chuck's case.

Chuck took the film of the Rice game and the Southern California game, and he had expected to travel over the country showing these pictures as he shows the A.A.U. championship play and Liston's tournament. After the game with the University of Southern California Sam Barry came to me and said, "Phog, Chuck Taylor has taken pictures of our game and we should not permit him to show them in connection with advertising and selling his shoes."

So far as I was concerned I had no objection to his doing it - maybe because we had beaten Southern Cal and Rice - but even if we had been beaten, I still would have had no objection because it was for the Western championship and the play-off between the champions of the four collegiate districts should not be anything anyone would be ashamed of. Sam said his school's athletic association had a contract with all the movie companies that if they showed any part of any film that they objected to that the film companies were to pay \$10,000 forfeit. Well, of course that is big business, but since I was directing the tournament in the name of the N.C.A.A. and Sam Barry was one of the participants I felt that I was responsible to carry out the order.

I talked to Ole and Sam Barry, and Ole took the middle of the road attitude, but leaned toward Sam, but put it in such a way that he felt I should tell Chuck that Sam didn't want those films used.

Here's another hard thing. Since this was the "worlds series" of basketball we did not give coaches and salesmen tickets. They were forced to buy them. Well, in all tournaments Chuck had been to previously he had been admitted free as either a salubrity

or a celebrity or something else, I don't know what, but he hadn't paid. He had to pay to get in here because he took pictures on a purely commercial basis as these pictures would give him an entree to selling his product. I was forced to tell Chuck that he couldn't show the pictures and it made Chuck a little angry. Perhaps this did not have one thing to do with the selection, but I know that he was a little sore on the tournament. He might have had a little cooperation in having heard criticism from other sources - from the promoters, and so forth - but since he was a professional player and never an amateur player he might have felt that we had gone a little far in our attitude in charging him good hard money to see the games.

Now, here is the last angle on Chuck's selection. What fellow in Bangor, Maine, or in Lubbock, Texas, know about a team in Los Angeles or Seattle? It seems to me that some of those players selected might have been tip top, and yet they might have been fine in their own conference play. But since the N.C.A.A. is the "worlds series" of basketball it is thinkable that some of these boys that got that far should have formed the nucleus of this all-American team. And to me, the selection should come from the teams of the Eastern play-off, the teams of the Western play-off, and the teams in the National play-off. Isn't this about what is done in most amateur and professional tournaments?

So I think that Mr. Taylor would naturally have to revise his method of selection because some coaches would never see the other teams in action. Now, Mr. Taylor would have had a very excellent opportunity to have polled the coaches in attendance at the National Basketball Coaches Association. They were there and after he had had the polling done at that time, then I think those coaches in attendance would have seen these various teams and it would have been at least a more logical selection.

I say Mr. Taylor should revise his method of selection because the national play-off has only been in existence two years and Mr. Taylor is still using the same method he has used for the last ten years. I would not say that he has failed to keep up with the times, but I believe there are better ways of selecting than sending a mimeographed sheet out, asking for first and second choices for the all-American selection. Personally, I never reply to them because it is for the Converse Yearbook and unless the teams use Converse shoes they do not stand much chance of getting in the Yearbook. I will use a Converse shoe if there are certain players on the team desiring them. I have always done that, even when I had the "Phog Allen" shoe. If any player wanted any shoe that he felt he could use to better advantage, then he received that shoe. I am interested in a shoe that will protect the player's heel from stone bruise, a shoe that is lasted well enough to fit the heel and the

arch and protect the arch, and yet which is heavy enough to keep from wearing blisters.

Thank you very much, Mac, for your fine invitation. Nothing would give us more pleasure than to come out to the farm for a picnic some time. We are waiting until such time that the family will be diminished so that your grocery bill will not be too large.

The Missis bought a house at 831 Louisiana and remodeled and fixed it up for Mit. Mit has a leave of absence from the Stanolind Oil Corporation, after having been with them three and a half years, and he is coming back to take his law degree. He got his degree in economics in 1936, but he is with the personnel department of the Stanolind and feels that he must have his law degree. So we have them as our neighbors, about six houses down in the block. It is a cute little bungalow, and when Mrs. Allen finished fixing it up I want to tell you there was nothing left to be done. Little red-haired Judy is a charm and the old folks are getting quite a kick out of visiting back and forth with the family.

