

# PRENTICE-HALL, Inc.

EXECUTIVE OFFICES

70 Fifth Avenue, New York

February 10, 1938

Professor Forrest C. Allen  
Director of Physical Education  
University of Kansas  
Lawrence, Kansas

Dear Professor Allen:

We are considering publication of a manuscript on FIRST AID by a professor at one of our large universities.

The manuscript is an excellent one but we are a little doubtful as to the market. I would, therefore, much appreciate it if you could find the time to answer the following questions regarding the situation at your own college:

1. Do you give a college course in first aid?
2. What is the approximate total enrollment?
3. Do you use a text?
4. If so, what text do you use?

If you will answer the questions on this sheet of paper and return it to me in the enclosed business reply envelope, I shall be very grateful.

*no encl.*

Thank you in advance for your consideration.

Sincerely yours,

*F. N. McInerney*

F. N. McInerney  
College Book Department  
PRENTICE-HALL, Inc.

BD  
Enc.