

Our Factories Are At War With the Axis!

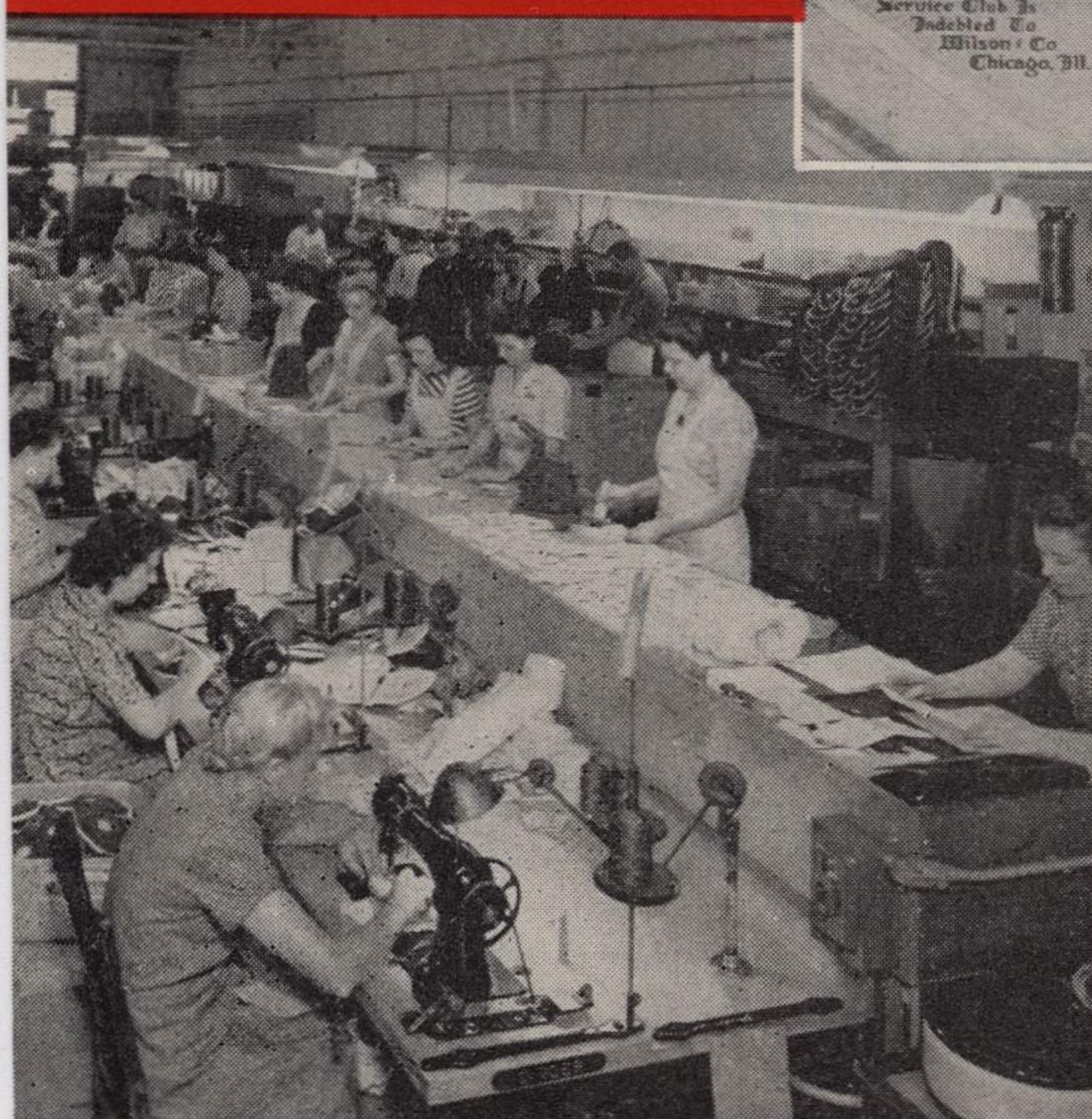
A SPORTS MURAL

Over the entrance to the Service Club at Camp Cooke, Calif., appears this impressive painting 35 feet long, drawn by Pvt. Arthur A. Shields. The main theme of the mural is taken from the national advertising of the Wilson Sporting Goods Co., which



