Mr. Marion Miller, Lowe & Campbell Athletic Goods Co., 1509 Baltimore Avenue, Kansas City, Mo.

Dear Marion:

In the 1943-44 fall and winter catalog I fail to find a listing of my book, BETTER BASKETBALL. Since our coaching schools at Iowa and Topeka I find a great interest in the purchase of this book. Doubtless it is due to the fact that so many of the old time coaches are going back in the game and many new ones are coming on. Don't you think it would be a good idea to play up this book again?

Sincerely yours,

FCA : AH

Director of Physical Education, Varsity Basketball Coach.