

September 20, 1939.

Mr. H. R. McQuillan,
A. & M. College of Texas,
College Station, Texas.

Dear Mac:

I am very glad to send you one of our basketball charts, and trust that it will be of interest and value to you. I have called this a "batting average" chart because the boys are more familiar with this baseball terminology. We have been very successful with this chart.

John Bunn said to me that when he used his chart he couldn't tell whether the team won or lost, but this is not the case by using the chart we have developed. Every one is a determiner. I personally believe that this is a piece of research that is worth while and that commends itself to a great deal of study. I shall be glad to have your reaction after you have gone over the material carefully.

I am wondering if you have seen a copy of my new text, "Better Basketball", published by the McGraw-Hill Book Company, of New York. I have gone over John Bunn's new book, and many parts of it remind me of my earlier text, "My Basketball Bible". John drew all the diagrams for me in that book, and of course he was very familiar with the context of it.

With best wishes for your continued success, I
am

Very sincerely yours,

FCA:AH

Director of Physical Education and Recreation,
Varsity Basketball Coach.

AGRICULTURAL AND MECHANICAL COLLEGE OF TEXAS

COLLEGE STATION, TEXAS

ATHLETIC COUNCIL

September 10, 1939

Dr. Forest C. Allen
Basketball Coach
University of Kansas
Lawrence, Kansas

*Chart
attached*

Dear Dr. Allen:

When I met you after the Texas-Kansas basketball game last winter, you stated that you had a rating chart, for your basketball players. John Bunn has just written me about his chart and stated that I ought to have one of your charts. Would appreciate hearing from you and if charts are for sale let me know.

I have just finished studying Mr. Bunn's basketball book and must say that it is full of information, many new ideas to me, some difference of opinion from your good book but after all showing his early training from his former basketball coach. I am convinced that he is a great student of the game and knows education.

We are all busy with football and it looks like we will have a good team. The sad part of it all is that all other teams in this conference will be much stronger this year than last.

With kindest regards, and for continued success, I am

Yours very truly,

"Mac"

H. R. Mc Quillan

POSTAL TELEGRAPH

Kansas City, Mo.
September 25, 1939.

Dr. Forrest C. Allen.

Will be in office.

C. E. McBride.

September 26, 1939.

Mr. Thornton McDaniels,
Morrill, Kansas.

Dear Thornton:

Your letter of September 23 was just received this morning, and I am glad to know that you are interested in entering the University of Kansas. We will be glad to have you, and I am sure that we will be able to find some work to help you pay your expenses. We pay 35¢ an hour for work that we are able to give the boys in our department.

I might tell you, Thornton, that there is a late registration fee of \$2.50 and a late enrollment fee of \$2.50, which will be in addition to your regular fees.

When you come to Lawrence I hope you will stop in the office, as I will be glad to talk to you and help you in any way possible.

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

Morville, Kans
9/23/39

Mr. Allen
Lawrence
Kansas,

Dear Mr. Allen, - I have heard
Mr. John Cole speak of you so
often I wondered if you could
help me.

I was all ready to go to Northwestern
University, had been accepted and
Coach Lonborg had secured work
for me, when two days ago they
discovered I had had no foreign
language and that is required
and going as I was I had to
have full requirements. So they
advised me to go to Kansas S
this year and then transfer
there next year, I have 16 credits
and average 90+, So you see

how bad I need help. I have money enough if I could get work for room and board or I could get along I guess if I could get my board. I am 6 ft. 2 in, well and strong.

I refer you to Mr. Cole concerning my ability as Basket Ball and athletics. I want to take Physical Education, our team went to the state 3 yr. ago. I have played in a picked team from Kawatha in the St. Joe Y. M. C. A. tournaments 2 yrs & received medals each time, and received mention in the write up from St. Joe.

I refer you to Mr. Cole, also Supt. Spear, Morrill Kans, and my present employer Glen Feldman Sabetha, Kans.

I would consider most any work. Have had more experience in typing and work in news paper office.

I would appreciate it so

much if you could help me
in any way. I know it is
pretty late but that is how
it all happened, if you do
find any thing you may
phone me at my expense,
phone 1631 Morrill, Kans
as I am ready now

Yours truly
I am Thornton McDaniel

Morrill
Kans.

October 2, 1939.