Jane, who has been with Ritchie-Cooper the past year, took off Friday night on a TWA flight out of Kansas City for Chicago where she is enrolling in the Chicago Art Institute for the summer and maybe for the next year. Mrs. Allen had laid aside some money for the family to take a European trip, but since circumstances made that impossible, she gave Jane her choice of a trip to Hawaii or the Art Institute, and she chose the latter. We feel she is really going somewhere in commercial art. She has a lot of ability and she is getting quite a kick out of it. She has been self-supporting now for over a year, and she is really having a lot of fun being on her own.

Mary and the kiddies are coming up next Saturday, the 29th, from Louisville with Pete. Pete is going to the Dakotas and Mary and the children will stay here a week or ten days and then go back with Pete when he returns.

Bob is here in summer school taking qualitative analysis in his chemistry and he is having quite a time of it. He has made swell grades - a great many of them A's, and he is still in his quest for medicine. All of his work that he is taking at the present time is pre-medic work. He is classified as a senior now and of course will take his A.B. degree this next year, then he will go into the medical school. He still has Harvard definitely set as his goal. I am hoping that he will make Phi Beta Kappa, the national scholastic honorary society, but playing basketball and doing this is quite a job. But I am pulling awfully strong for him to do that if it is at all possible.

So as soon as we get the youngsters out of the way, some time later in the summer if you have some time free from your busy broadcast and the time consumed in that work and at your desk, I will try to bring Grandma Bess up to visit with the rest of the grandparents.

Lots of good luck to you, Mac, and best wishes.

Sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH

July 8, 1940.

Mr. Guy R. McMurray, Coach,
Fort Scott Junior College,
Fort Scott, Kansas.

Dear Mac:

In answer to your favor of the 23rd ultimo regarding the status of junior college graduates transferring to the Big Six Conference - you are right in your contention that there is no official change made in this question by our conference.

This is the way I understand it. The Big Six has this ruling - one year of junior college competition does not count off of the Big Six competition. Two years counts for one. So after two years of competition in junior college a boy would have two years of Big Six competition.

The freshman rule still applies in that every athlete who enters the University must have one year of residence before he is eligible to play and must have the required number of hours. Summer school does not count either way. The academic hours must be made and the residence must be satisfied by attending two semesters of the regular academic year.

I trust that this will answer your questions. If I have not made them clear, write me on any other point.

Yes, Ralph Miller has had tough luck with his knee, but I believe that he will come out o.k. for his final year.

I will tell Ed Elbel hello for you.

With all good wishes, I am

Sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH

FORT SCOTT JUNIOR COLLEGE
FORT SCOTT HIGH SCHOOL
FORT SCOTT, KANSAS

W. S. DAVISON, DEAN AND PRINCIPAL

June 23-1940

Mr. Forest C. Allen
Univ. of Kansas.

Dear Sir:

I want to ask you for the status of junior college graduates and transfers in the Big Six Conference. As I understand the situation there was no official change made on this question by your conference this spring. Is this true?

Specifically, how many years of competition would a boy have left at K.U. after one year of competition here at Fort Scott? Also how many after 2 years here? I know the Freshman rule would still apply, unless your conference has changed its policy. I have in mind two outstanding boys who are graduating from High School at the age of 16 and they want to go to K.U. later but would like to attend Fort

FORT SCOTT JUNIOR COLLEGE
FORT SCOTT HIGH SCHOOL
FORT SCOTT, KANSAS

W. S. DAVISON, DEAN AND PRINCIPAL

Scott one or two years until they have matured a little more and also to get some required prerequisite courses they failed to get because they were not offered in this school. If I knew your attitude on these questions I could better advise them.

Ralph Miller sure has had enough trouble with his knee. I hope that it is completely remedied this time. One of our boys who attended M. U. this fall had a similar injury and operation this spring.

