

A/

September 20, 1939.

Mr. C. E. McBride,
Sports Editor,
The Kansas City Star,
Kansas City, Mo.

Dear Mac:

I am to speak at Osawatomie at noon on Tuesday, September 26, at which time the Rotary Club is entertaining the football team. After this noon meeting I plan to drive on to Kansas City and I would like to talk to you early in the afternoon if convenient to you. Would you kindly let me know?

I want to talk to you about hotels and other arrangements for the N.C.A.A. tournament, because I haven't made any arrangements yet. I thought you might have some angles to consider before we close. I also want to ask you if there are any changes in regard to the management of the city auditorium.

I will want to get a publicity man and get out some long-range advertising for the tournament. I have clearly in mind your thoughts in regard to the officials, and will not miss on that. I think our committee should function with each of us knowing all the details so there will be no slip up.

I have great confidence that we are going to have a fine turn out when the final play-off takes place. I have had some correspondence with Harold Olsen regarding the financial set-up. They have lost some money on the final play-off, and I think we are in a good position to make some money. John Bunn has sent me his file, and I have communicated with him regarding the sectional play-offs as well as the semi-finals which will be played in Kansas City.

There are a lot of things that I want to talk to you about, and I hope you will be free in the early part of the afternoon. I hope Mrs. McBride's sacro-iliac is giving her no trouble, but if it is we will see her some time during the night before we leave. I want to reach several of the hostels after I talk with you, but I will be happy to see Mrs. McBride on the

way back if it is necessary.

With all good wishes, I am

Very sincerely yours,

FCA:AH

Director of Physical Education and Recreation,
Varsity Basketball Coach.

B

September 21, 1939.

Mr. A. J. McDonald,
Southwest Missouri State Teachers College,
Springfield, Missouri.

Dear Andy:

I think that the price that the contractor wants for that black and white marking seems prohibitive. As I understand it, you are putting in blocks of wood, are you not. If this price is for painting, it is outlandish.

It didn't cost us hardly anything, you know. We had Dell Davidson do it and he took this show card color and mixed it with LePage's Glue, and it stayed all year.

Yes, Andy, I believe the 94 by 50 court would answer every requirement and would bring no reprisals from teams that you happen to whip down there.

With all good wishes, I am

Sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH

SOUTHWEST MISSOURI
STATE TEACHERS COLLEGE
SPRINGFIELD

ROY ELLIS, PRESIDENT

Sept 19th 1939

Dear Doc:

Following up our conversation over the phone, I want to say, that the authorities at school like the basketball court line markings, ^{idea} fine, which is a copy of your court. However we have this problem - The contractor wants about one hundred dollars more to do the black and white marking than they would to do just one, ^{solid} color plain marking.

We rather feel that estimate is a bit high. I wondered if from your own experience in marking your court, you found that it cost that much additional

I wish you would drop me a line at your earliest convenience, giving us your estimate of the difference in cost of marking as it would help us in dealing with the contracting firm.

I can see that a 98' x 50' court with 90' between the baskets would be desirable. Do you still think 94' x 50' would be better for the present?

SOUTHWEST MISSOURI
STATE TEACHERS COLLEGE
SPRINGFIELD

ROY ELLIS, PRESIDENT

I hope everything is starting off in good
shape for you in this new school year.

Thanking you for your helpful
information and with kindest
personal regards, I am

Sincerely yours
Andy Mc Donald

D

March 27, 1940.

Mr. C. E. McBride,
Sports Editor,
Kansas City Star,
Kansas City, Missouri.

Dear Mr. McBride:

Your excellent alibi for the disappointing showing of our fellow Jayhawker, Frosty Cox, and his itinerant Colorado basketball team caused us Jayhawkers here in Lawrence to smile broadly; especially when the fatigue element was broached.

For the information of the "several close followers of basketball who believe Colorado was the best team in the tournament", it might not be amiss to point out the fact that Kansas had had a rather strenuous last half schedule for herself that would make abundant and sizeable squads the like of Colorado and U.S.C. tug a couple of times at their collective belts. The doughty little Jayhawkers played ten games in thirty-two days, and nine of those ten games were on foreign courts. The exception was the Missouri Tigers at Lawrence. Included in that list were the top teams of the country, and everyone of them were gunning for Kansas. Kansas did not meet a single team in this list but what the players' altitude and heft were decidedly against the Jayhawkers.

