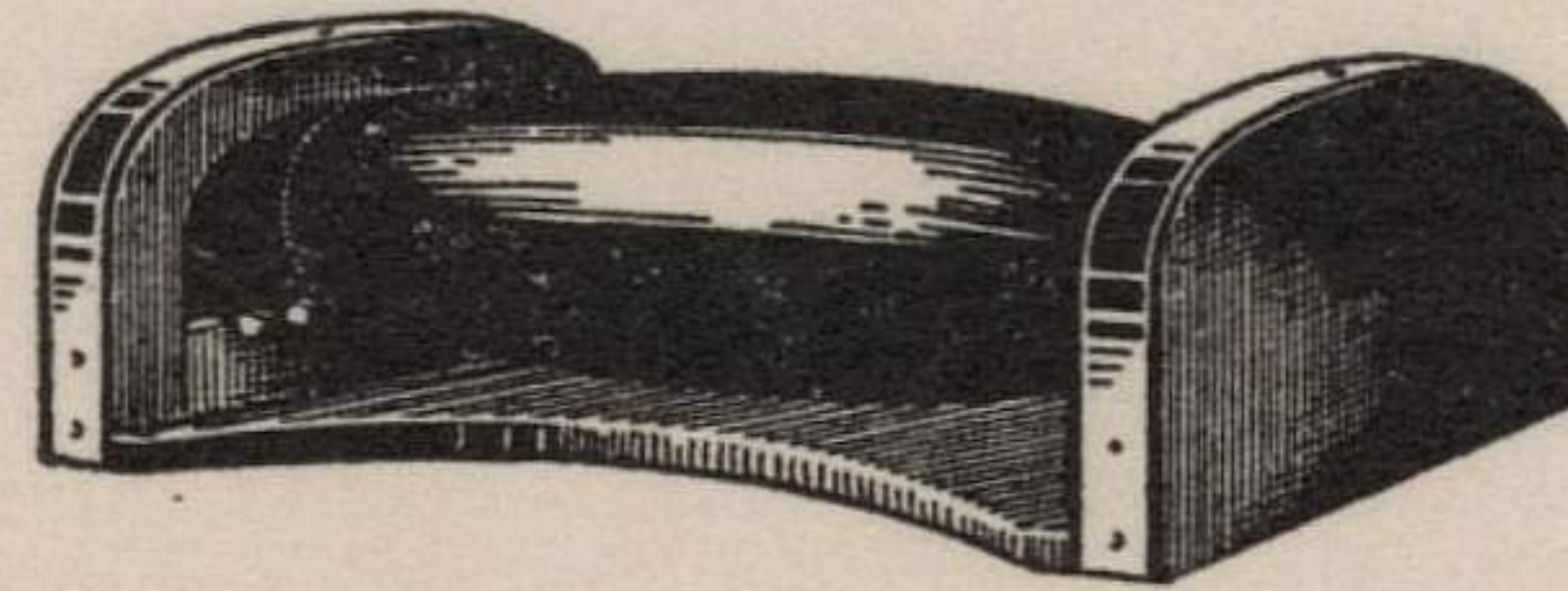


Roll Away



Your Foot Troubles

LANG FOOT-ARCH EXERCISER CO.

FORSYTH, GEORGIA

Dear Dr. Allen:

Dec. II. '79

Your friend McBride Sports Ed. of Kansas City Star was the one who told Mr. Hawkinson and caused him to order. McBride says that he seems to be better. Give him another two months and we want a story in his paper.

Orders from orders should now follow. I am getting them from satisfied Dentists in Florida. Try your Dentist. I showed one to a Dentist today and showed him the letters from three other dentists whom he happened to know and he wanted one, pronto. He is going to try to get the State Dental Supply man to sell them. Dentists as a class catch the very devil with their feet.

Regards.

FWL

The enclosed is for your Dentist