

DE PAUL - LOYOLA
INTERCOLLEGIATE
BASKETBALL
DOUBLE - HEADERS



November 25, 1940.

Dr. Forrest C. Allen,
Basketball Coach,
University of Kansas,
Lawrence, Kansas.

Dear Dr. Allen:

I have been communicating with your publicity department regarding certain material which we need in Chicago for our publicity campaign. I would appreciate your assistance in this matter.

We would like to have as many pictures as possible as quickly as possible as we are planning a Sunday rotogravure lay-out. We are particularly interested in a picture of your captain and also interested in action shots.

In addition to pictures, we need publicity material regarding your team and if possible the team roster.

For your convenience we have made arrangements to constitute the Allerton Hotel here in Chicago as the basketball headquarters. The hotel has arranged a special rate of \$1.50 per boy, two boys in a room, private bath, etc. and the coach and trainer will be supplied with a very lovely suite free of charge. I would suggest that if you have no other hotel in mind that you contact the Allerton Hotel and arrange for your reservations.

As usual, the HOME TEAM WILL WEAR WHITE, so in sending your roster, please include therein the color of the uniform you will wear together with the numbers of the players, etc.

Thanking you for your cooperation, I remain

Very sincerely yours,

A handwritten signature in cursive that reads 'Arthur Morse'.

A D V I S O R Y
HON. JUDGE JOHN A. SBARBARO
Chairman
THOMAS HAGGERTY.....DePaul
LEONARD SACHS.....Loyola
ARTHUR MORSE.....Bus. Mgr.