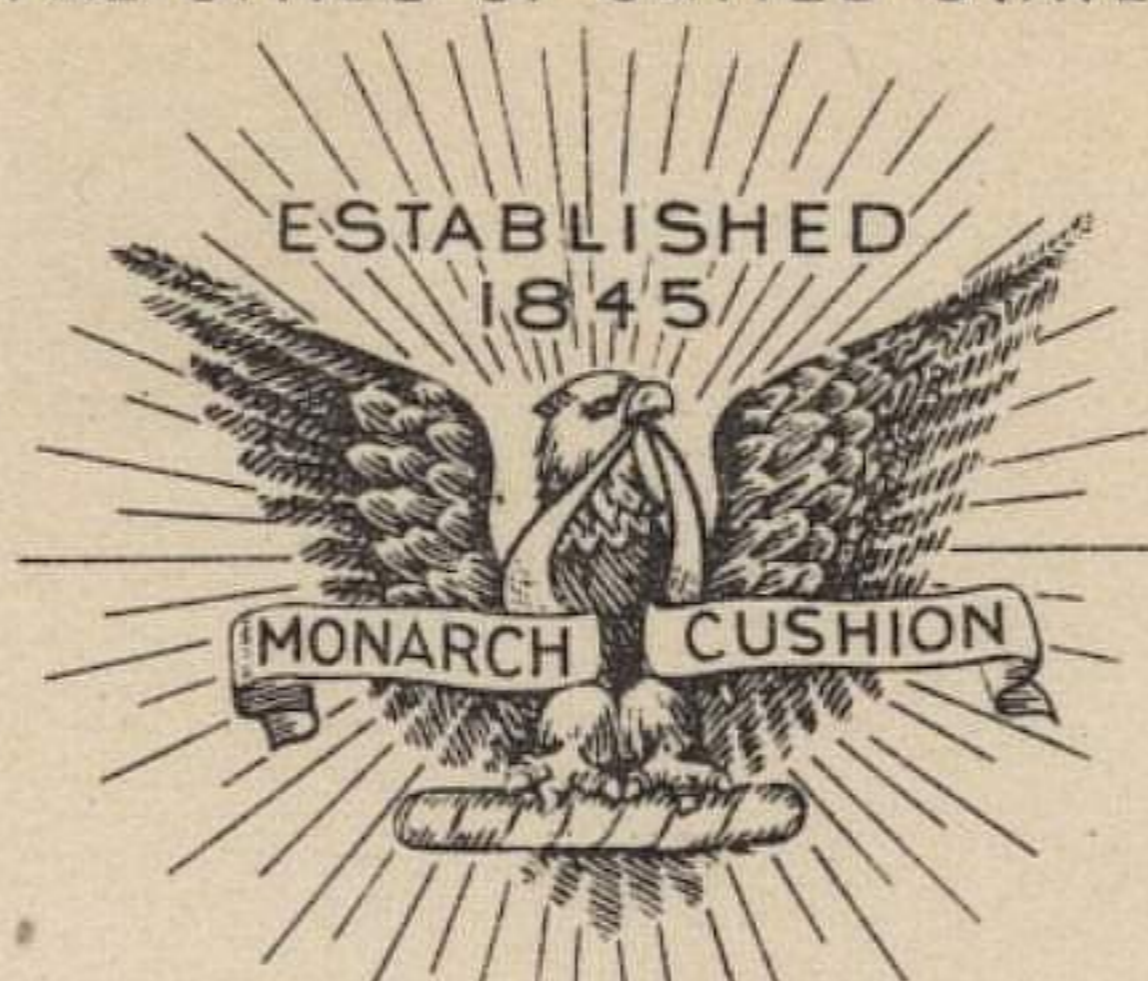


THE BRUNSWICK-BALKE-COLLENDER CO.

BRANCH HOUSES IN PRINCIPAL CITIES OF UNITED STATES CANADA MEXICO AND FRANCE

BILLIARD TABLES



BOWLING ALLEYS

623-633 SOUTH WABASH AVENUE

CHICAGO

July 15, 1938.

University of Kansas,
Lawrence, Kansas.

ATT: MR. FORREST C. ALLEN -Director of Physical Education
Varsity Basketball Coach.

Gentlemen:

We are pleased to note in yours of the 9th that you are interested in Bowling-on-the-Green or Lawn Bowling, and we hand you herewith the American Lawn Bowling Association's instructions how to build a green; a copy of the rules and regulations; and other pamphlets and material that we believe furnish sufficient information to convince you that Lawn Bowling is now the most popular outdoor recreation.

If the information furnished is not sufficient and we can be of further assistance, please advise and the matter will receive our immediate attention.

Very truly yours,

THE BRUNSWICK BALKE COLLENDER CO.

MANAGER - LAWN BOWLING DEPT

W.V. THOMPSON:EML

P.S. - We call your particular attention to copy of letter dated August 26, 1936, from the Iowa State College, Ames, Iowa. We have since been advised that they are building an additional green, to be finished before the first of August.