

GEORGE C. LOWE, PRESIDENT
D. KEEDY CAMPBELL, V.P. & GEN. MGR.
LES R. FREEBURG, VICE PRES. & TREAS.

ARNO F. HEINRICH, V.P. & FAC. SUPT.
R. C. CAMPBELL, VICE PRESIDENT
FRED M. WILLIAMS, SECRETARY

KARL H. ROYER, MDSE. MANAGER
LOREN V. BROWN, SALES MANAGER
REED G. GENTRY, GENERAL AUDITOR

KANSAS CITY, MO.
MINNEAPOLIS, MINN.
CINCINNATI, OHIO
PHILADELPHIA, PA.
PITTSBURGH, PA.
WASHINGTON, D.C.
KANSAS CITY, KANS.
CLEVELAND, OHIO
DES MOINES, IOWA
CHARLOTTE, N.C.
WORCESTER, MASS.



BOSTON, MASS.
DALLAS, TEXAS
CHICAGO, ILL.
ST. PAUL, MINN.
ST. LOUIS, MO.
BUFFALO, N.Y.
DETROIT, MICH.
DENVER, COLO.
ITHACA, NEW YORK
SYRACUSE, N.Y.
NASHVILLE, TENN.

1509-11-13 BALTIMORE AVE.,
KANSAS CITY, MO.

October 7, 1937

Dr. Forrest C. Allen,
Director of Physical Education,
University of Kansas,
Lawrence, Kansas.

Dear Doctor:

If I have anything to say about it, the "House that Service Built" stuff will be soft pedaled from here on out!

I tried my best to find out just what happened in delaying your order for the samples and so far I haven't even received a good alibi. This is just between us, but my hunch is that the matter was entirely forgotten about upstairs until you wrote in your reminder to Mr. Campbell - that was the first I knew anything about the matter at all and I would not have known about it then if he had not been out of town and his mail was placed on my desk.

I certainly do not blame you in the least for your impatience - even after I got in on the thing and tried to stir up some action, promises were made to me which were not kept. It seems to have fallen to my lot now to carry on the correspondence on a subject which I know nothing about.

For example, I did not know anything about a coat at all until today, and I find out now that this has been ordered special from an outside factory. We have hopes of an early delivery but I will tell you frankly that the order was not placed until last week.

Now if anyone says anything about the "House that Service Built" you are entitled to more than a snicker - you are justified in a horse laugh!

We will send you the sample coat and complete price information as soon as we get the coat - and that should be only a matter of days.

Very cordially yours,

LOWE & CAMPBELL ATHLETIC GOODS CO.

Les
L. R. Freeburg
Vice-President

LRF/rw