Give my regards to Ed Elbel, my old coach at Ottawa.

I would appreciate a reply about these boys, as I think they will do you some good later, but are pretty young now.

Sincerely

Guy R. McMurray.
Coach - Fort Scott Junior College.

July 12, 1940.

Mr. Robin McGeorge,
Hotel Continental,
Kansas City, Mo.

Dear Robin:

I am glad to know that you are back from your vacation. In the very near future, as soon as I can arrange it, I will call you on the telephone and be sure that you are going to be there. You will remember that I made three trips and each time I missed you. On two occasions you were out playing golf, and the third time you could not be located.

However, the bill is running past due and I am as anxious as you are to get it settled. And you and I are the only ones who can do that.

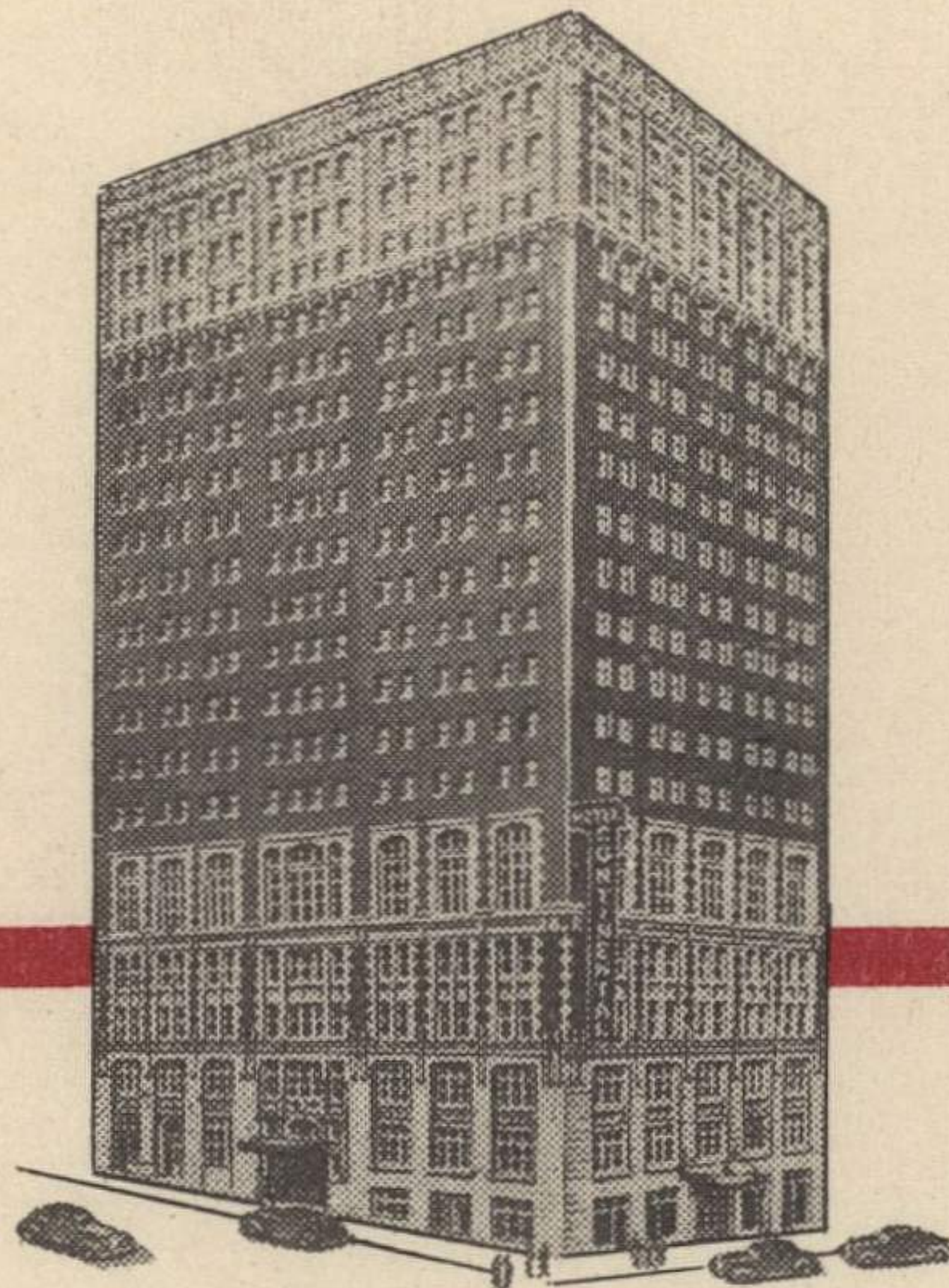
I teach two classes every morning at 9:30 and 10:30, so it is 11:30 before I get through with my classes. I am expecting to come in after class on some day other than Monday or Wednesday because I umpire baseball games here each of those afternoons at 4:15. So you can look for me in the very, very near future, - I hope next week.