Mr. C. E. McBride,
Sports Department,
The Kansas City Star,
Kansas City, Missouri.

Dear Mac:

I don't tell you often, but I enjoy very much your Sporting Comment. I think it is a fine thing that you are doing now - traveling from place to place and writing your opinion. It personalizes these things much more than for the local correspondent to say it, even though he might say some of the same things. You write it as an entirely unbiased and fair commentator who is writing sport for sport's sake as you see it. I think it is a fine contribution and I want you to know that I appreciate reading your comment.

By the way, Mac, I wrote to the Lang Foot and Arch Normalizer people and asked them to send you one of those arch rollers that I told you I had been using for nearly a month. It has really revolutionized the feeling in my feet. I wouldn't take \$50.00 for one if I couldn't get another. After playing eighteen holes of golf my feet used to be very tired, and although I like to play I was distressed at times with the feeling that caused my feet to ache terribly, and wondered if it would ever let up.

Now every morning and night I get on the roller and roll slowly back and forth, stretching the toes as far to the front as I can and then going back on the heels and stretching the back muscles of the leg as far as possible. I use a table or something to rest my hands on so as to get part of the weight off the feet and get the proper balance.

The curative part of this process is in the weight of your body coming down on this roller which presses the bones of the feet up into the normal arch that they are supposed to maintain. Now, let me caution you - at first when you get on it you will feel that you cannot stand it, it just hurts, that is all. But just stand on it a while, and remember that you are forcing the bones up to the place they belong. It will be only a few days or a week until all that soreness will disappear and you will enjoy, in fact, you will look forward to the time that you use this foot roller. It is the greatest thing that I have seen in a long time.

I trust that you and the Mrs. are well, and if that back of yours bothers you -- that muscular strain that you don't believe is a strain -- or if Mrs. McBride's sciatica bothers her, let me know and I will arrange to stop by at some time in the evening not too late, - say not after ten o'clock anyhow. Ha, ha.

Very sincerely yours,

FCA:AH

Director of Physical Education and Recreation,
Varsity Basketball Coach.

P.S. I asked that this foot normalizer be sent to you on 30 days trial.

October 9, 1939.

Mr. Clarence McGuire,
Hoover Brothers, Inc.,
922 Oak Street,
Kansas City, Mo.

Dear Clarence:

It was mighty nice of you to write me as you did on August 25 calling attention to Uni-Goal. I am not worried about this proposition, although it may cause some suit on the patent right. But I am in favor of letting every fellow do the best he can for himself, and if they have a better product than we have, then that is all right. I'll tell you about it when I have a chance to visit with you.

Clarence, nothing would give me more pleasure than to visit you in your home and see your lovely children. I know what a fine father you are, and I know you must have a wonderful family. You remember that I met your lovely wife some few years ago. I want to take advantage of your invitation at some time in the near future.

This seven-year-old youngster of yours is typically a McGuire. I remember what a battler you were for Kansas, and the fact that he has only broken his arm twice makes me believe he has at least half as much energy as his father!

With all good wishes to you and yours, I am

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH

ESTABLISHED 1900

HOOVER BROTHERS, INCORPORATED

EDUCATIONAL MATERIALS

SOUTHWESTERN DISTRIBUTORS FOR MILTON BRADLEY COMPANY

922 OAK STREET
KANSAS CITY, MISSOURI



AGENCY
LIQUID PROCESS AND
GELATINE DUPLICATORS

Aug. 25, 1939

Dr. Forest C. Allen
% Univeristy of Kansas
Lawrence, Kansas

Dear Doc:

I have seen considerable advertising regarding your game.

I am enclosing a circular on Uni-Goal which has been out for several years and I just wonder if these fellows are usurping your bracket.

The first time you come to Kansas City, Doc, I sure would like to hear from you. As a matter of fact, I would like to have you see my fine family of two youngsters. One boy is just past seven and has broken his arm twice in the last 60 days. It looks like he is well on his way to do a good job for Kansas.

With best regards, I am,

Yours very truly,


Clarence McGuire

M:D

October 27, 1939.

Mr. C. E. McBride,
Sports Editor,
Kansas City Star,
Kansas City, Mo.

Dear Mac:

I have just received a letter from Mr. Roderick Turnbull, news editor of the Weekly Kansas City Star. He tells me that you are the kindly soul that suggested I do the article for him. I appreciate your confidence, and I have written Mr. Turnbull telling him that when I receive further commands from him I will get the article in at the time he desires.