Can Colorado or U.S.C. half match this strenuous schedule in the number of days played? True, Colorado traveled, but Kansas was playing games while Colorado was resting and traveling.

A few years ago the Colorado people called Frosty's team the "little Jayhawkers", but after seeing their great Californian, Bob Doll, and those transplanted giant Kansans playing on the Colorado team, many of us wondered how in the world Frosty got that one Colorado boy on his team. Can you figure it out?

Just one parting thought. Kansas played this aggressive and hustling Rice team that tested them to the limit the night before they met a perfectly balanced California team that had had plenty of rest since their play-off tournament. Why would not Kansas be tired at the end of

the Rice and before the California struggle? It is still a truism in sport that we only accept scores as the games have been played and not as they might have been played.

These lines run through my brain, and I dedicate Grantland Rice's stanza to an indomitable Kansas team that would not get licked:

"It isn't the flame and the rush and the dash,
It isn't the charge and sweep and the crash,
It isn't the sudden emotional thrill of the heart
That's ablaze with victorious will,
But it's just coming on--coming on--coming on,
In the face of all hell when the last hope is gone;
Regardless of score and the break of the game,
The raw lash of fate, the echo of fame;
Still plugging and plodding--whatever the load,
Coming on--coming on--to the end of the road."

Sincerely yours,

The killing schedule of the Kansas team:

February 20 - Kansas Aggies
February 24 - Nebraska
February 26 - Iowa State
March 1 - Missouri (at Lawrence)
March 4 - Creighton
March 8 - Oklahoma
March 12 - Oklahoma
March 16 - Oklahoma A. & M.
March 22 - Rice
March 23 - U.S.C.

P
Lawrence, Kansas
March 29, 1940

Mr. C. E. McBride,
Sports Editor,
The Kansas City Star,
Kansas City, Mo.

Dear Mac:

It was very generous of you to say what you did in your Sporting Comment of Monday, March 25. I missed that issue of the paper, but the family told me about it, and then I got a tear sheet this morning from E. B. Black who mailed it from El Paso, Texas. Thank you so much.

Cordially yours,

FCA:AH

Manager, N.C.A.A. Basketball Tournament.

E
April 24, 1940.

Mrs. C. E. McBride,
6444 Indian Lane,
Kansas City, Mo.

Dear Helen:

To sit at my desk and write a letter in longhand, telling you of my genuine appreciation for your and Clyde's hospitality when you and he invited me to be present in your most hospitable home and to enjoy the social delights and the gustatory delicacies of your festive board along with those salubrities and celebrities in an athletic way, would be the correct thing for me to do. But for me to neglect to do this and to dictate a letter would be the next best thing, although there are no substitutes for the proper rules of etiquette.

Honestly, I have intended to do the first above-mentioned thing ever since I had such a grand time at your home. But the press of closing up this tournament business, in conjunction with my obligations here in the classroom and at the administrative desk, have swamped me and I failed to do the thing that I really wanted most to do.

I was in Kansas City in the afternoon and I had to rush back to Lawrence and then drive back to Kansas City, and after the dinner at your home go down town for a meeting and then drive back to Lawrence. I know you invited me to stay all night at your home, which I appreciated, but which I could not do. Gee, these are strenuous days, aren't they? I am awfully happy, though, that I am getting some of the work cleared away incidental to that promotion. But I never could have put the thing over if it had not been for the personal interest and extraordinary desire on Clyde's part to help me. I deeply appreciate that.

Mrs. Allen and Mary are going to drive to New York. Mrs. Allen is leaving the early part of this next week for Louisville, and she and Mary are going to spend some time in the east together. I know they are going to enjoy it.

Again with deep appreciation to the whole McBride household, and with a great debt to you, I am

Sincerely yours,

FCA:AH

Director of Physical Education and Recreation,
Varsity Basketball Coach.

May 21, 1940.

Mr. Jim McFarland,
McFarland Drug Store #1,
Topola, Kansas.

Dear Mr. McFarland:

My son, Bob, just told me last night about your having trouble with your arches. He said that he had talked to you regarding the apparatus that I use here for my arches.