Very cordially yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH

Hotel
CONTINENTAL



Kansas City
MISSOURI

LOUIS R. MYERS
President
DUDLEY C. BAKER
Manager

July Tenth
1 9 4 0

Dear Dr. Allen:

I have now returned to Kansas City from my vacation and would like very much to go over that account just as soon as you can.

I think we have all of the 'dope' at hand so that it will not take very long after you get here.

With kindest personal regards, I am

Yours very truly

HOTEL CONTINENTAL

ROBIN McGEORGE
Executive Ass't Manager

Dr. Forrest C. Allen
Department of Physical Education
University of Kansas
Lawrence, Kansas

rmg/f



The heart of — "The heart of America"

April 24, 1940.

Mr. C. E. McBride,
Sports Editor,
The Kansas City Star,
Kansas City, Mo.

Dear Mac:

This is written in entire confidence, but I want to pass the confidential thought on to you why we are playing in Madison Square Garden.

After our dinner at your home I had a conference with Olsen regarding the distribution of a small sum to the respective athletic associations of the schools playing in the tournament. He called Chicago and asked that President Bill Owens of the N.C.A.A. who was meeting with St. John, Major Griffith and a group, and a Mr. May, a member of the board from the University of Washington, Seattle, fly out to Kansas City for a conference.

When Bum, Olsen and I met we discussed what the N.C.A.A. should get out of these tournaments of the districts, and so forth, and it was agreed that they should receive 20%. There was no discussion a year ago with Bum, Olsen and I as to where the profits would go because there had been none. Our chief concern was getting out of debt. Certainly there was no thought in any of our minds that the N.C.A.A. should take all the money. Olsen had also told us that any earnings the N.C.A.A. would receive would be earmarked for basketball.

When President Owens flew out to Kansas City we were destined to get the shock of our lives. We were told by President Owens that there was no chance to earmark any of the money for basketball, although Olsen (who was St. John's fair-haired boy) said he had no knowledge at all that such a thing was impossible. Further than that, President Owens let it be known that the N.C.A.A. expected to take all the profit and that it was rather an unusual request to think that the colleges would get any of the money. I had no thought of playing in the Garden, but upon receiving such an autocratic statement from people whom we thought were cooperative, I told them very frankly that I considered a selfish promoter a philanthropist in comparison to an idealistic set of administrators like the solons of the N.C.A.A. who desired to take all of the money

and give the colleges nothing for their efforts.

It was the most revolutionary statement that I ever expected to hear and I told them very frankly that if they thought they could whip Ned Irish by such a process they were fooled. I told them that I expected to play in Madison Square Garden and that I was sure all the college coaches in the country would resent the N.C.A.A. taking the money and letting the boys and the athletic associations of the schools interested play for expenses alone.

Now you will understand, Mac, that I never expected anything for the boys, but I did not imply that. Every basketball coach in the country wants his sport to make money and not be a drain on the athletic association.

I asked President Owens why they didn't take all the money in the Rose Bowl games. I asked him how long he thought such a contest would endure with the N.C.A.A. taking all the money and the college athletic associations getting nothing.

We battled until a quarter of seven on the night we were to play Indiana. This is no alibi for our licking, however. But I stood out alone, and now I think perhaps you can see why I was rather recalcitrant that night in your parlor in battling for the various athletic associations receiving some of the money.

