

October 9, 1937.

Mr. Curtis W. McGraw,  
McGraw-Hill Book Company,  
330 West 42nd St.,  
New York City.

Dear Mr. McGraw:

I have received a letter from Mr. Marion Miller, of Lowe-Campbell. Miller publishes a trade catalog called "The Coach". Last summer he wrote me and wanted to know more about my book so that he could boost "Better Basketball".

I told Miller about the chapter on "Tales" and sent him a copy of the first draft of one of the yarns, A Dream Touch Down. This was in 1920, while I was coaching football at Kansas.

Miller wrote me that he was figuring on running this yarn in The Coach to boost the book. It had slipped my mind that I had sent him a copy last summer, so I asked him to send me a copy of the stuff he had on hand. I thought perhaps your firm had sent him a copy, but upon checking up I find that I had mailed him an early copy.

This morning he writes me that McGraw-Hill Company informed him the revised copy is in the hands of the printer and will not be available for some time. He asked that I look over the enclosed copy that he mailed me of A Dream Touch Down and make any corrections that I desired. He requests that it be returned at an early date.

I am writing you to see if there is any objection on your part to his running this story in his endeavor to advertise the book. Personally, I think it would be a great ad if he would run it because it shows an angle of the text that few books show. In other words, it is an inspirational chapter and this is so different from most of the coaching books that I believe it would go over in fine style.