

GEORGE C. LOWE, PRESIDENT  
D. KEEDY CAMPBELL, V.P. & GEN. MGR.  
LES R. FREEBURG, VICE PRES. & TREAS.

ARNO F. HEINRICH, V.P. & FAC. SUPT.  
R. C. CAMPBELL, VICE PRESIDENT  
FRED M. WILLIAMS, SECRETARY

KARL H. ROYER, MGR. MANAGER  
LOREN V. BROWN, SALES MANAGER  
REED G. GENTRY, GENERAL AUDITOR

KANSAS CITY, MO.  
MINNEAPOLIS, MINN.  
CINCINNATI, OHIO  
PHILADELPHIA, PA.  
PITTSBURGH, PA.  
WASHINGTON, D.C.  
KANSAS CITY, KANS.  
CLEVELAND, OHIO  
DES MOINES, IOWA  
CHARLOTTE, N.C.  
WORCESTER, MASS.

# LOWE & CAMPBELL

## ATHLETIC GOODS CO.

WHOLESALE      MANUFACTURING      RETAIL

BOSTON, MASS.  
DALLAS, TEXAS  
CHICAGO, ILL.  
ST. PAUL, MINN.  
ST. LOUIS, MO.  
BUFFALO, N.Y.  
DETROIT, MICH.  
DENVER, COLO.  
ITHACA, NEW YORK  
SYRACUSE, N.Y.  
NASHVILLE, TENN.

1509-11-13 BALTIMORE AVE.,  
**KANSAS CITY, Mo.**

December 7, 1937.

Dr. Forrest C. Allen,  
Director of Physical Education,  
University of Kansas.  
Lawrence, Kansas.

Dear Dr. Allen:

Copies of your basket ball book have been received here and I thought you would be interested in knowing that everyone is very favorably impressed with it. It has everything in it that you claimed and clearly shows the result of a lot of hard work. Both you and Mrs. Allen are to be congratulated!

Enclosed is a December issue of "THE COACH" just off the press. An additional notice of the book will be found on page 6.

Cordially yours,

LOWE & CAMPBELL ATHLETIC GOODS COMPANY

By

*Marion Miller*  
M. H. Miller, Editor "THE COACH"

MHM:LR