Let me explain. Last summer when I taught basketball at Georgia Tech at Atlanta, Georgia, I met a man named Frederick W. Lang, who had come up from Forsyth, Georgia, to discuss this machine with me. He came over to the Ansley Hotel and said he wanted a few minutes of my time to demonstrate this arch normalizer. I used the excuse that I was very busy. I am always harassed by so many salesmen that I attempted to elude him. He asked me then just to give him five minutes. I told him I would. He asked me to take off my shoes and socks and roll my feet over this glorified rolling pin on a ratchet. I spent less than five minutes on it and got off and told him that I wanted one.

I use mine morning and night and I have found nothing that gives me as much pleasure and benefit as this Lang Arch Normalizer. Dean Swarthout, of the School of Fine Arts, and Dean Stouffer, of the Graduate School, have both procured one at my suggestion and they are delighted with it.

I am writing Mr. Lang today asking that he send one to you on his usual thirty-day trial at no charge whatsoever. If it is unsatisfactory, if you will return the same in thirty days he will pay the postage. Therefore, I trust that you will accept this, and if it is not entirely satisfactory, mail it back to him at his expense.

There is one thing that I want to tell you about, and that is when you first get on this rolling device it will cause the bottoms of your feet some pain for the first two or three applications. But as soon as you get off of the machine and put on your shoes, your feet will feel so good that it will be impossible to keep you off the machine for the regular time of exercise. I even take mine along with me on trips so that I can use it morning and night. My feet are twenty years younger than they have ever been and I am very sure that the use of this normalizer morning and night will relieve your foot and leg aches that you have been experiencing.

With all good wishes, I am

Sincerely yours,

FCA:AH

Director of Physical Education and Recreation,
Varsity Basketball Coach.

May 27, 1940.

Mr. J. E. McFarland,
835 Kansas Avenue,
Topeka, Kansas.

Dear Jim:

I was glad to get your letter of the 23rd instant. When this foot and arch normalizer arrives let me know and I will come up and show you how I operate it with my feet. I have learned a good many wrinkles on this "do-dinkus", and I thoroughly believe it is the way the individual uses this normalizer that the maximum benefits are attained.

Every morning and night I use this, but as I roll my feet forward I wedge slightly to the side, allowing the weight of my body to assist in working the bones of the arches in their proper place.

The first day that you get on this machine you will declare that the pain in the soles of the feet is too much for you to stand, but as soon as you have used this a few times that tenderness will wear off and you will then become more enthusiastic about it. I think it is the greatest thing that I have ever experienced, and I know it will give you lots of relief.

By the way, this man Lang was a New York stock attorney and sold out before the crash in 1929. He then went down to Forsyth, Georgia, and bought several saddle horses, and because he had so much arch trouble he could not walk, so he rode a great deal. By having this arch trouble it caused him to work on some device by which he could build his arches up. That is how he developed this arch normalizer. I thought this angle might be interesting to you.

Sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH

J. E. McFarland
DRUG CO.

OFFICE 835 KANSAS AVE.

FIVE **Rexall** STORES

TOPEKA, KANSAS

May 23, 1940

Forest C. Allen
University of Kansas
Lawrence, Kansas

Dear Phog:

Many thanks for your letter of May 21, and your action in having sent to me on approval this machine for my arches. I have said for years that if I found myself a very rich man, the first thing I would do would be to buy two good Missouri saddle horses, and then if possible buy myself a pair of new arches.

No one knows the discomfort I have had, and especially when I go to bed at night, when my ankles and arches and back hurt in such a way that I have trouble getting to sleep and sometimes have to get up and massage my feet and walk around, which seems to give me some relief. My family may have to go hungry for a while, but I am certainly looking for something that will do what you say has been done for you.

So I am looking forward with a great deal of anticipation to the arrival of this machine, and I shall certainly feel indebted to you for life if you make a new man out of me.

Again thanking you, I am

Sincerely yours,

J. E. McFarland

J. E. McFarland

JEM:MJI

J. E. McFarland
DRUG CO.

OFFICE 835 KANSAS AVE.

