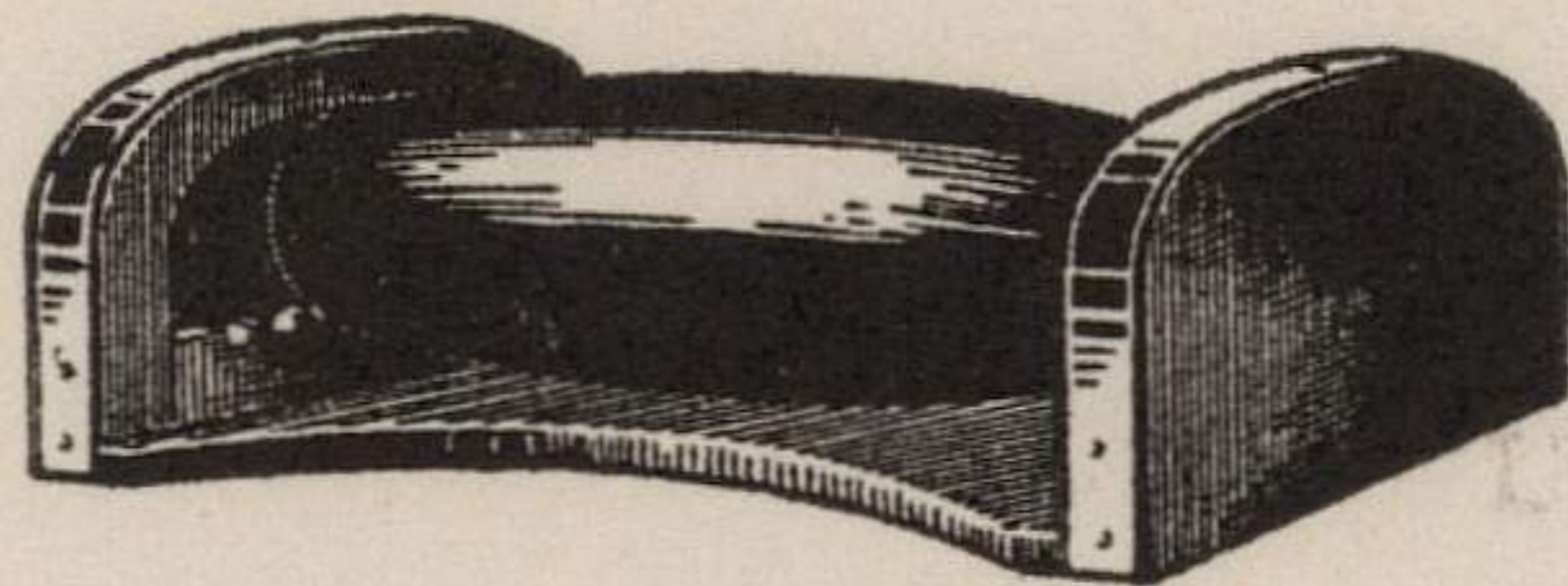


Roll Away



Your Foot Troubles

## LANG FOOT & ARCH NORMALIZER CO.

FORSYTH, GEORGIA

Lester "Swede" Olsson, Sales Manager

9/22/39

(Formerly of Mercer University and  
Washington Redskins Pro. Football Team)

Mr. xxxxxxxx, Coach  
Football Team  
xxxxxxx University  
New Haven, Conn.

Mr. George

Dear Coach:

After years of experience in college and professional athletics, I have learned the great need of a device such as the Lang Foot & Arch Normalizer, for the post injury treatment of feet, ankles and the rolling out of Charley Horses.

Our Lang Normalizer has been tested and used with success by some of the most noted Coaches and Trainers in this country. Among the first to adopt its use were the following:  
Harry Mehre, University of Mississippi  
Fritz Lutz, University of Georgia  
Mike Chambers, Louisiana State University  
W. A. Alexander, Georgia Tech.  
Lawson Robertson, University of Pennsylvania  
Wayne Hauck, U. S. Military Academy  
Dr. Forrest "Phog" Allen, University of Kansas  
Lake Russell, Mercer University

At a cost of ten dollars for our Lang Normalizer many injured players could be put back in the lineup weeks in advance of those treated by old methods.

Naturally I can give this Lang Normalizer my own personal endorsement or otherwise I would not have joined this Company.

May we send you one for a thirty day trial and should it not prove satisfactory return it at our expense.

With kindest regards and best wishes for a successful season,

Sincerely yours,

*"Swede" Olsson*

Lester "Swede" Olsson  
Sales Manager