I have been wanting for two weeks to make a trip to Kansas City to have a conference with you regarding our basketball problems, but so far it seems I have not made the connection. I know that I must plan a trip in the fore or mid part of the week if I desire to see you, because I can imagine how busy your Fridays and Saturdays are with football.

I trust Helen and the family are well.

With kindest regards, I am

Very cordially yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH

November 25, 1939.

Mr. Jack H. McDonald,
Fink Abstract Company,
Fredonia, Kansas.

Dear Jack:

Your special delivery letter arrived this morning, and I hasten to reply to your questions regarding the dye that is used on the bermuda grass.

The name of the dye is "Aura-Green", and it is distributed by D. B. Bell and Company, 1826 Grand Avenue, Kansas City, Mo. It is a product of the Mallinckrodt Chemical Works, of St. Louis, Mo. "Aura-Green" sells for \$3.55 per pound, and I am told that two pounds will be sufficient to dye a football field.

It is possible that you will be unable to secure the dye from the Kansas City firm, since it is a little out of season for it - it is most commonly used on golf courses, but I am sure the St. Louis company will be able to supply it.

Thank you for your kind words in regard to our basketball team. I am sending you our schedule, and hope that you will be able to see some of our games.

With best wishes, I am

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH

FINK ABSTRACT COMPANY

ABSTRACTERS OF TITLES

FREDONIA, KANSAS

Dr. F. C. Allen
University of Kansas.
Lawrence.

Dear Phog:

The local high school field is sodded with bermuda. The school board heard of the success of K.U. dying its playing field. They thought they might put it on for the Thanksgiving day game. What kind of dye do you use and where is it sold?

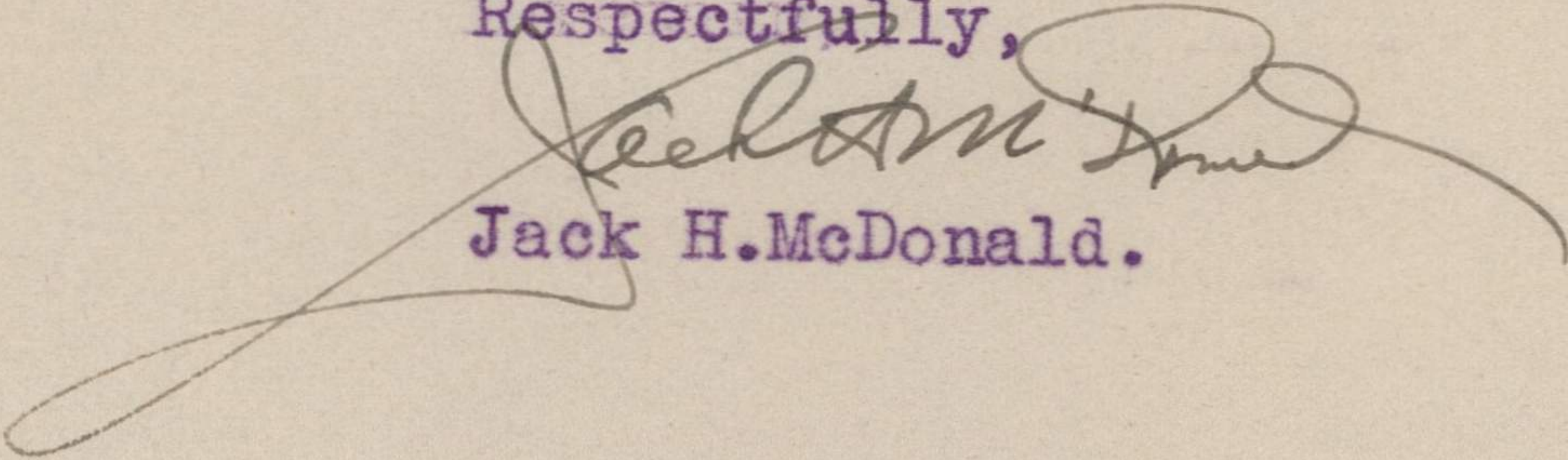
I do not know the name of your grounds-keeper, but knew you could furnish the information.

I am enclosing self addressed and stamped envelope.

