

November 15, 1937.

Mr. Creed Joyce,
General Sales Director,
Lowe and Campbell,
Kansas City, Missouri.

Dear Mr. Joyce:

Thank you for your letter of November 10th offering catalogs, Field and Court Charts or Activities Calendars to the majors in Physical Education. I am sure this is a fine idea, and we will be glad to cooperate with you in getting these distributed.

There are 83 majors in the department - 29 women and 54 men. It might save mailing charges if you wished to send the charts to this office and we would distribute them here. Or, if you wished to send a letter along with each one we could call the students in and deliver them personally through this office. There are 28 juniors and seniors in our group.

We will be glad to boost Lowe and Campbell, and their efficient concern.

Sincerely yours,

Director of Physical Education.