

This letter was written on my typewriter and then mimeographed and then the persons name inserted afterward using the same typewriter so that the typing will be the same.

I sent this and machines to twenty two coaches who are Olssons personal friends I just mailed this and the enclosed rotoprinted testimonial letters to over two hundred football coaches.

You might try this varying the letter to suit yourself or using some other person as a sales medium and using a testimonial letter from you. Doing this to Basket-  
-ball Coaches. Your field is much greater

I received the first order today from