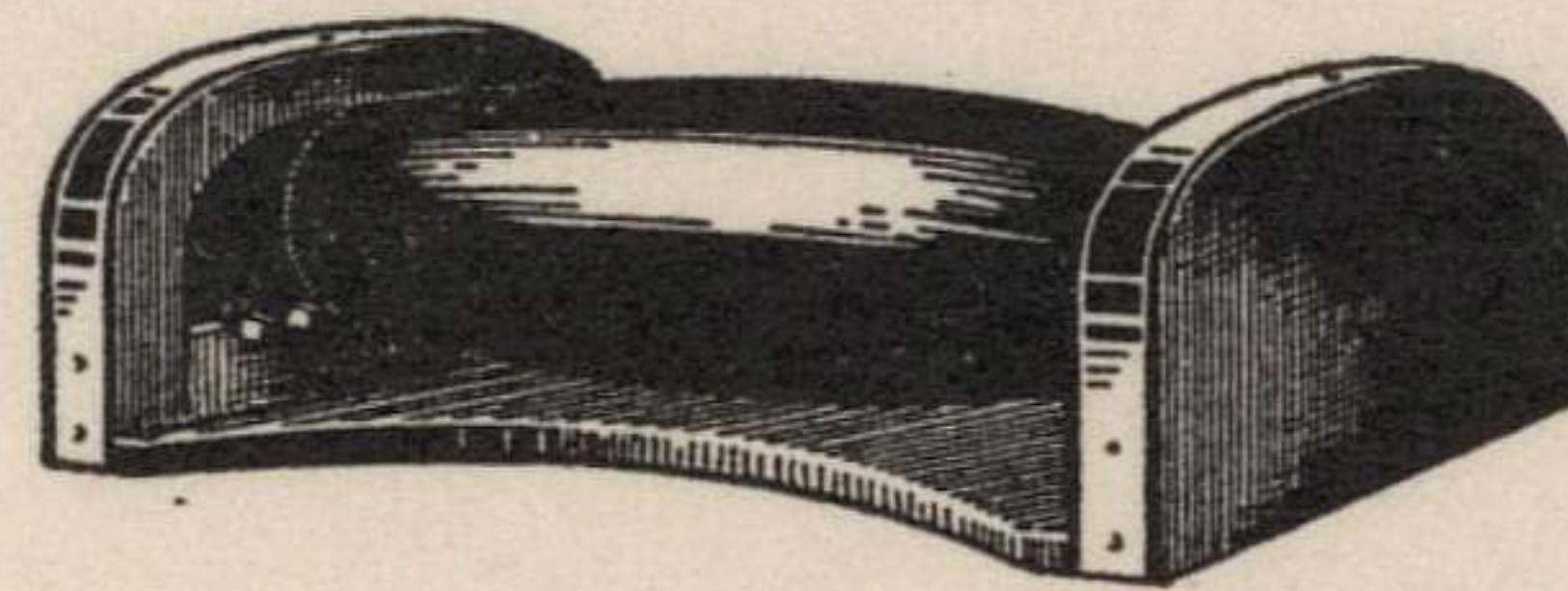


Roll Away



Your Foot Troubles

Normalizer

LANG FOOT-ARCH EXERCISER CO.

FORSYTH, GEORGIA

9/12/39

Dear Dr. Allen:

The enclosed agreement might serve as a working agreement. It is short sweet and to the point. How does it strike you?

I will hold up all basketball contacts waiting for you to act on them. Will also allow any sales made to basketball men as coming thru your efforts when you get under way. As far as I am concerned the farther you roam the better I will like it. How about your very goods pals the Harvard and West Point Trainers and two others you spoke of. How about getting your local Golf Pros. reaction to this for sales by him to his members (they have plenty of tired aching feet. I know from experience).

Swede Olson is coaching Forsyth High School He has quit playing Pro football. He is sold on this and just sold Lake Russell, Coach of Mercer and has just contacted his Pro Football Trainers. Mailed you one of the new Normalizers for yourself yesterday. The price is now going to be \$10.

Sincerely yours,

JW Lang