

October 20, 1937.

Mr. D. Keedy Campbell,
Lowe & Campbell Athletic Goods Co.,
1509 Baltimore,
Kansas City, Mo.

Dear Keedy:

I will follow your directions concerning the matter of addressing the ball to Karl Royer. There is only one at the present time because we only blew up six to start with and the ball that went bad had not been used six days.

So I am glad to have your angle and if any more go bad we will send each one of them to Karl Royer so that he can see them.

I just checked up with Mr. Falkenstien, and he said the ball had not been sent in as yet, but he will send it right away.

I want to explain our procedure so that you will know the modus operandi. Gwinn Henry, of course, is Athletic Director, and Earl Falkenstien is financial secretary and bookkeeper. All stuff clears through the Athletic Office. In my position as basketball coach it is entirely logical and advisable for me to pass on such friendly criticism as I can to you concerning these defective parts. I am doing it, of course, for the criticism that you can avert by correcting such things. But the ball will be sent from the Athletic department, and of course instructions will come from them, but this is just a friendly and helpful correspondence, I hope.

I will be glad to drop in and have a talk with you regarding the basketball situation as concerns Lowe-Campbell and ourselves. There are several angles that I want to talk with you about.

Think nothing about my interest and desire to pass on to you and your firm any little business that might come your way. In my position now I can do a lot more for you and your firm than I