

October 14, 1937.

Mr. D. Keedy Campbell,
Lowe-Campbell Athletic Goods Co.,
1509 Baltimore,
Kansas City, Mo.

Dear Keedy:

Thank you so much for your good letter of the 13th instant. I have a little surprise for you, however, in regard to the flannels.

We had a staff meeting yesterday of our entire department, both men and women - about 12 in all - and I asked them to sit in and discuss the majors uniforms before we submitted it to the students.

The most surprising thing to me, and I might say it made me happy, was that they picked the Lowe & Campbell pant as the one that looked much the better. I agree with everybody that the flannel in the Rawlings pant looked better and is of better material so far as woollens go. Expert clothing men who handle clothing have all been unanimous in picking the Rawlings flannel, and personally I would pick it, too.

Perhaps the fact that your pant had a good cut and style to it, and the fact that the seams were stitched in made a very classy looking garment.

So the staff unanimously, or nearly unanimously, picked your trousers. The next thing will be to submit the garment to the majors in physical education, which will be done very soon, and frankly, I am looking to see them pick your garment. This relieves me of a responsibility and a criticism that might come to me because I naturally favor your firm on account of guaranteed quality and an instant response to adjustment of anything that is out of line.