FIVE **Rexall** STORES

TOPEKA, KANSAS

May 29, 1940

Dr. F. C. Allen
University of Kansas
Lawrence, Kansas

Dear Phog:

Thanks for your letter of May 27 and your very kind offer to come up and give me special instructions on this arch machine. So the first time you are in Topeka, get in touch with me, and I'll take time off and listen to your instructions. If necessary, I'll come to Lawrence and enter the University for instructions.

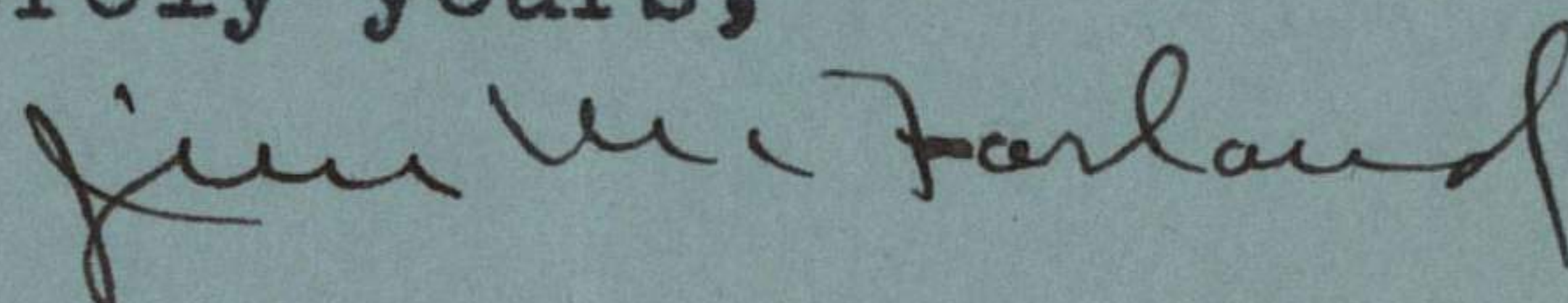
I am sure I will always be grateful to you if I am able to correct even part of this foot trouble, for, after all, at the age of fifty-one last fall I went through a clinic and passed a very good test. The doctor told me to bend over and touch the floor twenty times each morning and quit smoking cigarettes, which I told him I wouldn't do. Also quit eating barbecued pig ribs, which I could get along without but don't intend to. He also told me to go see an orthopedic man, and I knew before I went to see him that I should do that. But one experience with an orthopedic man was very unsatisfactory, so I have just been hoping for a miracle I guess.

I am sure Mr. Lang would be a very pleasant man to meet. I can't imagine a man being in a more enjoyable position than raising good horses and curing people of foot trouble.

Thanks again, and will look forward to instructions to report at Lawrence or when you will be in Topeka.

Very kindest personal regards.

Sincerely yours,



J. E. McFarland

JEM:MJI

June 28, 1940.

Mr. J. E. McFarland,
835 Kansas Avenue,
Topeka, Kansas.

Dear Jim:

I am glad to have your letter of the 21st instant telling how much help the foot normalizer has been to you. I am glad that Bob was able to show you some of the possibilities, but I do not believe he knows all of them because I have tried to get him to use it a number of times when he was in need of it but he would not.

I rest my weight on the arch normalizer, turn my toes down as a bird would turn his toes around a limb in holding on. Then I support my weight lightly on some object that is in front of me but lower than my hands would normally be so that I put most of my weight on the normalizer. Then I rock back and forth, wedging my feet and flexing my toes around the normalizer, especially when I roll back, but when I roll forward I lean back and throw my weight at various angles so as to get a downward and wedging movement which actually presses the bones of the transverse arch as well as the planter arch up into their accustomed places.

The more you use it the more tricks you will get on to. After I have taken my fifty forward and fifty backward rolls I stand upright and brace myself on this normalizer, rolling it forward and backward keeping my hands in the air and keeping my balance. You can see that this brings additional muscles into place and when you step off of the normalizer your feet feel twenty years younger.

I am like you - I wouldn't take anything for this machine if I could not get another. On trips I throw it in the back of my automobile and take it along with me. I use it regularly night and morning and I have found great benefit from it, because it really affects the so-called bad sacro-iliac where there is so much back trouble. Many people think only of the arches, but the knee and the back articulations come in for splendid movements and corrections if we will add additional movements that we learn by working on this normalizer.

