

October 11, 1940

Mr. Frederick W. Lang
333 East 68 Street
New York City

Dear Mr. Lang:

My, you are getting to be a big city dweller again. Well, doubtless it feels very good since you spend so much time on Manhattan Island, but personally I am one of those country folk who like the simple things of life, and the further I get from a big city the more I like it. However, I can appreciate your situation because if you can get the normalizer adopted by some of the big wigs, I think you will be sitting pretty the rest of your life.

You are quite right about John Glenn. I do not believe he knows about the people sending the normalizer back.

I am happy to acknowledge receipt of the check for the Edinburg school. These Texas schools are slow, but they are sure pay if there is any opportunity of their getting any money.

I am going to write Jimmy Cox another letter and see if we cannot stimulate him to action. I will send a carbon copy of the letter along to you.

Yes, you did tell me the good luck you had with the Physician in charge of West Point football. That is a great break for you. I knew that if you could get your normalizer before the responsible people that they would appreciate it.

Regarding the inquiry from the University of Texas for their corrective gym, I might explain to you that I spoke before the corrective class in physical education at the University of Texas this summer. Dr. Ruth Bass, who is a graduate of the University of Iowa, asked me to lecture. I had my foot and arch normalizer, which I always take with me on trips, and I took it to class, demonstrated the normalizer to a group of about 30 or 40 and explained its use. I also told them where they might purchase the normalizer, giving them your address, and that we had one in each of the football and basketball varsity training rooms, and one each in the women's and men's physical education department in the gymnasium. Then I told them what they should do, so you may get several inquiries from people in physical education who are not coaches, because these people were working under Dr. Bass.