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KANSAS CITY, MO. October 16, 1937.



Dr. Forrest C. Allen, Director of Physical Education, University of Kansas, Lawrence, Kansas.

Dear Dr. Allen:

We will be very glad to add the members of your physical education department to our mailing list for "The Coach" and will see that they receive it regularly.

Thanks for your thoughtfulness in sending these names to us.

Very cordially yours,

LOWE & CAMPBELL ATHLETIC GOODS COMPANY

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M. H. Miller, Editor "The Coach"