Incidentally, I will be up to watch some basketball, and I know you will continue your habit of producing championship teams.

With, kind personal regards, I remain

Respectfully,


Jack H. McDonald.

November Twenty-fourth
1 9 3 9

P.S, What is the cost of the dye?

Aura - Green

**The
NIGHTHAWK**



Lv. Kansas City11:45 pm

Ar. St. Louis7:45 am

Aura Green

Distributors -

D. B. Bell & Co.

K. C. Mo

1826 Grand Ave

Mallinckrodt
Chemical Works
St. Louis

#3,55 lb.

(2 lbs. will

be sufficient
for dyeing the
field.)



1031 GRAND AVE., KANSAS CITY, MO. — PHONE VICTOR 6710

December 8, 1939.

Mr. C. E. McBride,
Sports Editor,
Kansas City Star,
Kansas City, Mo.

Dear Mac:

After reading what you had in last night's Star concerning Dudley DeGroot, I thought I would pass on a little information to you about his younger brother, E. B. "Burt" DeGroot, who joined our faculty this fall as instructor in Physical Education.

Burt took his undergraduate and graduate work at Stanford University, and came to us very highly recommended by John Burn. He was a letterman there, receiving his training in pole vaulting under "Dink" Templeton. For the past three years he has been teaching in the Kamehameha Boys School, Honolulu, Hawaii.

I thought you might be interested in having something of his background, and am enclosing an excerpt from his letter of application.

Sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH

ESTABLISHED 1900

HOOVER BROTHERS, INCORPORATED

EDUCATIONAL MATERIALS

SOUTHWESTERN DISTRIBUTORS FOR MILTON BRADLEY COMPANY

922 OAK STREET
KANSAS CITY, MISSOURI



AGENCY
LIQUID PROCESS AND
GELATINE DUPLICATORS

Dec. 26, 1939

University of Kansas
Lawrence
Kansas

Gentlemen:

Will you kindly send me a schedule
of your basketball games for the
coming year?

Send them to 1922 Oak Street, Kansas
City, Mo.

Yours very truly,

HOOVER BROTHERS, Inc.

By:

Clarence M. Guie

M:D

sent

January 4, 1940.

Mr. Clarence McGuire,
Hoove's Brothers, Inc.,
922 Oak Street,
Kansas City, Mo.

Dear Mac:

We are glad to know that you are planning to come over for our game tomorrow night. I have handed your letter to Mr. Falkenstien, financial secretary of the Athletic Association, and I am sure that he will have some good seats for you. They will be held in your name at the ticket office.

It will be a pleasure to see you Friday evening.

With best wishes, I am

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

January 23, 1940.

Mr. Clarence McGuire,
Hoover Brothers, Inc.,
922 Oak Street,
Kansas City, Mo.

Dear Mac:

Before you receive this letter you will have seen the game, but I want you to know that I enjoyed your communication, and any time you write me you can always rest assured that you will get service if there is any way that I can procure that for you.

My kindest regards to you and your good family.

I am glad that you like Cal Morrow. I think he is a swell fellow.

I am still taking a rain check on my visit down to see you. Perhaps I better check up on my physical condition because the footnote on your letter leads me to believe that you are devastating when you charge on a handball court. So I will follow your admonition and be very careful before I venture.

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH

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KANSAS CITY, MISSOURI



AGENCY
LIQUID PROCESS AND
GELATINE DUPLICATORS

Jan. 22, 1940

Dr. F. C. Allen
University of Kansas
Lawrence, Kansas

Dear "Prof":

Will you kindly hold four tickets
for me for tomorrow nights basket
ball game?

Cal Morrow was out to the house last
night for dinner and we had a great
session on Kansas. Cal, by the way,
thinks you are just about right.

If it would be possible to get these
tickets about half way or $1/3$ of the
way back, I believe I could see better.
Gettin' old, I guess.

With best regards, I am,

Cordially yours,

A handwritten signature in cursive script that reads "Clarence McGuire".

Clarence McGuire

Just finished 3 fast games of
M:D hand ball - I'm still wanting
for you to come down here - I'm
in shape boy so be right -
mcg

February 21, 1940.

Mr. Don C. McVay,
Trenton, Missouri.