I will not carry this discourse further, but perhaps you can see why I much prefer a very selfish promoter who gives you a small split to an idealistic group of college professors who are willing for the sake of amateurism to permit the various schools to assemble for games. These administrators, just like the A.A.U. outfit, are perfectly willing to take the gravy and leave not a crumb from the table for the people who actually do the job and make the attraction.

Very cordially yours,

FCA:AH

Director of Physical Education and Recreation,
Varsity Basketball Coach.

P.S. Possession is nine-tenths of the law, and I still have most of the money. There has been no division.

F.C.A.

c

January 26, 1940.

Mr. Clarence McGuire,
Hoover Brothers, Inc.,
922 Oak Street,
Kansas City, Missouri.

Dear Mac:

Boy, you are a real Scotchman with an Irish heart! If ever any Irishman swooped down on that blarney stone, boy, you smacked it! But did you make the Allen family happy! I took your letter down to the house and read it to Mrs. Allen, Eleanor and Bob, and how old Clarence McGuire came in for many blessings. You know, if you want to open the door of a mother's heart, just say some splendid things about her son -- and you did both things just exactly right.

Mac, it was nice of you to say the things that you did because Bob and the other youngsters have always been told to keep your pride under yourself, and Bob is a pretty modest youngster. In fact, I think he inhibits some of the exhilaration that he feels at times. He is so afraid of being called cocky that he keeps his pride under most of the time. Your letter certainly picked him up.

In the same mail with your nice letter was one from Ted O'Leary regarding Bob's play, and these two letters coming from Bob's favorites did him a lot of good. You can be assured, Mac, that any letter from you would make me feel good, and the fact that Bob has not been a brilliant player but has kept on working each game to improve himself is a source of pride to me. Bob and Ted O'Leary were two boys very similar in many ways. They are very intelligent boys, not caring for the "hoi-polloi" and the rabble of cheap athletic competition, but they like to match their brains and strength with the best of their fellows. But they were mental athletes rather than physical ones. Bob certainly is no sissy, but he is rather serious in his school work which keeps him from the down-town drugstore, quarterbacking group, and for this and other reasons your letter was appreciated. It came from a business man -- not from a rabid fan who vents his emotions pro and con at every opportunity. Thank you, Mac, it was swell of you.

And I know of nothing that I would like better than to have your own boy under my care. I assure you that I would endeavor to give him the very best that I have.

With all good wishes, I am

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH

ESTABLISHED 1900

HOOVER BROTHERS, INCORPORATED

EDUCATIONAL MATERIALS

SOUTHWESTERN DISTRIBUTORS FOR MILTON BRADLEY COMPANY

922 OAK STREET

KANSAS CITY, MISSOURI



AGENCY
LIQUID PROCESS AND
GELATINE DUPLICATORS

Jan. 24, 1940

Dr. Forrest C. Allen,
Dir. Phys. Ed.
University of Kansas
Lawrence, Kansas

Dear Doc:

As I sat "watchin" the ball game last evening, I believe I got almost as big a thrill at seeing your son go to town as you did. If there was ever a boy who played a game, worthy of the Allen name it was your son Bob last evening. I am not thinking only of the fine offensive game which he played, but rather the way he dogged that ball off the backboard on defense against those fellows 6'4" tall and more and the way he would come out of that pile with the ball, regardless of where he was or how far down the court on offensive he had been.

Doc, I think it is a real tribute to the lad and certainly he deserves all the praise that anybody can give him.

When he was slipping in those one handed shots, both left or right handed, it looked like "DeBernardi". I swear above me, I have seen the big red-head play many a ball game, but I never saw him do his stuff any better than Bob did last evening.

Another thing that I know warmed your heart, was the fact that he got the points when you needed them. It was his offensive brilliancy which sparked that ball club to a tremendous victory last evening.

Again I say congratulations to you, Boy. I hope you are still at it when my boy gets up there. With best personal regards, I am,

Cordially yours,

A handwritten signature in dark ink, appearing to read "Clarence McGuire".
Clarence McGuire

M:D