I expect to be in Topeka some time next week and I will see if I can't catch you.

With all good wishes, I am

Sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH

copy

J. E. McFARLAND
Topeka

June 21, 1940

Dr. F. C. Allen
Lawrence, Kansas

Dear Phog:

It was almost unbelievable the help I received immediately on using that foot normalizer. I just couldn't believe it would last and have been holding off writing you so I would be sure about my statement.

The pains in my metatarsal arch and my ankle that used to bother me after I had gone to bed have disappeared and have not come back. I wouldn't take anything in the world for that little machine if it will just keep those pains away. The pain in my back has not disappeared altogether, but it is not as severe as it was. And I was only using the machine sitting down until Bob told me just about a week ago how you operated yours.

I certainly feel very grateful to you for recommending this lifesaver to me. I am getting old fast enough, and I think without this I might have been on crutches before I was ready for them.

I am sure if I were working in a drug store I could sell some of these machines. I have not written as yet to see if I could get them for selling.

Again thanking you, I am

Sincerely yours

(Signed) Jim McFarland

June 24, 1940.

Mr. F. W. Lang,
Forsyth, Georgia.

Dear Mr. Lang:

I am enclosing a letter I have just received from Mr. McFarland, of Topoka, concerning the normalizer you sent him.

As you will see by his letterhead, he has a chain of five Rexall Drug Stores, and he is a fine merchandiser. He will be a great booster for your arch normalizer.

I thought you might want to write Mr. McFarland after reading his letter.

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH

January 21, 1939

Mr. C. E. McBride
Sports Editor, Kansas City Star
Kansas City, Missouri

Dear Mac:

I have received a letter from John Bunn, a copy of which is enclosed, and my purpose in writing you is to ask the advice of members of the Fifth District Committee of the N. C. A. A. Tournament concerning the current happenings of the teams in this district.

I will advise you as soon as possible where the Eastern play off is to be held.

Especially since Kansas City is the location for the National Intercollegiate Tournament. It is up to us to keep the people informed regarding the original N. C. A. A. play off. Undoubtedly there will be great confusion in the minds of a great many people.

Sincerely yours,

Chairman, Fifth District
Committee

FCA:EEH

outstanding

1146 12th St.

Boulder, Colo.

Aug. 15th

Dear Dr. Allen: —

Putk was good enough to share your letter with me today and I got quite a wallop out of it. It's touching to know that the memory of my sweet disposition lingers around spots where it was wont to express itself. Aha!

Verily you were very patient with the fulminations I used to inflict upon you.

Naturally I was no little interested to hear all about this summer's recreative program. My word! It sounds like Atlantic City. Next year put in a board walk and crown a "Miss K. U." and the resorts probably won't have a paragon left to keep them going. Seriously, tho, it sounded!

marvelous and I'm probably as
pleased as you that things went
so successfully. Well do I know
how much energy went into it,
and the "day and night shift"
suggestion is no exaggeration.

Here the summer has been
well. the staff cordial and the
work congenial. But 'even so I
been quite conscious of a vague
loneliness and now I'm anticipating
the return to housewifery far more
than I did the return to pedagogy.

Leigh and I plan to drive back
east and of course will stop off in
Lawrence for a few "ellos". Unfortunately
our few visits along the way must
be brief for the department ^{before} we must be in N. Y. — but will
be in Lawrence around Monday, ^{probably}
28th. I know that is apt to be vacation
time for all "the force" — but even
so we shall certainly go to the
gym and hope to see as many
of you as possible. Over,

Do give my best to Mrs. Hulken
and to Mrs. Webster. And of course
a greeting to Mrs. Allen. Letters
have been few and far between
for me this summer so I have
to depend on the ~~shortness~~ ^{shortfulness}
each recipient to pass on whatever
I manage to get down in his
letter.

If the Allens will be away
when we come thru Lawrence
then of course will be expecting
a visit the very first time
any of them hit New York again.

Best wishes to you and
greetings to all the department,
E. Gabriel D. MacCurdy

September 5, 1939.

Mr. F. L. Schlagle,
Superintendent of Schools,
Kansas City, Kansas.