Dear Don:

Nothing would delight me more than to get the seats for you as requested in your letter of the 20th instant, but frankly there isn't a single ticket left - not even standing room. We could sell six thousand tickets for this game very easily, but there isn't a possibility of getting a ticket now under any conditions. I am very sorry.

With all good wishes, I am

Very sincerely yours,

FCA:AH

Director of Physical Education and Recreation,
Varsity Basketball Coach.

DON C. MCVAY
TRENTON, MO.

February 20, 1940

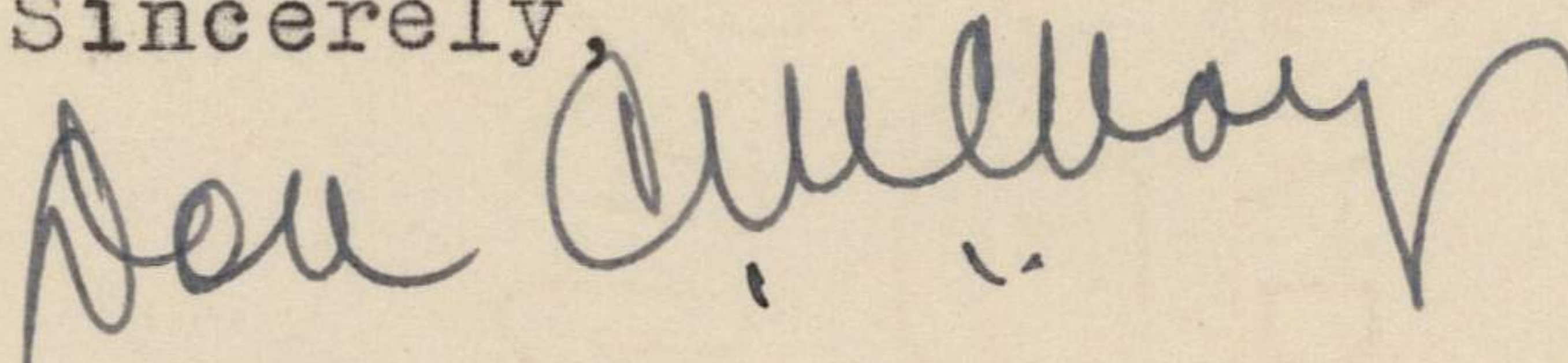
Mr. Phog Allen
University of Kansas
Lawrence, Kansas

Dear Phog:

I would appreciate it if you can secure me four
satisfactory seats to the Missouri-Kansas game,
March 1.

With continued personal regards,

Sincerely,

A handwritten signature in cursive script, appearing to read "Don C. McVay".

Don C. McVay

DCMc/clw

March 4, 1940.

Mr. Phil Myers,
President, "M" Club,
McPherson College,
McPherson, Kansas.

Dear Mr. Myers:

I have your kind invitation of March 1st to speak at your banquet on the evening of April 6th.

Our Spring Educational Conference here is scheduled to meet on Saturday, April 6th. Inasmuch as I have a part in the program for this conference, I find it will be impossible for me to accept your invitation. I am very sorry, and trust that at some time in the future I may have the pleasure of meeting with your group.

With all good wishes, I am

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

McPherson, College
McPherson, Kansas
March 1, 1940

Dr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

Dear Sir:

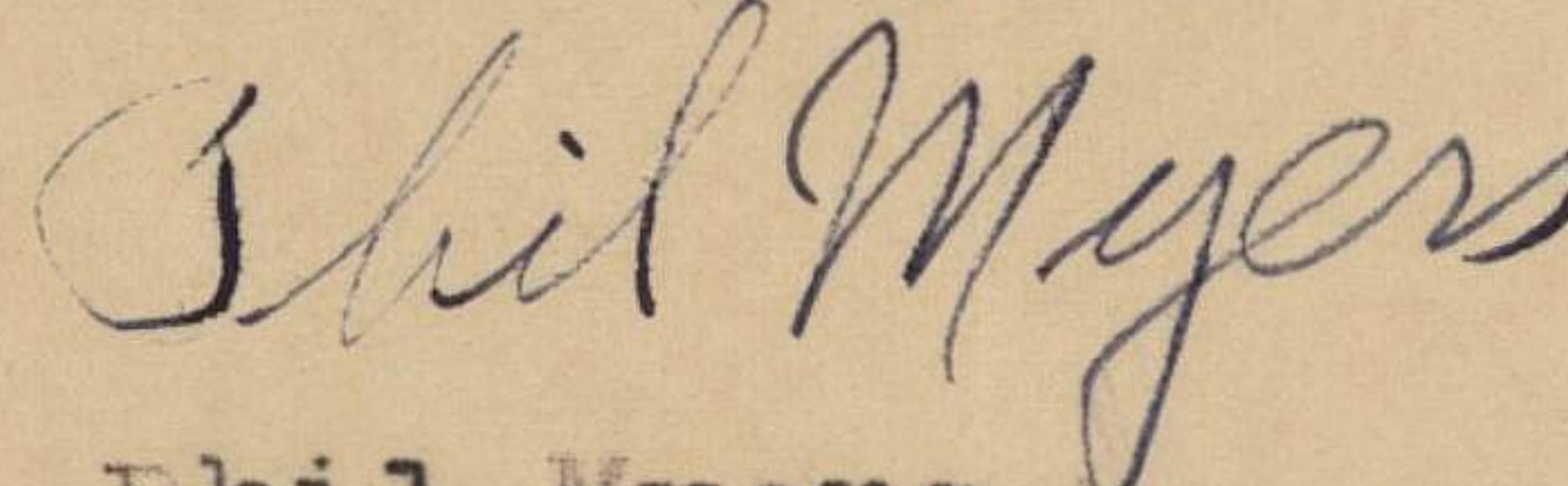
We plan to hold our annual "M" Club Banquet, for all men who have at sometime earned a letter in any sport at McPherson College, on the evening of April 6, 1940.

Since it will be an athletic group, we desire a principal speaker who is interested and prominent in athletics. Naturally, your name was among the first that came to our minds. Would it be possible for you to appear at this banquet, your subject to be announced later?

Since our income is limited to that amount which we can obtain from the sale of refreshments at the football games we cannot offer you any large amount in the way of remuneration.

Hoping for a favorable reply from you,
I am

Sincerely yours



Phil Myers
President "M" Club



MRS. R. R. SHAUB
MANAGER

Monte Vista, Colorado

March 26-40

"Phog"
Dear "Phog": -

Again I offer
congratulations! We are
proud of you and the
superb basketball team
you have developed.

Win or lose you
have produced a fine
team. Their fight and
good sportsmanship is
a tribute to their coach.

Kind personal
regards.

Aston Mealey
730 Yale St
Denver

ESTABLISHED 1900

HOOVER BROTHERS, INCORPORATED

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SOUTHWESTERN DISTRIBUTORS FOR MILTON BRADLEY COMPANY

922 OAK STREET

KANSAS CITY, MISSOURI



AGENCY
LIQUID PROCESS AND
GELATINE DUPLICATORS

March 28, 1940

Dr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

Dear Doc:

I just got back from Texas and I find that you are right in the middle of the biggest game in the Middle West.

It is always a pleasure to see you go to town, so tell me how I can promote a ticket for Saturday Night. I tried to buy one in every department store in Kansas City and all I could get was a chance at "Standing Room".

If you will tell me where I can buy it, I will appreciate it very much.

With best regards to you, Mrs. Allen and your son, Bob. It looks like he put the game on ice for you last week.

Yours very truly,

Clarence McGuire

"

Boots Adams

"

M:D

*We took this
to because of
the good looking
Coach illustrated
in the circular - Believe
we will do all right
with it
ma*

CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable symbol above or preceding the address.

WESTERN UNION

1201

SYMBOLS

- DL = Day Letter
- NL = Night Letter
- LC = Deferred Cable
- NLT = Cable Night Letter
- Ship Radiogram

R. B. WHITE
PRESIDENT

NEWCOMB CARLTON
CHAIRMAN OF THE BOARD

J. C. WILLEVER
FIRST VICE-PRESIDENT

(26)

The filing time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination
Received at 646 Massachusetts St., Lawrence, Kansas. Phone 2764

KAD75 13 XC=BLOOMINGTON IND 1 344P

1940 APR 1 PM 4 29

PHOG ALLEN

KANSAS UNIVERSITY LAWRENCE KANS=

PLEASE SEND ME MOVING PICTURES OF OUR BALL GAME AS SOON

AS POSSIBLE=

BRANCH MCCracken.

*pho Huston
ASOP*