IOWA STATE COLLEGE OF AGRICULTURE AND MECHANIC ARTS AMES, IOWA

DEPARTMENT OF PHYSICAL EDUCATION FOR MEN

June 23, 1938

Dr. F. C. Allen Director of Physical Education The University of Kansas Lawrence, Kansas

Dear Phog:

I am enclosing with this letter some material I have gotten up in order to help popularize the game of Lawn Bowling in the State. We are making considerable progress in this respect.

The start of the Lawn Bowling green here was one of the finest things in a recreation way we have done. The people have gone crazy about it during the summer. They bowl so much that they would wear the green out during the summer necessitating replanting in the fall and thus leaving it so tender in the spring we have not been able to get our regular students on it during the fiscal years. However, we have now finished the construction of a second green and will be able to take care of our students also.

The game, as you know, is one of the oldest in the world and is thus no fad. I know of no instance where one of last year's bowlers has not reported this year. We have a league of faculty and Ames citizens of which I have 16 teams. I could easily have more but feel that is sufficient increase over last year. From the angle of making friends with local citizens for your institution I can think of no finer plan. The expense of constructing a green is not large. You could follow the directions of the enclosed bulletin with the exception probably of the type of grass that your state and climate should use. The bowls are really the most expensive item.

One of the sheets enclosed will give you part of our organization and rules. You will see that I made it very cheap but it practically covers running expenses. We bowl evenings only since we find that no matter how hot it has been during the day the easy movement of the game lets you forget it. We use the regular flood lights set on telephone poles. Everyone here is very happy about the recreation.

If I can be of any further service in answering any other questions please do not hesitate to ask. With all good wishes, I remain

G. F. Veenker

Director of Athletics

GFV:JH