") The House The Dervice Built" ARNO F. HEINRICH, V.P. & FAC'Y. SUPT. GEORGE C. LOWE, PRESIDENT R.C. CAMPBELL, VICE PRESIDENT D. KEEDY CAMPBELL, V. P. & GEN. MGR. FRED M. WILLIAMS, SECRETARY LES R. FREEBURG, VICE PRES. & TREAS KANSAS CITY, MO. MINNEAPOLIS, MINN. CINCINNATI, OHIO PHILADELPHIA, PA. PITTSBURGH, PA. WASHINGTON, D.C. KANSAS CITY, KANS. CLEVELAND, OHIO DES MOINES, IOWA CHARLOTTE, N.C. RETAIL MANUFACTURING WHOLESALE WORCESTER, MASS. 1509-11-13 BALTIMORE AVE., KANSAS CITY, MO.

KARL H. ROYER, MOSE. MANAGER LOREN V. BROWN, SALES MANAGER REED G. GENTRY, GENERAL AUDITOR

> BOSTON, MASS. DALLAS, TEXAS CHICAGO, ILL. ST. PAUL, MINN. ST. LOUIS, MO. BUFFALO, N.Y. DETROIT, MICH. DENVER, COLO. ITHACA, NEW YORK SYRACUSE, N.Y. NASHVILLE, TENN.

September 30,1937

Dr. F. C. Allen, Director of Physical Education, University of Kansas, Lawrence, Kansas.

Dear Doctor:

As Mr. Campbell is in Chicago, I am acknowledging your letter of the twenty-seventh which evidently was delayed in mailing as it was not received until today.

At any rate the order for the shoes was received and shipment has already gone out - thanks a lot for this business.

I think the basket ball film is a knockout - in all sincerity I can say, too, that your part of it overshadows that of the other coaches.

Very cordially yours,

L. R. Freeburg

LOWE & CAMPBELL ATHLETIC GOODS CO.

LRF/rw