

June 24, 1940.

Mr. C. E. McBride,
Sports Editor,
The Kansas City Star,
Kansas City, Mo.

Dear Mac:

I am returning your letter from Chuck Taylor, and thank you for sending it on to me. I feel that I should make an explanation, but I would not want you to print it. I just happened to be the goat in Chuck's case.

Chuck took the film of the Rice game and the Southern California game, and he had expected to travel over the country showing these pictures as he shows the A.A.U. championship play and Liston's tournament. After the game with the University of Southern California Sam Barry came to me and said, "Phog, Chuck Taylor has taken pictures of our game and we should not permit him to show them in connection with advertising and selling his shoes."

So far as I was concerned I had no objection to his doing it - maybe because we had beaten Southern Cal and Rice - but even if we had been beaten, I still would have had no objection because it was for the Western championship and the play-off between the champions of the four collegiate districts should not be anything anyone would be ashamed of. Sam said his school's athletic association had a contract with all the movie companies that if they showed any part of any film that they objected to that the film companies were to pay \$10,000 forfeit. Well, of course that is big business, but since I was directing the tournament in the name of the N.C.A.A. and Sam Barry was one of the participants I felt that I was responsible to carry out the order.

I talked to Ole and Sam Barry, and Ole took the middle of the road attitude, but leaned toward Sam, but put it in such a way that he felt I should tell Chuck that Sam didn't want those films used.

Here's another hard thing. Since this was the "worlds series" of basketball we did not give coaches and salesmen tickets. They were forced to buy them. Well, in all tournaments Chuck had been to previously he had been admitted free as either a salubrity