

June 28, 1940.

Mr. Adolph Rupp,  
Basketball Coach,  
University of Kentucky,  
Louisville, Kentucky.

Dear Adolph:

I notice in the July issue of the Southern Coach and Athlete that you are to teach at the Georgia Coaching Clinic this summer. Last August I conducted a basketball clinic at Georgia Tech for the Georgia Coaches Association, and while there I met Mr. F. W. Lang, of Forsyth, Georgia, the inventor of the Lang Foot and Arch Normalizer.

Mr. Lang came to my hotel one day and asked that I try out his device. My arches had been bothering me, but I had so many things to do and so many interruptions that I was rather niggardly about the time I consented to give to Mr. Lang. All he asked me to do was take off my shoes and step on his normalizer, and after five minutes of it I said, "Send me one".

This normalizer is the most ingenious little rolling pin device built on a ratchet that I have ever seen. The weight of your body irons the bones of the feet and arches back into their normal place and gives you immediate foot relief. The basketball player depends on his feet more than any other athlete because he takes such a severe pounding on the floor.

So impressed was I with this normalizer that I ordered two for our Physical Education Department (one for the men and one for the women), and we also use them in the training room. One day last fall one of the football players came into the training room complaining of his feet, and Dean Nesmith, our trainer, told him while he was waiting to step over and try the arch normalizer. In a few minutes he came back and said, "There is nothing wrong with my feet". I use it constantly with my basketball players.

I thought you might possibly see Mr. Lang, and I wanted you to know about his normalizer. Personally, I would not take anything for mine if I knew I could not get another one. I advise it for golfers who often complain of pains in their knees. I think it is a great little machine, and I wanted you to know about it.

With best wishes, I am

Sincerely yours,

Director of Physical Education and Recreation,  
Varsity Basketball Coach.