FOR SERVICE CLUB

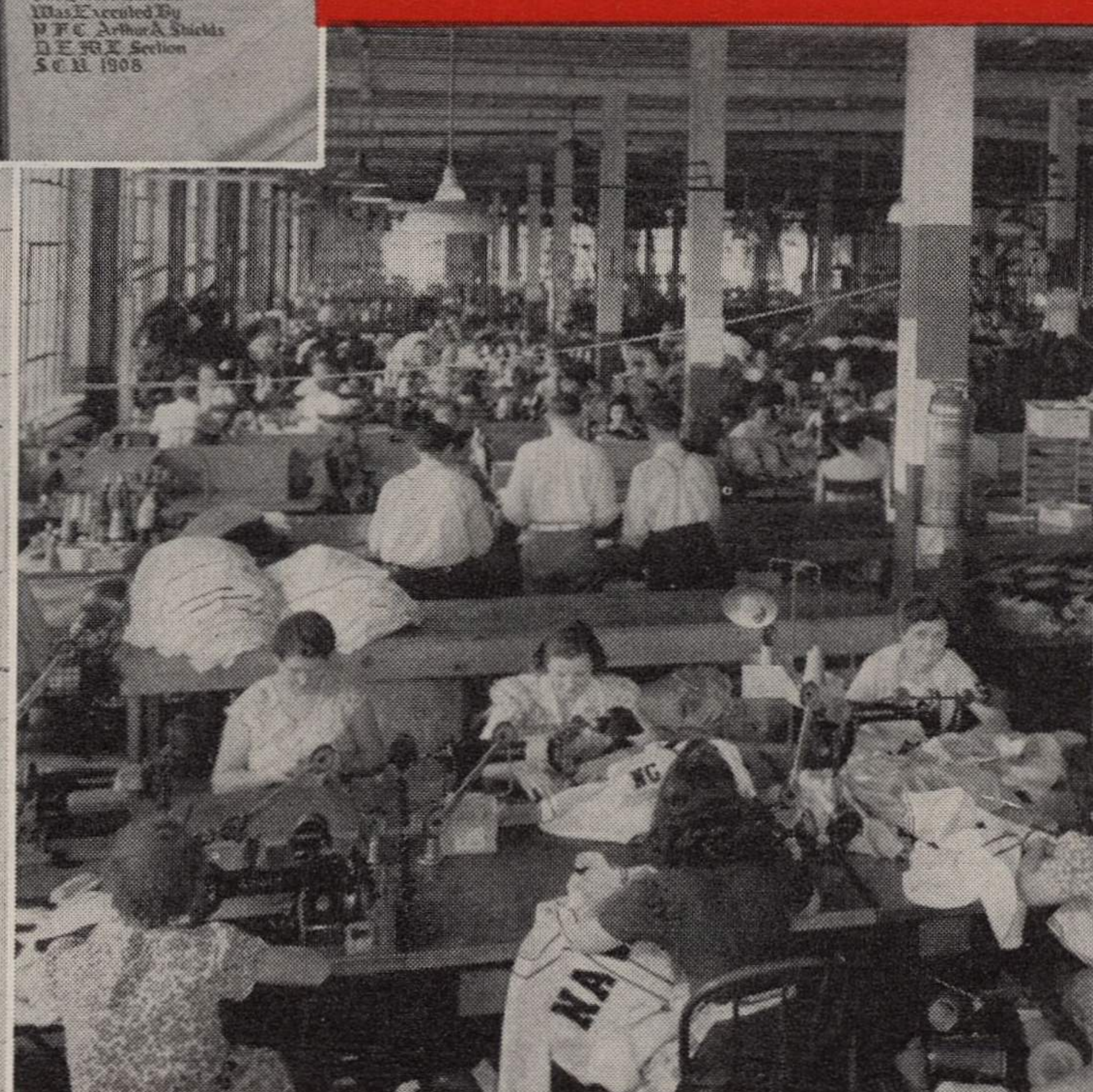
features the West Point inscription by General Douglas MacArthur "ON THE FIELDS OF FRIENDLY STRIFE ARE SOWN THE SEEDS WHICH IN OTHER YEARS ON OTHER FIELDS WILL BEAR THE FRUITS OF VICTORY."



Almost overnight this department of trained football helmet workers was turning out tank helmets in incredibly large quantities. Note the employees are predominantly feminine.



A warehouse scene showing large stocks of sports equipment being consigned to the Army and Navy. Much of it goes in overseas kits.



A partial view of one factory unit making athletic clothing for our armed forces as well as schools and colleges. Note the Navy baseball uniforms in the foreground.

GREAT QUANTITIES OF ATHLETIC EQUIPMENT GO TO OUR ARMED FORCES

If at any time during the past several months you have been disappointed in the service you may have received in the delivery of athletic equipment ordered from us, about the only alibi that we have to offer is that—**Uncle Sam Comes First!**

The War Department, in full appreciation of the benefits of athletic competition, sports and games for recreation among the men in our armed forces, is providing great quantities of athletic equipment for their use both at home and abroad. Our factories in Chicago, Kansas City and elsewhere are supplying a good part of this equipment which is considered essential to the war effort. Football, basket ball, volley ball, soccer ball, boxing and training apparel are being turned out in huge quantities to help keep Uncle Sam's fighting forces fit on land, sea and in the air. We are proud that we are in a position of contributing to the cause—and in so doing our industry has been considered as essential to the war effort.

Many of the items we are making in our factories for the use of our armed forces in combat are just as important to the

successful waging of war as tanks, battleships and planes. Much of the sports equipment also plays an important part in the training of the soldiers of tomorrow—as well as maintaining the physical fitness and morale of civilians and war workers.

The Reason Your Orders Are Delayed

Certain departments of our factories are now working on war contracts exclusively, thus tying up many machines and workers that otherwise would be devoted to production of athletic goods for civilian use. We therefore, are unable to continue our customary service in many instances, particularly in the manufacture of uniforms, clothing and knit goods that are made to order. If you have been "let down" in the delivery of much needed items from us we sincerely hope that you will try to appreciate our difficulties and be as tolerant as possible for the duration. Anticipate your needs as far in advance as possible—from one to six months—and we'll do our level best to deliver the goods!