

GEORGE C. LOWE, PRESIDENT
D. KEEDY CAMPBELL, V.P. & GEN. MGR.
LES R. FREEBURG, VICE PRES. & TREAS.

ARNO F. HEINRICH, V.P. & FAC'Y. SUPT.
R. C. CAMPBELL, VICE PRESIDENT
FRED J. BOWMAN, SECRETARY

KARL H. ROYER, MDSE. MANAGER
LOREN V. BROWN, SALES MANAGER
REED G. GENTRY, GENERAL AUDITOR

KANSAS CITY, MO.
MINNEAPOLIS, MINN.
CINCINNATI, OHIO
PHILADELPHIA, PA.
PITTSBURGH, PA.
WASHINGTON, D.C.
KANSAS CITY, KANS.
CLEVELAND, OHIO
DES MOINES, IOWA
WORCESTER, MASS.

LOWE & CAMPBELL

ATHLETIC GOODS CO.

WHOLESALE MANUFACTURING RETAIL

BOSTON, MASS.
DALLAS, TEXAS
CHICAGO, ILL.
ST. PAUL, MINN.
ST. LOUIS, MO.
DETROIT, MICH.
DENVER, COLO.
SYRACUSE, N.Y.
NASHVILLE, TENN.
CHARLOTTE, N.C.

1509-11-13 BALTIMORE AVE.,
KANSAS CITY, Mo.

March 4, 1939

Dr. Forrest C. Allen,
University of Kansas,
Lawrence, Kansas.

Dear Doctor:

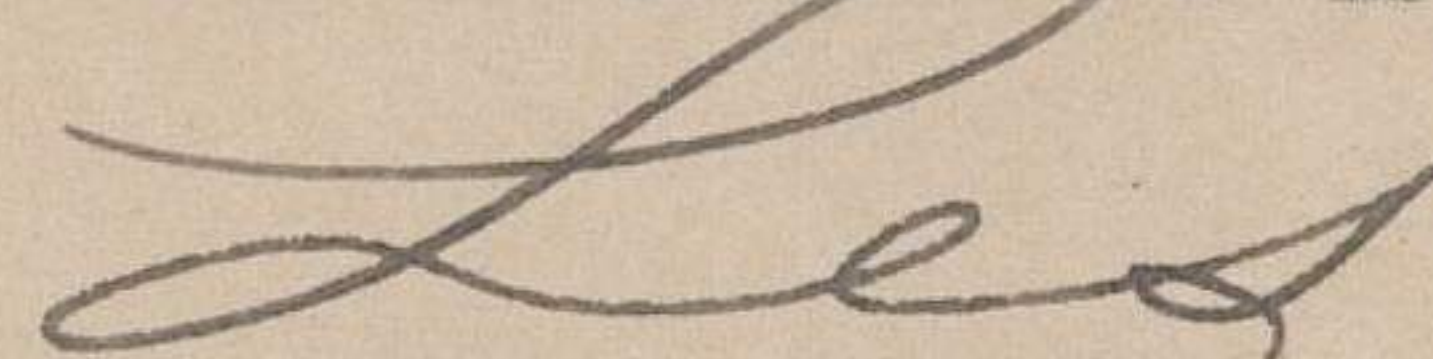
The information you have given me regarding Manometers checks with other information I have received regarding this article, and I think you have made a very clear analysis of the merchandising possibilities.

We will not put in any big stock of these, but will probably run a picture and a description in "The Coach" and then see what the reaction is.

The trouble you took to go into detail in your reply is appreciated very much.

Very cordially yours,

LOWE & CAMPBELL ATHLETIC GOODS CO.


L. R. Freeburg
Vice-President

LRF/rw