Dear Mr. Schlagle:

It is a pleasure for me to respond to your inquiry concerning the qualifications of Miss Doris Ellen McDermond, who has made application for a teaching position in your school system.

Miss McDermond was one of the outstanding majors in Physical Education who graduated this past June. She did excellent work in this department, and we predict a most successful future for her in her chosen field.

Miss McDermond is a very attractive young woman, charming, intelligent, and enthusiastic. She will be an inspiration to young people who come in contact with her.

I am very happy to recommend Miss McDermond to you for your very serious consideration.

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

Public Schools
KANSAS CITY, KANSAS
Board of Education

August 26, 1939

Donis Ellen McDermond - Assistant, Girls Physical
Education

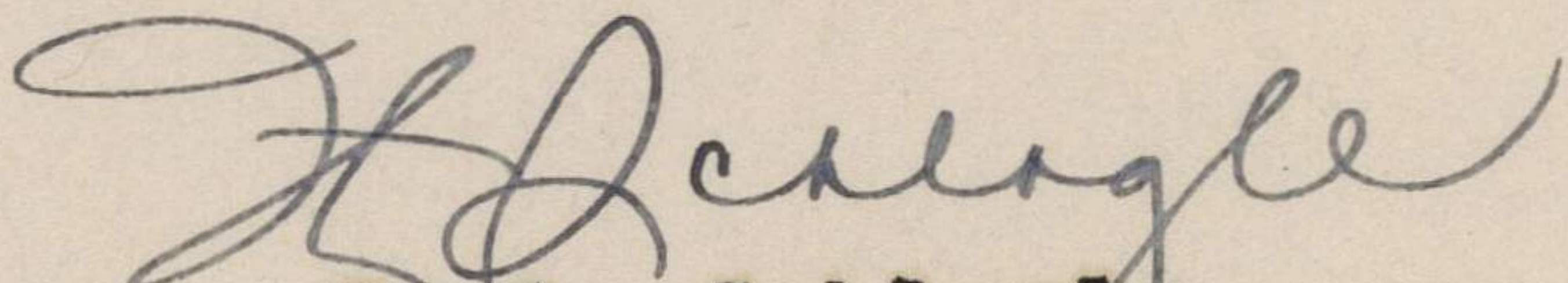
Dr. F. C. Allen
801 Louisiana
Lawrence, Kansas

Dear Dr. Allen:

The person listed above has made application for a position as a teacher in our schools and has given your name as reference.

Please give us a frank statement of your opinion of her personality, her education, her preparation for teaching, and her ability as a teacher.

Yours very truly,


F. L. Schlagle
Superintendent of Schools

S:P

September 9, 1939.

Dr. L. C. Cox,
Tonganoxie, Kansas.

Dear Dr. Cox:

Thank you for your kind letter of the 5th instant regarding Wilbur McPherson. He was in the office to see me a couple of days ago and made application for a job as lifeguard at the University swimming pool.

We usually approve the recommendations of Mr. H. G. Allphin, our swimming instructor, and I told Wilbur to see Mr. Allphin.

The number of jobs we have for boys here in our department is, of course, limited, but we are glad to do all we can to help the boys in any way possible.

I am glad to have your recommendation of Wilbur McPherson, and trust that it will be possible for us to help him in some way.

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.



DR. L. C. COX
DENTIST
TONGANOXIE, KANS.

Tonganoxie, Kans.
Sept 5-1939

Dr Allen
N.H.

Dear Sir. This is to ask you if you can
to do a favor for me. I have had a boy
with me the past 3 yrs. as life guard
out of the state lake near Tonganoxie
He has been attending N.H. for 2 1/2 yrs
a poor boy financially and he is
wanting to go again this year. He
must have help if he goes in the way
of work. His name is Wilbur M. Pherson
He is a grade in every way as
a guard over the swimming pool honest
& reliable. I would appreciate any
favors shown him in any way of
assisting him to help him self.

Respect Dr L.C. Cox
Tonganoxie Kans

September 19, 1939.

Mr. A. J. McDonald,
Southwest Missouri State Teachers College,
Springfield, Missouri.

Dear Andy:

I am returning herewith the letter written
to you by Mr. Reid, of Colgate.

It was good to have a talk with you, Andy.

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.