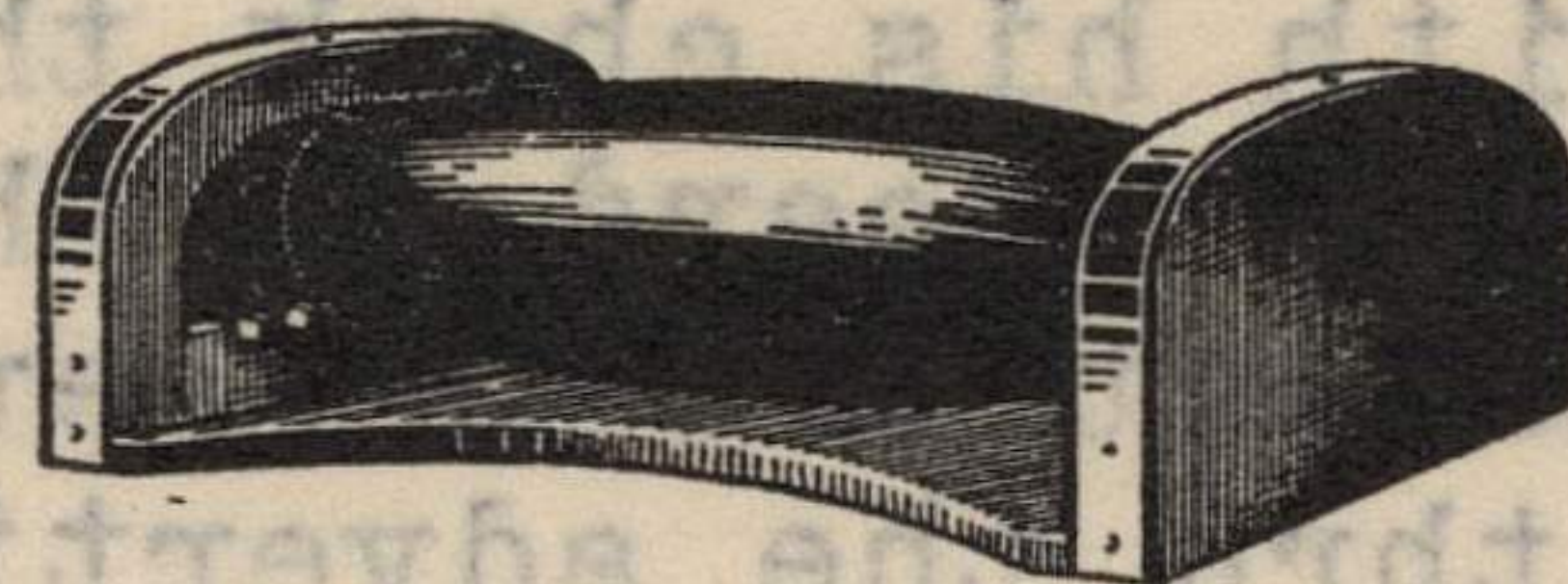


Roll Away



Your Foot Troubles

LANG FOOT-ARCH EXERCISER CO.

Dear Dr. Allen:

FORSYTH, GEORGIA

Dec. 7, '39

I read an ad. some four weeks ago of the U.S. Rubber Co. in the Sat. Eve. Post (which I have since misplaced) hence the enclosed. What is your reaction to your writing something like this. I believe that your opinion would receive serious consideration from them. However maybe I am all wet. Think it over and advise me. They could stick about an inch ad. for this device with their Ked ad. and we could go to town. However that proposition would have to ease up on them gradually after they were sold on its merits.

Please answer me on this point or what you think of my calling it to their attention. I have been using their Keds experimenting with them for walking. I have walked a measured six miles each morning for the past three months to get my mail. The freedom of motion which they allow my bones and muscles and the protection and cushioning of the rubber against shock seems to be the correct thing.

Did you post your letters to the coaches. None have written to me direct possibly they would not do so. Regards.

FWL.

over
11